

**Strategic Planning Committee Meeting
November 2, 2016, 3:30pm
CATS Conference Room**

Members present: Dan Hanson, Jason Hogue, Greg Seay, Adam Neveau, Robert Ingram, Ted Harshbarger, Zak Ruei, Trey Nelson, Emily Volker, Tammie Hart, Paul Hinrichs, Mike Gerdes, Gene Beardslee, Joyce Douglas, Kelli Gardner, Kristin Buscher, Todd Simpson, Kristi Nies
Also present: Amy Mincer

***Review of minutes from last meeting** – no changes.

***Process Update**

- A. Student input – Dr. Hanson announced that over 200 students have now participated in discussion/information gathering sessions. This is due to the efforts of several committee members and their willingness to act as facilitators for these gatherings.
- B. Discussion about themes, vision, and values with the Senates and faculty – Dr. Hanson is scheduled to meet with both Support Staff Senate and Professional Staff Senate this Friday. He will also be meeting with faculty from each of the schools later in November.
- C. Department and unit feedback – this will occur a little later in the process.

***Discussion of information gathered October 6 & 7** – The committee reviewed a handout of feedback compiled from the discussion of Questions A & B at last committee meeting. Members were asked to engage in similar small group discussion for Questions C & D to identify the top two or three key themes for each question, keeping in mind how they inform the Strategic Plan and how they relate to the data assumptions. Feedback from these discussions was recorded as follows:

Question C – What do we want Peru State College to become?

- 1. Nationally recognized for excellence – high quality with diverse opportunities. (data assumptions social 3,4,7,9)
- 1. Being recognized locally, regionally and nationally for academic excellence - providing high quality and diverse opportunities.
- 1. Being recognized regionally and nationally for high quality excellence
- 1. Regionally and nationally recognized for excellence
- 1. Increased recognition for our value of education, diverse opportunities and academic excellence. (social 4,7,9) (economic #14)

- 2. Impact on region with potential development of leadership programming. (environmental #20)
- 2. To provide an active and vibrant campus and community.

- 2. Innovative forward thinking, growth mindset (environmental #20)
- 2. Unique, differentiating leadership program focusing on the southeast Nebraska with a seven-day-a-week campus that creates engaging activities. (Environmental #20 and #21)
- 2. Community focused. Internal and external.
- 3. Innovation and creativity. Food.
- 3. Be one community between students, faculty and staff across all-of campus.
- Other: "higher education experiences"
- Other: "graduation"
- Other: "to produce graduates with confidence/leadership and academic and social abilities"
- Other: "hoping to get good, well-rounded people I would want to employ."
- Other: purpose of academics and opportunities is to produceprepare for future . . . prepare for society (good citizenship) . . . future success in career and life
- Other: students are underprepared for college, but they can't leave college underprepared for life.

Question D – How can we be a college of choice?

- 1. To be a college of choice for an online person is different than being a college of choice for an on-campus person.
 - On-Campus: Good facilities (including technology) and Major of Choice and Low Cost and Appropriate Activities.
 - Online: Facilities (technology) and Low Cost and Major of Choice.
- 1. More publicity and marketing successes.
- 1. Improvement. Related to facilities and housing; technology; student engagement; programming: both quality and quantity; branding and marketing
- 1. Build/re-build a vibrant community through continually improving facilities.
- 1. Continue no Friday classes, low cost, small class sizes, small campus size.
- 2. Increased focus on faculty and staff: great place to work, increased diversity; additional support; investment in faculty and staff
- 2. Technological superiority.
- 3. Increased and improved student programming through student engagement. More opportunities, taking advantage of those opportunities.
- Other: Discussion about the positives and negatives of improved/improving facilities (good that Delzell and Hoyt are keeping some parts of their history).

***Presentation, recommendations and discussion of the vision and values surveys** – Ted Harshbarger presented a review of the handout “Memorandum on Vision and Values Surveys”, noting that most students thought the vision should remain the same and nearly half of the staff agreed.

The survey identified words that could possibly be added to the vision (inclusion, real world, diversity, community, etc.). There was some concern with the phrase “college of choice”. Perhaps the wording is awkward? If we say we WILL BE a college of choice, does that mean that we are NOT yet a college of choice? Perhaps using the word “recognized” instead of “college of choice” would remedy this concern. The vision needs to be aspirational, and include words like “inclusion” and “leadership”. Dr. Hanson would like to see a shorter vision, one without the values included.

Regarding values, “engagement” by far was the highest ranking value (students 78.49% and staff 88.73%). The other current values were negligible. Since most of the students and staff were not sure if we should include new values, the recommendation is that the Committee should consider and decide. Dr. Hanson noted that “engagement” is still working and should be included. It was suggested to thin the list of suggested values and get feedback on those. Dr. Hanson will be vetting the values and themes with the Senates and President’s Council this Friday. He will bring this feedback to the next SPC meeting.

In closing, Dr. Hanson asked the Committee to consider what key goals we want.

Next Meeting Date: November 16, 2016, 3:30-5:00pm, CATS Conference Room – At this meeting, the committee will review the student input and discuss values, using those values to inform vision.