Members present: Dr. Alan Jackson, Chair; Dr. Jared Bartels, Mr. Danny Hayes, Dr. Christy Hutchison, Dr. Brad Griffin, Mr. John Tiner
Absent: None

The committee met to discuss possible changes to the Bachelor of Applied Science (BAS) Degree as proposed by Dr. Galardi, Dean of the School of Professional Studies.

Dr. Jackson suggested that changes to the proposal should be ready for faculty approval by the March 17, 2017 faculty meeting.

Dr. Hutchison discussed an alternative proposal for the BAS that she developed and explained the rationale (see attached). After discussion of Dr. Hutchison’s proposal, the consensus was to add BUS 353 Organizational Ethics to the proposed new BAS core and replace BUS 353 under the individual specialization areas. This action opened an additional course for Accounting/Finance, Law/Risk Management, Public Administration, Human Resources, and Global Leadership.

After discussion, the committee agreed on substitute courses under each of the specialization areas. The committee also recommended consideration of a new degree completion program, which would provide a greater variety of courses in many areas not specifically addressed in the current or proposed BAS degree program. This proposed new degree program would be a degree in “general studies’ and might include specializations in Justice Leadership, Music, Psychology, or other specializations. This new degree program would include a generic core directed at students with an Associate’s Degree and courses offered on line.

There being no further business the meet adjourned at 11:40 a.m.
CORE COURSES – 27 CREDITS (meets 20 upper division credits requirement)

BUS 231 – Principles of Financial Accounting
BUS 328 – Principles of Marketing
BUS 339 – Business Finance
BUS 353 – Organizational Ethics
BUS 373 – Organizational Behavior
BUS 380 – Human Resource Management
BUS 390 – Project Management
CMIS 300 – Information Systems Management
BUS 496 – Organizational Leadership (Senior Competency Course)

OPTIONS – SELECT ONE OR MORE OPTION AREAS

Accounting / Finance
BUS 232 – Principles of Managerial Accounting
BUS 251 – Legal Environment and Contract Law
BUS 252 – Commercial Law
BUS 337 – Intermediate Accounting I
BUS 338 – Intermediate Accounting II
BUS 341 – Individual Income Tax

Law / Risk Management
BUS 251 – Legal Environment and Contract Law
BUS 252 – Commercial Law
BUS 313 – Loss Prevention
BUS 331 – Risk Management and Insurance
CIUS 190 – Criminal Law
CIUS 340 – Criminal Procedures and the Courts

Public Administration
BUS 251 – Legal Environment and Contract Law
CIUS 401 – Homeland Security
PSCI 202 – State and Local Government
PSCI 312 – Engagement in the Legislative Process
PSCI 426 – American Constitutional Law
PSCI 468 – Public Administration

Marketing
BUS 329 – Integrated Marketing Communications
BUS 336 – Marketing Research
BUS 347 – Consumer Behavior
BUS 348 – Retail Management and Merchandising
BUS 350 – Professional Selling
BUS 355 – E-Marketing

Computer Management and Information Systems
BUS 342 – Accounting Information Systems Design and Analysis
CMIS 210 – Essentials of Computer Programming
CMIS 310 – Network Administration and Implementation
CMIS 360 – Cyber Security
CMIS 410 – Web Page Development and Programming
CMIS 420 – Database Development and Programming
Human Resources
BUS 251 – Legal Environment and Contract Law
BUS 331 – Risk Management and Insurance
BUS 4xx – Compensation and Benefits
BUS 381 – Employee Training and Development
BUS 480 – International Business
BUS 493 – Leadership of Teams and Organizations

Global Leadership
BUS 480 – International Business
GEOG 103 – Human Geography
PSCI 301 – Comparative Government
PSCI 305 – American Leadership
SOC 300 – Contemporary Social Problems
SOC 322 – The World’s Religions

Communications
SPE 254 – Public Speaking
ENG 201 – Advanced English Composition (or Jour 234 – Beginning Journalism)
ENG 310 – Technical Communications
ENG 329 – Desktop Publishing
ART 320 – Web Design
BUS 329 – Integrated Marketing Communications

Entrepreneurship
BUS 232 – Principles of Managerial Accounting
BUS 251 – Legal Environment and Contract Law
BUS 260 – Entrepreneurship
BUS 335 – Production/Operations Management
BUS 381 – Employee Training and Development
BUS 493 – Leadership of Teams and Organizations