

Strategic Planning Committee Meeting
February 8, 2017
CATS Conference Room
3:30-5:00pm

Members present: Dan Hanson, Jason Hogue, Greg Seay, Kyle Ryan, Adam Neveau, Robert Ingram, Ted Harshbarger, Zak Ruei, Trey Nelson, Kristin Buscher, Emily Volker, Tammie Hart, Mike Gerdes, Todd Simpson, Gene Beardslee, Joyce Douglas, Christy Hutchison, Kelli Gardner,
Also present: Amy Mincer, Tim Borchers, Becca Jewell

Vision and Values sub-committee members: Tim Borchers, Kristin Buscher, Kristi Nies, Christy Hutchison, and Becca Jewell.

***Review of minutes from last meeting** – no changes.

***Continue discussion on subcommittee values and vision** – Dr. Borchers reviewed the subcommittee handout “PERU Values and Vision Revised” and reported that Cabinet members have discussed this as well. They suggested the use of “personalized” and also thought perhaps a substitute word for “resilient” might be better. Dr. Hanson asked all to offer feedback on the revised vision and values (Pride, Excellence, Resilience, Unity) from the subcommittee which resulted in the following adjustments:

Vision

Peru State College will be renowned for transforming student lives through a personal and engaged educational experience while valuing
Pride in accomplishment,
Excellence in action,
Resilience in character, and
Unity as a diverse and inclusive community.

Values

- **Pride:** We proudly celebrate our history as Nebraska’s first college, our heritage of educating all students, and our tradition of scholarly achievement by students, alumni, faculty and staff. We cherish and enhance the stately *Campus of a Thousand Oaks* entrusted to us.
- **Excellence:** We pursue excellence through best practices and innovation in scholarship, teaching, research and student development. We commit to providing exceptional facilities and resources supporting the collegiate experience in academics and student life.
- **Resilience:** We recognize that resilience is a key factor in success. We provide support and encouragement to achieve high standards by cultivating passion and rewarding perseverance.

- **Unity:** We embrace unity as a diverse and inclusive community. We believe in creating a culture of mutual support, acceptance and respect. We embrace the College's role to lead and model this culture on campus, in the region and in the world.

***Plan for campus communication** – Dr. Hanson asked for suggestions regarding methods for vetting the vision and values ideas with the campus community. Perhaps placing on internal communication page? Holding Town Hall meetings? Could some of the committee members present at these Town Hall meetings instead of Dr. Hanson? It was suggested that Dr. Hanson could call the meetings to order and share some emerging information and then SPC member would lead the vision and values discussion.

The communication plan is as follows:

1. The vision and values document will be shared on the internal communication page. It will be noted that town hall meetings will be scheduled for discussion of the vision and values.
2. Town hall meetings will be scheduled. They will be led by President Hanson with committee members attending assisting in leading discussion.
3. Committee members will share the vision and values document in the groups they represent as follows:

School of Professional Studies – presenter: Dr. Christy Hutchison and/or Dr. Kelli Gardner

School of Arts & Sciences – presenter: Kristi Nies and/or Dr. Paul Hinrichs

School of Education – presenter: Dr. Robert Ingram

Faculty Senate – presenter: Dr. Kyle Ryan

Student Senate – presenter: Trey Nelson and/or Zak Ruei

Professional Staff Senate – presenter: Emily Volker

Support Staff Senate – presenter: Brandy Van Der Kamp

***Refine strategies for each goal** – The Committee was asked to work in small groups for discussion on the document “Level One Goals” and to identify the top 3-5 level-two strategies for each goal. Feedback on the first two level-one goals was as follows:

1. Academic Excellence
 - a. Increase graduation rates; Increase the numbers of (our undergraduate) students attending (some) graduate school; Increase employment rate of graduates
 - b. Creation (and expansion) of innovative academic programs
 - i. Attract (and retain) high-caliber faculty
 - ii. Verified review programs
 - iii. Program recognition
 - c. Increase opportunities for high impact practices
 - i. Research with professors
 - ii. Service learning
 - iii. Internships

- iv. Increase opportunities for students to present what they are learning
 - v. Peer learning in every classroom
 - vi. Travel opportunities
 - d. Partnerships
- 2. Social Support: Providing students a personalized, transformative and comprehensive collegiate experience
 - a. Robust Student Life
 - i. on-campus living experience
 - ii. Commuting
 - iii. Online students
 - iv. Comprehensive opportunities: clubs and other extracurricular activities
 - b. Travel opportunities
 - c. Mentoring
 - d. Career preparation
 - e. Provide a job to every student that needs or wants one – integrating student experience into the running and functioning of the campus.
 - f. Foster student growth through transformative collegiate experience Broaden horizons by pushing students outside of their comfort zones
 - i. Travel opportunities

Discussion on the next two level-one goals will continue at the next meeting.

***Next Meeting Date** – February 22, 2017, 3:30-5:00pm in CATS Conference Room.