

**Strategic Planning Committee Meeting**  
**March 15, 2017**  
**CATS Conference Room**  
**3:30-5:00pm**

**Members present:** Dan Hanson, Jason Hogue, Greg Seay, Adam Neveau, Robert Ingram, Brandy Van Der Kamp, Ted Harshbarger, Kristin Buscher, Emily Volker, Paul Hinrichs, Todd Simpson, Gene Beardslee, Christy Hutchison, Kelli Gardner, Kristi Nies, Mike Gerdes, Kyle Ryan, Trey Nelson, Zak Ruei, Amy Mincer

**\*Open Town Hall meeting to discuss the vision and values draft** – Dr. Hanson reported on the process, reviewing vision and values development (shown on the handout all were given) and also goals/strategies. He noted that the campus community will be sought yet another time in the process for feedback. He also reviewed the survey results that have shaped the development of the vision and values (see definitions on back of handout). The group was asked to discuss the vision statement and offer suggestions which included the following:

- Use “personal and **engaging**” (instead of “engaged”).
- Engagement should be more prominent in the vision as it is a pillar of PSC.
- Perhaps end the sentence “...engaging educational experience”? This would put more focus on the vision without including the values.
- *Engagement* could be a value, possibly replacing *Excellence*, or else make it *Excellence in Engagement*.
- Engagement is the foundation that the values are built upon.
- Perhaps use a short second sentence that expands upon Engagement?
- Suggestion to say “...through a personal educational experience through pride, engagement, resilience, and unity.”

Dr. Hanson summarized the feedback and promised the Committee would continue working on a final vision statement. The consensus of the group was that Engagement needs to be featured more prominently. He then asked for feedback on the values portion of the handout:

- Pride –
  - Remove the words “...and enhance” (yet how do we communicate that we want to improve upon/leave things in better shape?)
  - Unsure about the word “stately”...it could mean old, although this is not the definition.
  - Perhaps leave out “scholarly” and just use “achievements”.
- Excellence –
  - We could change this word to Engagement, or leave Engagement as the foundation of all the values.
  - Perhaps use Engagement in EACH of the values?
  - Would it be better to use Engagement in the mission statement?
  - Suggestion to say “...supporting an engaged student experience...”
- Resilience –
  - Delete the word “rewarding”.

- Remove “that” and change “is” to “as”.
- Perhaps remove Resilience from the values? On the other hand, it has an aspirational aspect and should be understood that way.
- HOW do we provide support to our students (those with greater challenges especially) to help them be resilient? Could we address this HOW in the steps to achieving this value? Perhaps the Resilience statement could set this up in a better way.
- Maybe use “we SEEK to provide support and encouragement...”
- Could we use the word “challenging” to show how we challenge students to be resilient?

#### ○Unity –

- Suggestion to lead with “**respect**, mutual support and acceptance...” or even include “understanding” in that list as well. Or else “understanding” could be part of the educational mission.
- We could say “around the world” instead of “in the world”.
- Shorten the last sentence by using a period after “...model this culture.”
- Don’t use “embrace” twice...instead could say we “**recognize** the College’s role”

**\*Review of minutes from last meeting** – no changes.

**\*March, April & May work** – Dr. Hanson reviewed the handout covering the work to do over the next few months. He noted that among the next steps would be the assignment of sub-committees to work on developing initiatives for each strategy.

**\*Refine strategies** – Dr. Hanson decided it would be best to wait until after the second Town Hall next week to work on wording changes and to further develop *Increased Prominence* and *Preparing for the next 150 years*. This work will continue at the next regular meeting.

**\*Next Meeting Date** – March 29, 2017, 3:30-5:00pm in CATS Conference Room.