

SAAM 23



SEXUAL ASSAULT AWARENESS MONTH

AT PERU STATE COLLEGE

Final Report prepared by
Dr. Susanne Williams



SAAM23



CONTEXT

In honor of national sexual assault awareness month, the campus community has committed to creating an environment that condemns sexual assault and uplifts survivors. Peru State College marks this occasion by organizing various campus activities every year to raise awareness about sexual assault, the significance of supporting and believing survivors, the necessity of consent, and the importance of being an upstander. The events cater to individuals' comfort levels, allowing students, faculty, and staff to participate in ways that suit them best. The activities range from reading informational yard signs and wearing teal on Tuesdays to marching in solidarity and attending educational presentations. Through these events, the campus community comes together to put an end to sexual violence.

APRIL IS

**SEXUAL ASSAULT
 AWARENESS MONTH**
 AT PERU STATE COLLEGE

SCAN HERE
 to find the schedule of
 events for the month!



SAAM 2023 EVENTS

All SAAM events address the subject of sexual violence. Please practice self-care.

THROUGHOUT APRIL

- PASA and Staff Senate Donation Drive for Project Response: Collection boxes in CATS and AWAC.
- Learn more at the SAAM Book Display in the Library and Information Table in the Student Center.

M 4/3 CAT4CONSENT MARCH & COVER THE CRUISER

7 pm at Sesquicentennial Plaza by PAC

First 200 get a free SAAM T-Shirt! Opening remarks by President Evans and others. Walk together to support survivors and make a commitment to end sexual violence.

OPENING RECEPTION

What were you wearing?

A Survivor Exhibit

7:45 p.m. (after the March) AV Larson Art Gallery
 Refreshments will be served.

MTWTh WHAT WERE YOU WEARING? A Survivor Exhibit

9 am - 4 pm AV Larson Art Gallery

This installation serves as a powerful reminder that clothing does not invite sexual assault.

Every Tuesday is TEAL TUESDAY

Show your support by wearing teal, the national SAAM color. Lapel ribbons and awareness bracelets available at the SAAM Information Table in the Student Center.

Every Tuesday HEALING CIRCLE

7 - 8:30 pm in Jindra Choir Room

Facilitated by Jennifer Eiting, Project Response Sexual Assault Advocate. Healing Circles are a traditional practice of indigenous people. This Healing Circle is intended for all campus members impacted by sexual assault, providing an opportunity to process impacts of sexual trauma and release stress through dance movement therapy.

***Agreement to 100% confidentiality is required.
 ***Wear comfortable clothing.

W 4/12 SEX SIGNALS by Catharsis Productions

Two live presentations

11 am and 7 pm in the PAC

Seen by more than 3 million students, Sex Signals is one of the most popular SA prevention programs on college campuses. Twice awarded Speaker of the Year from Campus Activities Magazine.

Sa 4/16 5K DEPOT DASH Steamboat Trace Trail

9 am Downtown Peru

WEAR TEAL to show your support for SAAM!



Sponsored by the Nemaha County National Resources District. Registration is \$25 through March 30, then \$30 until 10 pm April 13. Use the QR Code to sign up.

W 4/26 THE HOOK UP by Catharsis Productions

Two live presentations

11 am and 7 pm in the PAC

Continue the pro-consent/intervention dialogue. This engaging discussion pulls back the covers on hooking up, clarifies when it's sexual violence, and prepares bystanders to recognize and stop predatory behavior.

W 4/26 NATIONAL DENIM DAY

Make a social statement with your fashion statement by wearing jeans as a visible way to reject the misconceptions that surround sexual violence. Learn more about National Denim Day at www.DenimDay.org

