Add to agenda Friday - make sure faculty get electronic copy of this for meeting.

Hi Kevin,

We actually have a signed agreement with Cengage to provide service for Cengage Unlimited through our site, however it is not available yet. Cengage itself doesn't even have it all set up yet and although they created the ISBNs, the service itself will not be available until 8/1. At that time we expect to be able to provide it through our site as well. All the logistics haven't been ironed out, but I can give you a preview of how it will work (something more formal will be sent to all schools when ready).

We actually will not want to adopt the ISBNs for the 3 different term lengths. The reason for that being that Cengage Unlimited will not be cheaper for all students that have Cengage books in their courses. For example: Say a student only has one Cengage book in their courses. The faculty member adopts Cengage Unlimited 4 month for $119. This may be cheaper than a brand new physical book, but we may have a used copy on the marketplace for $20. This could even feasibly not be a cheaper avenue even if they have more than one Cengage book in their courses. So what we'll want to do is list the book as normal with the regular book ISBN. Then, if it is a Cengage book, Cengage Unlimited will appear as a buying option right alongside new, used, marketplace, eBook, and rental. Also, if a student is ordering Cengage books and the total at checkout is more than the $119 for Cengage Unlimited, they will receive a prompt telling them they can save X amount of dollars by ordering Cengage Unlimited instead (it will also make it clear that this is digital in case the student prefers the physical books). The other term lengths will also be available both on the course screen and on the checkout screen.

So on the school's end, nothing needs to be done to utilize Cengage Unlimited. The books should be adopted as normal. Again, a more formal announcement will be coming once we work out some more things with Cengage. That being said, I do see that Lisa Parriott and Kenneth Griffin have adopted Cengage Unlimited for various CMIS courses. They will need to switch to the proper ISBN of whatever books they intend to use for the courses. Would you like me to reach out to them to explain or would you or Greg like to?
On Thu, Apr 12, 2018 at 12:06 PM, Kevin Blobaum <KBlobaum@peru.edu> wrote:

Michael,

I noticed that Akademos currently has access cards for 4 and 12 month (9780357700037 9780357700044) access to Cengage Unlimited listed as an option for textbook adoptions for Fall. Are these printed access cards or codes that are auto emailed to the student upon purchase? Will this access be sold at list price or at a premium, do you know if that has been determined. I also noticed that Cengage lists 24 month access at $239, do you know if you will be able to sell access codes for that time frame as well?

Just trying to determine what makes the most sense to adopt in some of our courses such as for our Accounting I and II courses that currently use Cengage textbooks and digital resources (CengageNow), in order to best serve our students. For courses where this may make sense would we list the traditional textbooks in these courses and add Cengage Unlimited as a option to choose from along with a note to students explaining the options? What would you advise?

Are there any other concerns you may have with students purchasing this option?

Thanks,

Kevin