

SWR

Public Outreach for the SWR Process

Goals - What are we doing?

1. What are we most proud of as an organization? What are our proudest achievements in the last few years?
2. What do we do or provide that is world class for our students, higher education, the region and the country?

Opportunities - What do we need to do? What are the challenges we face?

1. How can we best meet the needs of our students, employees, employers, the region and the state?
2. What do our students need to know to be productive citizens and effective professionals throughout their lives?
3. With higher education competition intensifying, how can we best differentiate ourselves through excellence in education?

Aspirations - What do we want to achieve? What do we want to be?

1. What do we want to be known for?
2. How do we want to be known for?
3. What should be the hallmark of a Peru State College educational experience?

Results

1. Considering our Strengths, Opportunities, and Aspirations, what meaningful measures would indicate that we are on track to achieving our goals?
2. What are the most important steps to achieve our aspirations?
3. What resources are needed to implement vital projects?

References

Peru State College Strategic Plan 2017

<https://www.perustatecollege.edu/about-us/strategic-plan>

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Sanaghan, P. (2009). *Collaborative strategic planning in higher education*; 1st edition.
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