F 4/28 PERU CLEAN UP DAY

SUPPORT RESOURCES

Student
Counseling Services



Employee
Assistance Program



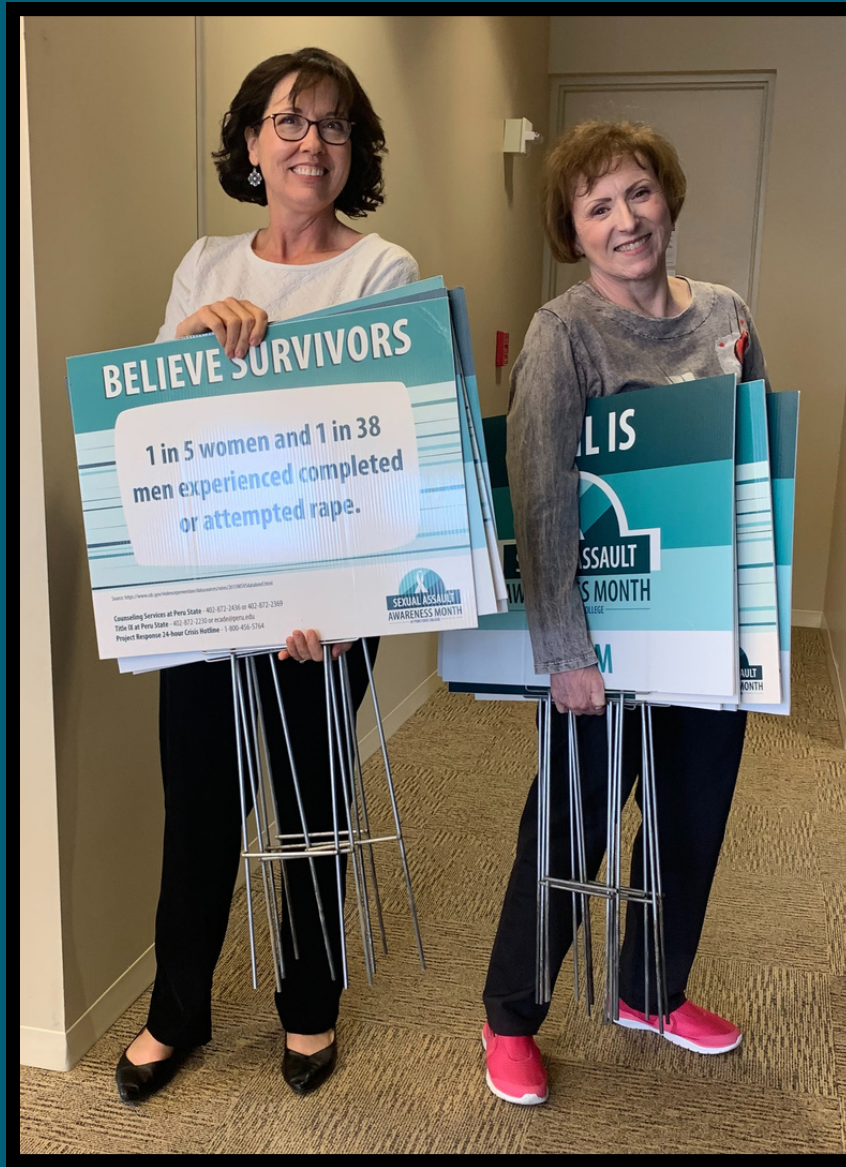
Title IX
24-hour phone: (402) 209-3797

Campus Security
24-hour phone: (402) 872-2411

Project Response
24-hour hotline: 1-800-456-5764

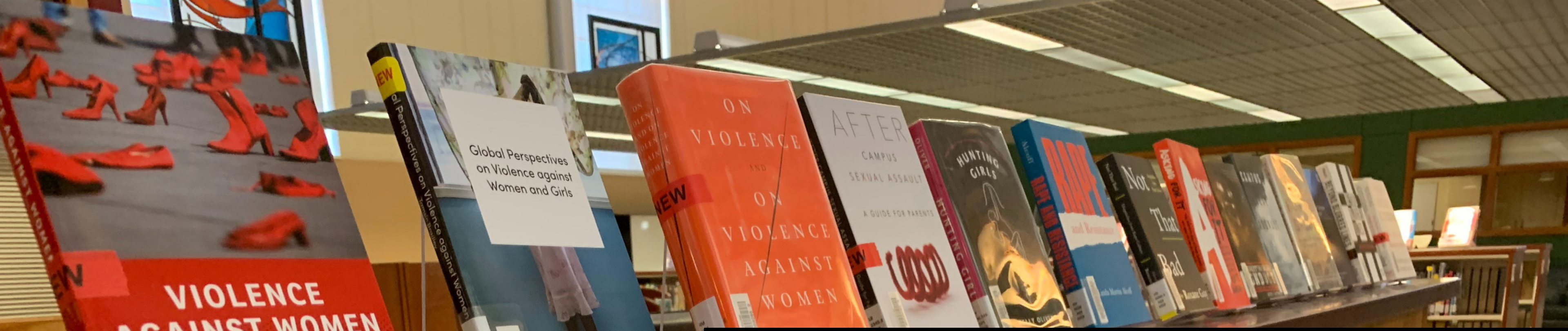
PROMOTION AND PUBLICITY

1. News release sent to area media and posted on peru.edu/news.
2. Individual events posted in The Hub.
3. Story about upcoming SAAM events in the campus newspaper, Peru State Times.
4. Campus-wide email from the Office of the President announcing the event series.
5. Email to faculty from VPAA promoting SAAM events and encouraging student attendance.
6. Event series posters distributed to all residence halls and campus bulletin boards.
7. Event series table tents placed on every dining table in the cafeteria and on study tables throughout the library.
8. SAAM information table in the dining hall promoting each event and providing educational literature.
9. Individual event posters distributed to all residence halls and campus bulletin boards the week of each event.
10. Outdoor sign placard promoting the art exhibit placed outside AV Larson every day.
11. Sign placard promoting Sex Signals and The Hook Up placed in the Student Center the week of each event.
12. Student Center window announcing The Hook Up the week of the event.
13. Table tents on the dining tables in the cafeteria announcing The Hook Up the week of the event.
14. Campus-wide email announcements from HR promoting Sex Signals and The Hook Up.
