

Strategic Planning Committee Meeting
April 26, 2017
CATS Conference Room
3:30-5:00pm

Members present: Dan Hanson, Jason Hogue, Greg Seay, Kyle Ryan, Brandy Van Der Kamp, Ted Harshbarger, Zak Ruei, Kristin Buscher, Emily Volker, Tammie Hart, Paul Hinrichs, Mike Gerdes, Todd Simpson, Gene Beardslee, Joyce Douglas, Christy Hutchison, Kelli Gardner, Kristi Nies, Amy Mincer

***Review of minutes from last meeting** – no changes.

***Town Hall Meeting Review** – Dr. Hanson announced that the two town hall meetings were well attended (22 at each) but without much feedback offered. He asked for suggestions as to why – perhaps the environment wasn't conducive to feedback? Or, perhaps it was too much information in a short time? Dr. Hanson asked the Committee to let him know if a tool should be distributed to gain additional feedback. He also suggested moving ahead with the basic structure and forming five subcommittees to further develop initiatives, one for each of the four goals and a fifth to address assessment.

***Strategic Plan Outline** – Dr. Hanson reviewed the development of the four goals that emerged from the last SPC meeting. There was some conversation on these, which included the following:

- Add a campus safety initiative within goal #2 under a.i.1
- Add note within goal #3.d about outreach to all adults who may be grad-degree prospects
- Discussion about goal #4 strategies: how to encourage more relationship-building across campus, how to work with the City to improve zoning regulations and safety concerns, how to maximize technology use/benefit
- Additional questions:
 - 1) Where is the focus on producing the well-rounded student who contributes to society after graduation? Where do we include developing “socially & civically-minded individuals? (Perhaps include this under goal #1.d? #2.d?)
 - 2) Would it be possible to add a senior-living component to our campus? This is a big initiative, but one being done in larger schools/communities.
 - 3) What will be done with the space where Neal Hall stood? (Could include in goal #4.f.i)

***Subcommittees and Next Steps** – Dr. Hanson distributed sign-up sheets for all to indicate their interest in serving on a subcommittee that will meet next semester to continue developing the initiatives for each goal. He explained that each of the subcommittees will include a chair, an advisor, a student, and two or three other members. He will be meeting soon with the chairs and advisors to confirm the group members. The final plan will be due in December.

***Next Meeting Date** – TBD, subcommittees will be formed and meet throughout next semester. Full committee will meet again once in the fall and will have a celebration meal or reception as well.