1. Dean Ehrlich presented Director of Athletics, Steve Schneider, to School of Professional Studies members. Mr. Schneider visited with members about Athletic Department strategy, goals and directions. The Strategic Planning Committee for the Peru State College Athletic Program is currently developing a strategic plan. The final plan for the approval of the college leadership will be presented in January of 2010. A rough outline of the discussion notes for the plan follows.
   a. Goal: Improve Recruitment and Retention
      1. Camps
      2. Local recruitment base
      3. Broaden campus participation
      4. Create recruitment markets
   b. Goal: Enhance Student Achievement
      1. Emphasize NAIA Champions of Character program
      2. Review academic standards
      3. Establish winning programs
      4. Full-time head coaches and additional assistant coaches
   c. Goal: Develop Athletic Marketing and Branding
      1. Marketing plan for Bobcat athletics
      2. Business sponsorships
   d. Goal: Create Alumni Relations Strategy
      1. Alumni geographic study
      2. Communication with alumni
   e. Goal: Establish Fundraising Plan
      1. Overall athletic fundraising
      2. Renovation of Oak Bowl

2. Dean Ehrlich advised faculty members that changes to the Rule 24 Basic Business Subject Endorsement are wanted. The requirement will increase from 33 hours to 48 hours. This change is due September of 2010. Dr. J. Grotrian, Dr. Snyder, and Mr. Jackson will work together to prepare suggestions for the changes.

3. Dean Ehrlich discussed the possibility of changes in budgets with the coming special session of the Unicameral.

4. Dean Ehrlich discussed the need to replace outdated equipment. October 9th Mr. Griffin and Dean Ehrlich reviewed the technology in the six School of Professional Studies classrooms.
5. Dr. Goebel-Lundholm advised school members that she is overseeing a mentoring program coordinated with the Nebraska Business Development Center (NBDC) office in Auburn, Nebraska. Five PSC freshmen have one-hour internships and are going into the classroom to mentor high school students.

Julie Wilhelm oversees the NBDC office in Auburn. Ms. Wilhelm writes business plans for start-up businesses, and she has access to grant writers.

6. Mr. Jackson reported that the Academic and Curriculum Committee met two weeks ago and approved a health-education endorsement to be implemented the spring semester 2010.

7. Dr. Asmussen requested that the both capstone courses for Criminal Justice (CJUS 495) and Psychology (PSYC 495) majors be required in the instances of students having double majors. Currently students are allowed to pick between the two capstone courses. A motion was put forward and approved. This requirement will begin immediately with exceptions allowed for commitments previously made. No change is necessary in current progress sheets and catalog information.

Dr. Asmussen advised that a group of students from Peru State would be attending the annual Nebraska Undergraduate Sociological Symposium (NUSS) on November 5th and 6th. The conference will be held at University of Nebraska-Kearney this year.

8. Dr. Galardi and Dr. Hutchison are to be reviewed for tenure this year. Their compilations of information are due October 31st.

9. Dean Ehrlich advised that the School of Professional Studies number of majors is up three percent.

10. Faculty notes:

a. Dr. Snyder will be presenting at the faculty discussion on October 27th from 11:00 a.m.-12:00 noon. He will be discussing what happened to the economy.

b. Dr. Hutchison completed her post as Program Chair for the Institute of Behavioral and Applied Management (IBAM) conference for 2009. She now moves to the position of President of IBAM.

c. Dr. J. Grotrian, Ms. S. Grotrian and student-Keiyana Arnold presented at the IBAM conference.

d. Dr. Goebel-Lundholm, Dr. Kunkle and graduate student-Carol Malcolm presented at the IBAM conference.

e. Dr. Asmussen has two photographs online at Birds&Blooms: http://videos.birdsandblooms.com/image/Out-of-Place http://videos.birdsandblooms.com/image/Fall-Beauty