15. Instagram Post on 3/31 by @PeruStateActivities announcing the march and opening reception. Liked by 17.
16. Instagram post on 4/7 by @perustate - video compilation of the SAAM march. 3,170 plays. Liked by 175.
17. Instagram post on 4/23 by @PeruStateActivities announcing The Hook Up and other campus events of the week. Liked by 48.
18. Collaboration with Athletics to ensure student attendance at the march, Sex Signals, and The Hook Up.

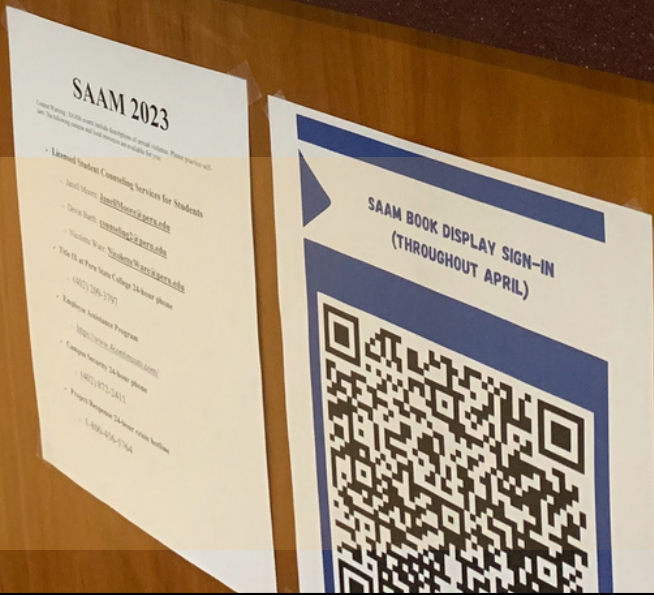


RAISING CAMPUS AWARENESS

- SAAM educational yard signs placed around trees near TJ Majors.
- Wrapped a large tree in white LED bulbs, which were lit 24/7 throughout April.
- Teal bows tied around campus light poles



SAAM Book Display in the Library



"What were you wearing?"

SURVIVOR EXHIBIT

M, T, W, Th throughout April

9 a.m. - 4 p.m.

AV Larson Art Gallery

Content Warning:

This exhibit addresses sexual assault.

Please practice self-care.



**134 signed the exhibit guest book,
up from 62 the previous year.**

MONDAY 4/3

Cats4Consent March

7 p.m. meet at the Plaza in front of the PAC

Opening Reception

"What were you wearing?" Survivor Exhibit

7:45 p.m. following the March, in AV Larson Art Gallery



SAAM 2023

**Attended by 300, up from
225 the previous year.**





President Michael Evans

April 3, 2023

3rd Annual CATS4CONSENT March



A few years ago, my wife and I rafted the length of the Grand Canyon. It was a great trip—seven days, sleeping under the stars and rafting through some of the most beautiful scenery on earth.

