Announcing the 2013-14 Distinguished Speaker line-up.

**Kohl Crecilius – October 7 – 7 p.m. - College Theater**
**Sustainable Social Entrepreneurship: Creating a Cycle of Success**

Co-founder of Krochet Kids international, social entrepreneur Kohl Crecelius and his team of close friends, Travis, Stewart, and Adam, are on a mission to revolutionize what it means to do business and to do good. As college students in 2007, they founded Krochet Kids intl. (KKi) – a non-profit lifestyle brand focused on empowering communities and engaging customers to make a sustainable impact on global poverty. KKi’s mission is to provide quality, handmade products that not only bring comfort and style, but serve as a vehicle for social change. Believing actions rooted in love produce powerful and lasting change, they strive to help people improve their lives physically, emotionally, and spiritually. Their slogan of, "Buy a hat. Change a Life," embodies the difference we can all make through a simple act.

**Jessica Jackley – April 7 – 7 p.m. - College Theater**
**Love, Money, Work: Social Entrepreneurship as a Career**

Jessica Jackley is a Founder and former Chief Marketing Officer of KIVA, the world’s first peer to peer microlending website. KIVA lets users lend as little as $25 to poor entrepreneurs around the world, providing affordable capital for them to start or expand microenterprises. Named one of the top ideas of 2006 by *The New York Times* Magazine, and praised by Oprah, Bill Clinton and countless others, KIVA is one of the fastest-growing social benefit websites in history. Jackley was also recently praised by *Forbes*, named as one of 5 rising stars in Healthcare, Education, and the Environment. Since its founding in 2005, KIVA has loaned over $400 million from lenders to entrepreneurs across 206 countries. For all its success, KIVA remains focused on a simple mission to connect people through lending to alleviate poverty, one person at a time. Jackley was also a founder and CEO of ProFounder, which joined forces with GOOD in 2012 to create innovative tools and experiences for entrepreneurs to crowdfund.

More details will be available online soon at [www.peru.edu/speakerseries](http://www.peru.edu/speakersseries).