The meeting of the Ad Hoc Committee for the BAS – Leadership proposal met and discussed various options. The committee received input in person or via email regarding the BAS Leadership Proposal dated 3/7/17 (attached).

The BAS – Management would remain as it currently is. A new program, which would offer multiple option areas would be highly desirable based on anecdotal information from academic advisors and Dean Galardi. The new program (the BAS Leadership Revised Proposal dated 3/14/17) would be shepherded through the various approval process at the state level, if approved by Professional Studies Faculty, by Dr. Galardi.

It was strongly felt that the core courses of a Leadership BAS should contain a leadership course. The suggestion to add BUS 493 Leadership of Teams and Organizations to the core, increasing the course required courses from 21 hours to 24 hours. (See attached revised proposal).

In addition, including an option area for Leadership of Technology needed to be included.

It was suggested that the number of required courses in each area be raised to four courses from three courses. The rationale was that each area should have one required course. For example, to take the core leadership courses and then opt for the optional area of Public Administration without having to take a Public Administration course seemed odd. Adding one required course under each area is shown on the latest proposal and marked with an asterisk (*).

Discussion and input regarding the inclusion of BUS 381 Employee Training and Development in the Justice Administration option suggesting that it may not necessarily belong categorically in Justice Administration. The rationale for keeping BUS 381 in this option was that the need for training and development in career policing and justice administration programs is highly sought after.

The committee recommended that the revised proposal be forwarded to the entire faculty of the School of Professional Studies for consideration.

Respectfully submitted
Dr. Alan Jackson
Ad Hoc Committee Chair
Bachelor of Applied Science – Leadership
Proposed as of 3/7/17

CORE COURSES – 21 CREDITS (meets 20 upper division credits requirement)
BUS 331 – Risk Management
BUS 353 – Organizational Ethics
BUS 373 – Organizational Behavior
BUS 380 – Human Resource Management
BUS 390 – Project Management
BUS 496 – Organizational Leadership (Senior Competency Course)
CMIS 300 – Information Systems Management

OPTIONS – SELECT ONE OR MORE OPTION AREAS (take at least 3 classes in option area)

Legal Systems
BUS 251 – Legal Environment and Contract Law
BUS 252 – Commercial Law
BUS 313 – Loss Prevention
CJUS 190 – Criminal Law
CJUS 340 – Criminal Procedures and the Courts

Public Administration
BUS 251 – Legal Environment and Contract Law
CJUS 401 – Homeland Security
PSCI 202 – State and Local Government
PSCI 312 – Engagement in the Legislative Process
PSCI 426 – American Constitutional Law
PSCI 468 – Public Administration

Marketing
BUS 329 – Integrated Marketing Communications
BUS 336 – Marketing Research
BUS 347 – Consumer Behavior
BUS 348 – Retail Management and Merchandising
BUS 350 – Professional Selling
BUS 355 – E-Marketing

Human Resources
BUS 251 – Legal Environment and Contract Law
BUS 4xx – Compensation and Benefits
BUS 381 – Employee Training and Development
BUS 480 – International Business
BUS 493 – Leadership of Teams and Organizations

Global Leadership
BUS 381 – Employee Training and Development
BUS 480 – International Business
GEOG 103 – Human Geography
PSCI 301 – Comparative Government
PSCI 305 – American Leadership
SOC 300 – Contemporary Social Problems
SOC 322 – The World’s Religions
Communications
SPE 254 – Public Speaking
ENG 201 – Advanced English Composition (or Jour 234 – Beginning Journalism)
ENG 310 – Technical Communications
ENG 329 – Desktop Publishing
ART 320 – Web Design
BUS 329 – Integrated Marketing Communications

Entrepreneurship
BUS 232 – Principles of Managerial Accounting
BUS 251 – Legal Environment and *Contract Law*
BUS 260 – Entrepreneurship
BUS 335 – Production/Operations Management
BUS 381 – Employee Training and Development
BUS 493 – Leadership of Teams and Organizations

Justice Leadership
BUS 381 – Employee Training and Development
CJUS 450 Criminalistics
CMIS 360 Cyber Security
CJUS 401 Homeland Security
CJUS 455 Organization and Administration of Justice
CJUS 490 Comparative Justice Systems and Human Services
EDUC 365 Child Abuse Neglect and Detection
SOC 255 Diversity Issues in the United States
SOC 300 Contemporary Social Problems
Bachelor of Applied Science – Leadership  
Revised Proposal 3/14/17

CORE COURSES – 24 CREDITS (meets 20 upper division credits requirement)
BUS 331 – Risk Management & Insurance
BUS 353 – Organizational Ethics
BUS 373 – Organizational Behavior
BUS 380 – Human Resource Management
BUS 390 – Project Management
BUS 493 Leadership of Teams and Organizations
BUS 496 – Organizational Leadership (Senior Competency Course)
CMIS 300 – Information Systems Management

OPTIONS – SELECT ONE OR MORE OPTION AREAS (take at least 4 classes in option area. *courses are required).

Legal Systems
*BUS 251 – Legal Environment and Contract Law
BUS 252 – Commercial Law
BUS 313 – Loss Prevention
CJUS 190 – Criminal Law
CJUS 340 – Criminal Procedures and the Courts

Public Administration
BUS 251 – Legal Environment and Contract Law
CJUS 401 – Homeland Security
PSCI 202 – State and Local Government
PSCI 312 – Engagement in the Legislative Process
PSCI 426 – American Constitutional Law
*PSCI 468 – Public Administration

Marketing
BUS 329 – Integrated Marketing Communications
*BUS 336 – Marketing Research
BUS 347 – Consumer Behavior
BUS 348 – Retail Management and Merchandising
BUS 350 – Professional Selling
BUS 355 – E-Marketing

Human Resources
BUS 251 – Legal Environment and Contract Law
BUS 4xx – Compensation and Benefits
*BUS 381 – Employee Training and Development
BUS 480 – International Business
BUS 460 – Employment Law (new course)
SOC 300 – Contemporary Social Problems

Global Leadership
BUS 381 – Employee Training and Development
*BUS 480 – International Business
GEOG 103 – Human Geography
PSCI 301 – Comparative Government
PSCI 305 – American Leadership
SOC 300 – Contemporary Social Problems
SOC 322 – The World’s Religions

Communications
*SPE 254 – Public Speaking or BUS 201 Organizational Communications
ENG 201 – Advanced English Composition (or Jour 234 – Beginning Journalism)
ENG 310 – Technical Communications
ENG 329 – Desktop Publishing
ART 320 – Web Design
BUS 329 – Integrated Marketing Communications

Entrepreneurship
BUS 232 – Principles of Managerial Accounting
BUS 251 – Legal Environment and Contract Law
*BUS 260 – Entrepreneurship
BUS 335 – Production/Operations Management
BUS 381 – Employee Training and Development

Justice Leadership
BUS 381 – Employee Training and Development
CJUS 450 – Criminalistics
CMIS 360 – Cyber Security
CJUS 401 – Homeland Security
*CJUS 455 – Organization and Administration of Justice
CJUS 490 – Comparative Justice Systems and Human Services
EDUC 365 – Child Abuse Neglect and Detection
SOC 255 – Diversity Issues in the United States
SOC 300 – Contemporary Social Problems

Leadership of Technology
CMIS 210 – Computer Programming
CMIS 310 – Network Administration and Implementation
*CMIS 360 – Cyber Security
CMIS 410 – Web Page Development and Programming
CMIS 420 – Database Development and Programming
CMIS 495 – Systems Project Development and Mgt