

**Strategic Planning Committee Meeting
November 16, 2016
CATS Conference Room**

Members present: Dan Hanson, Jason Hogue, Greg Seay, Adam Neveau, Robert Ingram, Brandy Van Der Kamp, Ted Harshbarger, Kristin Buscher, Emily Volker, Tammie Hart, Paul Hinrichs, Mike Gerdes, Todd Simpson, Gene Beardslee, Joyce Douglas, Christy Hutchison, Kristi Nies

Also present: Amy Mincer

***Review of minutes from last meeting** – no changes.

***Process Update –**

- a. Meetings with Senates & Schools - Dr. Hanson has already met with both the Support Staff and Professional Staff Senates as well as the President's Council, all on November 4th. He gathered feedback on key themes from the Senates and had the President's Council members complete a survey regarding values. Next week he will be meeting with faculty from all three schools to obtain their input for the process.
- b. Department & Unit Feedback - Dr. Hanson is still looking for ways to get Department and Unit feedback.
- c. Community Input – Jason distributed a draft of the plan (dates have not been set) to meet with local leaders in December (area superintendents, mayors, and economic development representatives). The plan then includes holding Town Hall meetings in several area communities in February to talk about the future of the College and its role in the region. Joyce would like to see Tecumseh added to this list. There was additional discussion about also adding other larger communities (Omaha, Lincoln, even perhaps Overland Park or Hiawatha). Suggestions included sending personal invitations to alumni in these communities to help get others to attend. Note: If a SOAR analysis is used in February, the questions should not be the same as those already asked earlier in the process.
- d. Alumni Survey – Todd Simpson shared a document describing the Foundation's plans for an upcoming alumni survey (email, online, and in the Peru Stater). The goal of this survey is to collect feedback that will help with the strategic planning process and also alumni programming. The SPC was asked to share with Todd any input regarding this survey.

***Discussion of Student Information Gathered**

- a. Dr. Hanson asked committee members to look at the student feedback on key themes together with the SPC feedback. In small group discussion, members worked at integrating these two sources and the feedback was recorded by Jason. This merged document is available as "SPC & Student Feedback on Key Themes" and will continue to be used in the planning process. Much of the student feedback supported the SPC feedback, however, in terms of opportunities, it was noted that the students think

more of themselves (more food, activities, jobs, sports) while the staff and Committee think more about opportunities for the College. The students also want to see more accessibility. Dr. Hanson reported that, regarding accessibility for those with disabilities, we had an accessibility study completed and we are “chipping away” at those recommendations.

***Assessment Information** – Due to time constraints, it was decided to have Kristin Buscher present this information at the next SPC meeting on November 30.

***Vision & Values Discussion** – Dr. Hanson discussed his plan to meet with faculty from all three schools next week to help further this discussion. He reviewed his belief that the Committee should continue to include “engagement” as one of the values. Additional values were presented from President’s Council survey results. Large group discussion about which values to promote for further plan development yielded the following:

- Community
- Diversity/inclusion/respect
- Leadership
- Personal growth/development
- Inspire instead of inquire
- Grit/persistence/tenacity
- Compassion
- Todd noted that “community” doesn’t mean to him what we are trying to communicate in terms of close student/teacher relationships. Is there a better word to describe this? Perhaps “supported growth”?

Dr. Hanson will ask the faculty for their feedback and input on this list of values. He asked the SPC to continue looking for other values we might consider.

The current vision was reviewed and also the survey feedback and sub-committee recommendations concerning the vision. Dr. Hanson suggested that the vision could be shortened and that the values could be added elsewhere. He offered the following as an idea: “Peru State College will foster excellence and student achievement through engagement.” The Committee feedback on this possible vision statement included:

- Remove “will” and use “fosters excellence” instead
- Add “compassionate engagement”
- Regarding “fostering excellence” – how do we measure excellence? Could we use different words? Does “student achievement” communicate this?
- “Engagement” should be defined. Also, per Jason, engagement requires a prepositional phrase following its use which will help define it.
- Dr. Hanson wants people to know about PSC and believes “is recognized” should be included.

***Next Meeting Date** – November 30, 2016, 3:30-5:00pm in CATS Conference Room.