We also got to shoot through some spectacular whitewater rapids, and the guides we were with had a term for the biggest, most intense, most dangerous rapids on the river.

They called them **“high consequence”** rapids.

We got their point. If you flip your raft in those rapids, the consequences can be life-altering.

I’m sure you’ve seen a lot messages about sexual assault and sexual violence. Some of those messages talk about what consent is, and what it isn’t. That’s a critically important point, because whether you like it or not, when you enter into a sexual situation, you’re entering into a high-consequence situation. It might not feel that way at the moment, but when things go wrong, people’s lives can be shattered. People’s futures can be destroyed, careers can be destroyed, their reputations can be destroyed, their mental health can be destroyed. You get the picture.

On the river, the key to successfully navigating those high-consequence rapids was clear communication. For many of the situations you will find yourself in, the same holds true. Clear communication. You need to be 100% certain that the person you’re with is on the same page you’re on.












"I wish that more students had been there! It was a great presentation."




Javier and Marixa, Catharsis Productions



Chicago's Catharsis Productions presents

SEX SIGNALS

Wednesday 4.12.23
Two live performances
11 a.m. and 7 p.m.
The PAC

 Through theater, improv comedy, and audience interaction, this show dismantles rape myths and illuminates issues surrounding dating, consent, sex, sexual violence, and bystander intervention on college campuses.

100%

...felt the presenters explained the issues surrounding sex and consent extremely well.

...indicated the event exceeded their expectations.

RAISING COMMUNITY AWARENESS



STEAMBOAT TRACE TRAIL GRAND RE-OPENING
5K DEPOT DASH
TO BENEFIT THE NEBRASKA ASSOCIATION
OF RESOURCES DISTRICT'S FOUNDATION
SUPPORTING STUDENTS' DESIRE TO ENTER THE FIELD OF NATURAL RESOURCES

