

MSOM Outcomes Revised 2022

Focus – Healthcare Administration

- 1. Analyze the challenges, access, and trends in healthcare and the workforce delivering healthcare.**
- 2. Interpret, analyze, and apply economic and financial models to problems facing healthcare and society.**
- 3. Develop informational tools and strategies as a healthcare administrator to achieve cost-effectiveness and quality improvement.**
- 4. Integrate ethical, professional, and legal standards of conduct within the healthcare environment.**

Focus – Entrepreneurship and Economic Development

- 1. The student will be able to research, analyze and discuss theoretical and practical knowledge associated with innovation and organizational change in the public and private sectors.**
- 2. The student will be able to plan, design, and assess entrepreneurship, economic development and financing of projects.**
- 3. The student will be able to demonstrate the role of technology in commerce and research.**
- 4. The student will be able to practice effective negotiation and mediation as a mechanism to promote change in organizations and communities.**

Focus – Strategic Leadership and Communication

- 1. Apply leadership theories and skills to successfully lead individuals and teams within organizations.**
- 2. Analyze organizational conditions and leverage strategic communication skills to construct systems and process to influence and lead people and organizations.**
- 3. Design coaching and mentorship programs that build a strong organizational culture and support the learning, development, performance, and motivation of individuals and teams within their organization.**