

**Strategic Planning Committee Meeting
November 30, 2016
CATS Conference Room**

Members present: Dan Hanson, Jason Hogue, Greg Seay, Kyle Ryan, Adam Neveau, Robert Ingram, Ted Harshbarger, Zak Ruei, Trey Nelson, Kristin Buscher, Emily Volker, Tammie Hart, Paul Hinrichs, Mike Gerdes, Todd Simpson, Joyce Douglas, Christy Hutchison, Kelli Gardner, Kristi Nies

Also present: Amy Mincer

***Review of minutes from last meeting** – no changes.

***Assessment Information and Discussion** – Kristin Buscher presented survey results from four different surveys:

- 1) National Survey of Student Engagement – Kristin reviewed what engagement is, the goals of the project, the survey content, and NSSE themes & engagement indicators. She also shared the results in many areas, comparing first year students to seniors.
- 2) Mapworks – This retention tool is being used on campus. Students were given a survey a few weeks into the semester. The results from this survey help track students' well-being. Faculty and staff use this information to better respond to student needs.
- 3) EBI Campus Climate, Safety and Sexual Assault Survey – This was given to students in March to gain feedback on student perceptions of campus climate and safety. Regarding students' low responses to feeling safe on campus, what can we do to improve in this area? Workshops? Bystander training? Informing students about what we are doing to be transparent in these areas?
- 4) Alumni Survey – This survey of alumni asked questions about obtaining employment within six months of graduation (59.21% of class of 2015) and also about plans to pursue graduate education (decline over the past three years).

How might these assessment results relate to the conversation on vision, values and themes?

The results from these surveys are currently posted on the assessment web page (may be moved to R-drive in iResearch folder) and will also be sent to the committee members for closer examination.

***Discussion of Information from Meetings with Academic Schools** – Dr. Hanson reviewed the document of emerging themes which he had presented to the faculty from all three schools. The committee was given this and also another document containing feedback from his meetings (*Strategic Planning Discussion with Academic Schools*). Dr. Hanson reported some of his thoughts in response to these meetings and also that he has consulted with Christy

Hutchison regarding vision wording. They believe it best to have a sub-committee of three to five people who now work more in-depth at bringing the best wording together for the vision.

He believes the vision should be many things including: be a good length that can be remembered easily, be aspirational, be academically focused, use active language not passive, show the need for broader public recognition, note inclusiveness, be representative of the input given to it, and give guidance.

***Vision & Values Process Discussion** – Dr. Hanson asked the committee if they would agree with the suggestion of appointing a sub-committee for vision development and if they would offer names that might serve for this purpose. The names suggested were: Brenda Trail, Tim Borchers, Kristin Buscher, Christy Hutchison, and Becca Jewell. Dr. Hanson will finalize this small group so they can begin the work of moving ahead on this project.

***Draft Goals & Strategies Brainstorming** – The Committee was asked to brainstorm in response to the following two questions:

- 1) How can we create the best possible educational experience for our students?
- 2) What do we need to do to position this institution for the best possible future?

Committee responses are listed in the attached document, *SPC Goals & Strategies Brainstorming*.

***Next Meeting Date** – December 14, 2016, 3:30-5:00pm in CATS Conference Room.