WWW.GETMEREREGISTERED.COM

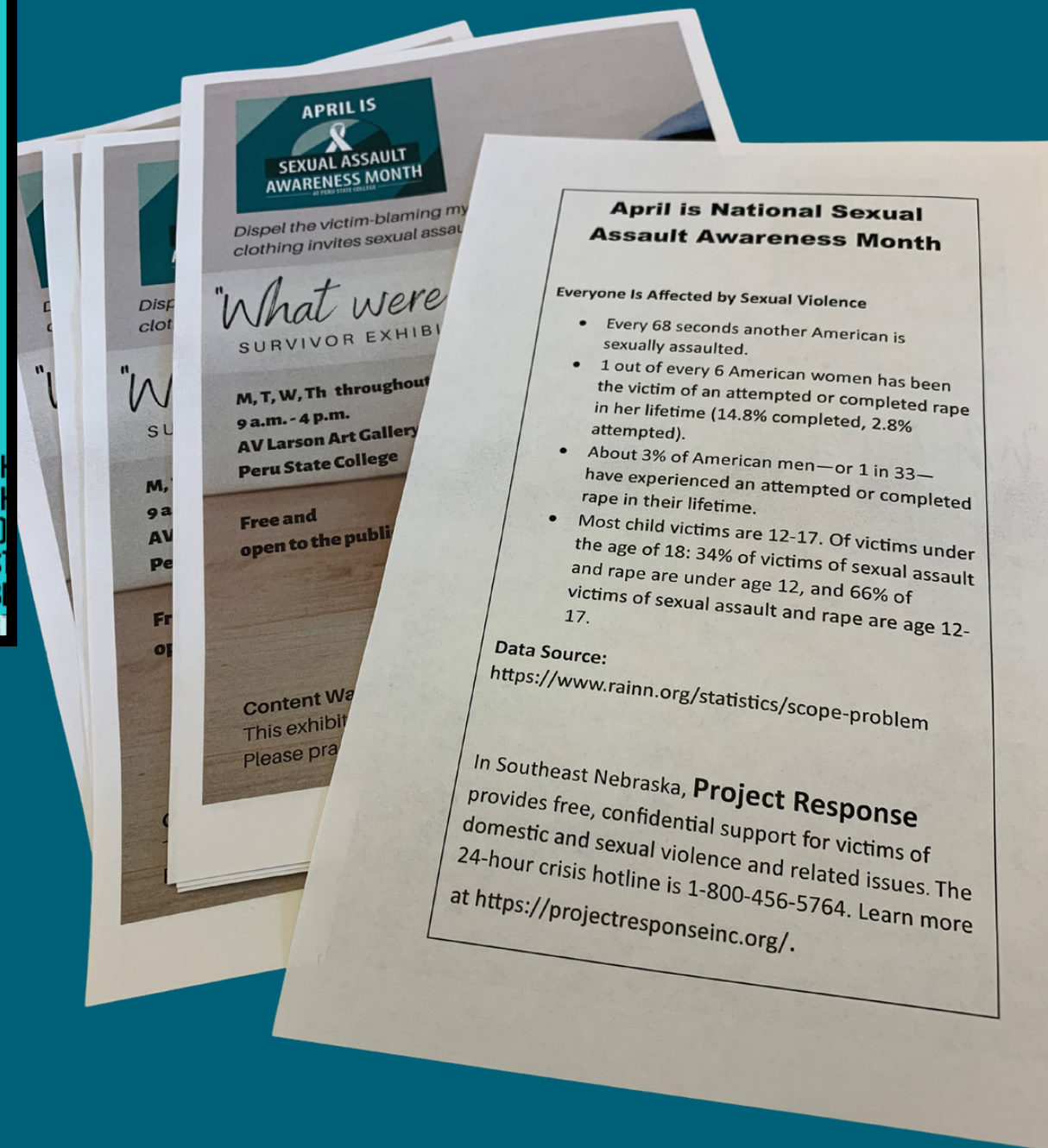


ALONG THE SCENIC PERU
BLUFFS ON THE STEAMBOAT
TRACE TRAIL - PERU, NE
**SAT. APRIL 15,
AT 9:00AM**

AWARDS
OVERALL MALE & FEMALE
MASTER MALE & FEMALE

REGISTRATION \$25 THROUGH MARCH
30TH AND \$30 UNTIL APRIL 13TH
(REGISTRATION CLOSES AT 10:00PM)
NO RACE DAY REGISTRATIONS. MUST
REGISTER BY MARCH 30TH TO BE
GUARANTEED A SHIRT

ALONG
THE STEAMBOAT
TRACE TRAIL



On April 15th, the Steamboat Trace Trail 5K was hosted by the Nemaha County Department of Natural Resources. As a part of our participation in the event, we included informational fliers on Sexual Assault Awareness Month (SAAM) in the runner's race bags. The fliers highlighted the survivor exhibit and provided important facts about SAAM, along with contact information for local support resources.

THE HOOK UP
when it's hot and when it's not

SEXUAL ASSAULT AWARENESS MONTH

A Catharsis Productions Presentation

Wednesday 04/26/2023
Two live performances
11 a.m. and 7 p.m. in the PAC

63 attended the morning presentation
65 attended the evening presentation

What was the most important thing you learned from this presentation?

"Everything"

"Know when there is no consent"

"The most important thing I learned was the word 'dehumanizing'."

"Everything was on point and well explained."

"The speaker was fantastic!"



The campus community enthusiastically took and wore:

- 1,060 SAAM Awareness Bracelets
- 300 T-Shirts distributed at the Cats4Consent March



