

**Strategic Planning Committee Meeting**  
**October 19, 2016, 3:30pm**  
**CATS Conference Room**

**Members present:** Dan Hanson, Jason Hogue, Greg Seay, Kyle Ryan, Adam Neveau, Robert Ingram, Brandy Van Der Kamp, Ted Harshbarger, Zak Ruei, Trey Nelson, Emily Volker, Tammie Hart, Paul Hinrichs, Mike Gerdes, Gene Beardslee, Joyce Douglas, Christy Hutchison, Kelli Gardner

**Also present:** Amy Mincer

**\*Review of minutes from last meeting** – no changes.

**\*Process Update**

- A. Student input – Dr. Hanson reported that Adam Neveau will hold student sessions next Monday night with RAs who will each bring two students to participate. Kyle Ryan suggested having the College 101 classes come together for a discussion session. Robert Ingram also suggested the Foundations class holding a session and Ted Harshbarger may do the same with the 15 SAAC students.
- B. Department and unit feedback – Dr. Hanson will plan to wait one more phase in the process before going back out to departments for additional feedback.
- C. Alumni Survey – A survey is being developed to gather input from alumni.
- D. Community Input – Dr. Hanson will be making plans to reach out to surrounding communities soon.

**\*Discussion of information gathered October 6 & 7** – Members were asked to engage in small group discussion to identify the top three key themes for each question, keeping in mind how they inform the Strategic Plan and how they relate to the data assumptions. Feedback from these discussions was recorded as follows:

**Question A – What are we proud of as an organization?**

- A. Group 1
    - 1. **Strong one-on-one relationship** between students, faculty and staff and student centeredness and student commitment.
    - 2. **Commitment to improvement and willingness to adapt and change**
    - 3. **Facilities and beautiful campus**; plus **tradition**, history, consistency to equal ambiance
  - B. Group 2
    - 1. **Strong one-on-one relationship** between students, faculty and staff
- Paul's Goal: Maintain **value** and cost while improving quality of facilities and instruction and in turn improving collaboration between stakeholders.

C. Group 3

1. **Inclusive community and relationships** (strength/value) NESSE data supports that students value these relationships.
2. **Student centeredness**, focus is always on student success (strength/value)
3. **Tradition** and history; location (opportunity to share better)

D. Group 4

1. **Strong one-on-one relationship** between students, faculty and staff – tied to six and eight: students unprepared; intrusive advising and student engagement opportunities are increasingly important for student success.
2. **Affordability** – (Value Goal Strategy)
3. **Facilities and beautiful campus**. History. Tradition.

E. Group 5

1. **Shared commitment** between students, faculty and staff resulting in quality education – and future success. (Value Goal Strategy)

(Note: Common themes from Question A include strong one-on-one relationships, student-centered focus, affordability & value, facilities/campus)

**Question B – What opportunities do we have as a college?**

A. Group 1

1. **Partnership and collaboration**
  - a. **Partnership, collaboration** and investment with City of Peru
  - b. **Continue partnering** with high schools and community colleges for recruitment
  - c. **Partner and collaborate** with area businesses with curriculum to build internships, speakers, field trips, etc.

B. Group 2

1. **Embracing all collaborative possibilities**
2. **Identify all student opportunities** including open enrollment and allowing students to be involved.
3. **Recruit from all markets.**

C. Group 3

1. **Partnership and collaboration** with . . .
2. Strategy: Increase social opportunities for faculty and staff toward student interaction to influence the **next generation of leaders** as change agents thus preparing students for career employment.
3. **Opportunities for recruitment.**

D. Group 4

1. **Collaboration** with City of Peru, surrounding towns, (tied social data that number of college going students from surrounding areas would decrease.)
2. **Students have opportunities to lead** – including employment: (environmental assumption: college graduates can be distinctive if they have communication and leadership skills.)

E. Group 5

1. **Make people aware of Peru**
2. **Create opportunities to bring community, etc. people to campus**
3. **Create opportunities to bring Peru students, faculty and staff to communities**

(Note: Common themes from Question B include collaboration, student leadership & opportunities, promotion & recruitment)

Other opportunities to include:

1. Smaller size allows us to adapt – particularly with programs, curriculum
2. Find ways for the college to **serve the outside community** ... job placement bureau.
3. Higher education best practices
4. Alumni program structure

Noting the time, Dr. Hanson announced the discussion of Questions C and D would be continued at the next SPC meeting.

**\*Communication of the evolving plan to campus** – After gathering information from all four questions, and including vision and values information, Dr. Hanson and a few committee members will go out to the campus community – all of the Senates and schools – for interactive discussion. Their feedback will come back to the Committee (along with student input) and the process will continue.

After brief conversation concerning the best way to prompt discussions with students, it was decided that those who facilitate the student groups will lead first with the broad questions as opposed to gathering student feedback on the key themes already developed.

**Next Meeting Date:** November 2, 2016, 3:30-5:00pm, CATS Conference Room