New Academic Programs

- Forensic science
- Communication with potential emphasis areas (such as sports)
- Hospitality, resort and tourism management
- Agriculture Education (in conjunction with a two year partner)
- Agriculture Business
- Graphic design: Enhancements to be more interdisciplinary with a business component
- Marketing major
- Health Sciences endorsement
- Music Industry
- Master’s degree leading to initial education certification
- Health Programs or other Science programs
- Competency based learning or direct assessment learning

Other Academic Strategies

- SCC other off-campus location offerings: Should we offer courses or programs at community colleges?
- 3 Year degrees for undergraduates
- 3+1 BS/MSOM: Students could graduate with a BS and MSOM in four years.

Athletics

- Dance team
- Designate cheer as a sport
- Gaming/E-sports
- Men's cross country
- Club sports
- Men's and Women's Soccer
- Track (Outdoor)
- JV sports

Financial Aid/Scholarships

- Freeze tuition for grad cohorts
- Guaranteed tuition rate
- Continuing and re-admit needs attention
- Need to focus on recruiting Buffett Scholars

Recruiting

- Hispanic outreach: How can we provide opportunities to members of a growing population?
- Explore other co-curricular opportunities
- Expand support for existing co-curriculars (music, theatre)
- Recruiting international students

New Academic Program Questions

1. What additional staffing would be needed to create this program or enhance an existing program so that enrollment would increase significantly? Total load credits per year?
2. How many new courses would be needed? Which ones?
3. What assurances are there that the program would be high quality?
4. What additional facilities and equipment would be needed? How does the program leverage existing facilities and equipment?
5. What would be the anticipated enrollment in the program? What is the basis for that estimate?
6. How is the program distinct from other programs in the state?