**SHOW
YOUR
SUPPORT**



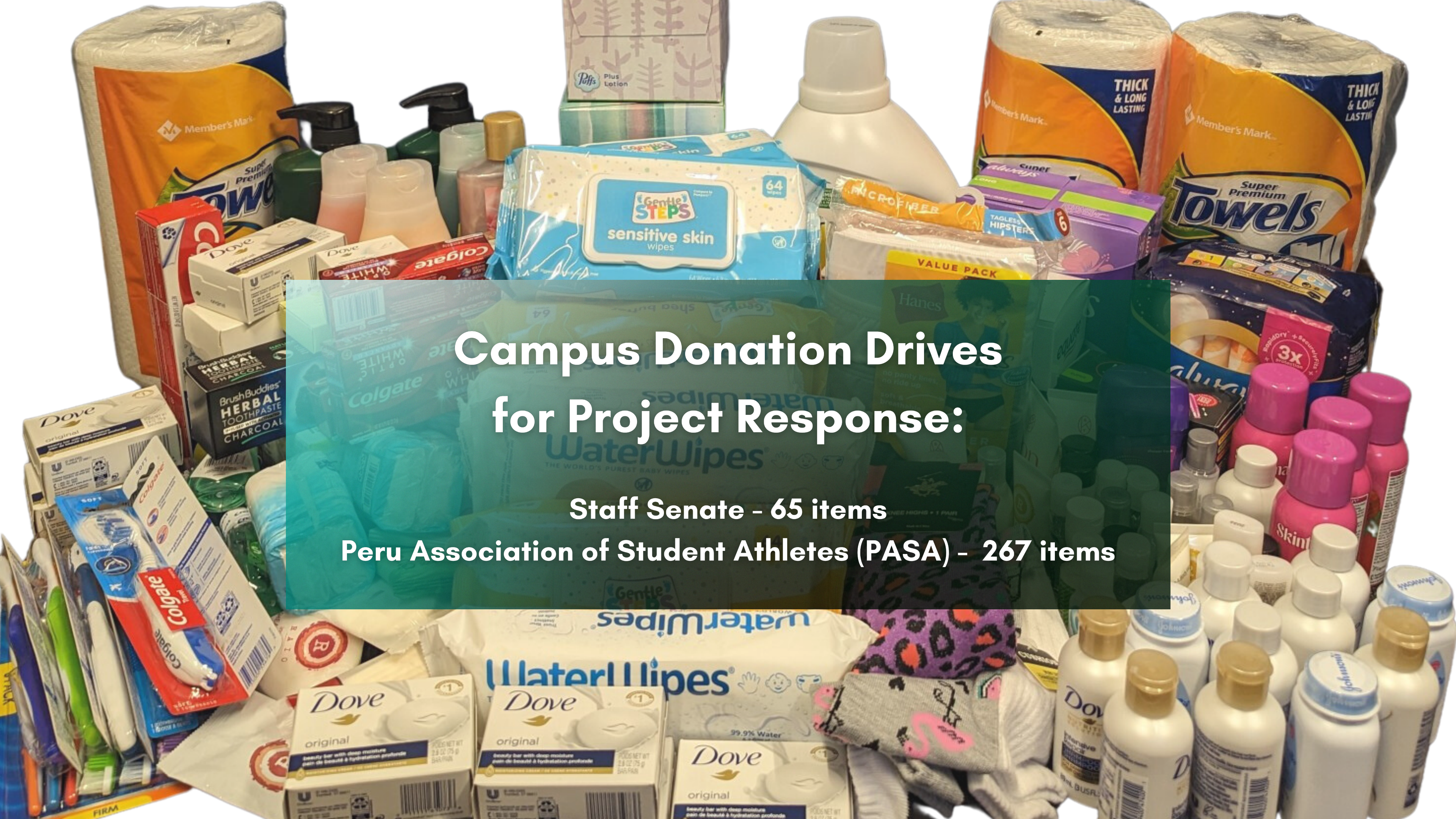
*Wear
Teal*

Every Tuesday in April



REWARD YOUR FLOOR

The "Reward Your Floor" SAAM attendance contest sponsored by Residence Life was won by Delzel's lower level. As a result, the group was treated to El Portal. Cole Nahlik, the floor's RA, was a member of the SAAM Planning Committee.



Campus Donation Drives for Project Response:

Staff Senate - 65 items

Peru Association of Student Athletes (PASA) - 267 items

SAAM 2023 Planning Committee

Andrew Black Elk, Student Senate Financial Secretary and RA

Eulanda Cade, HR Director and Title IX Coordinator

McKinley Cross, PASA President

Stephanie Huddle, Instructor of Criminal Justice

Cory Moen, Residence Life Director

Susan Moore, Assistant Professor of Art

Cole Nahlik, PASA Football Representative and RA

Kyle Pond, Associate Athletic Director

Susanne Williams, Committee Chair, Retention Specialist and Title IX Designee