

Strategic Planning Committee Meeting
February 22, 2017
CATS Conference Room
3:30-5:00pm

Members present: Dan Hanson, Jason Hogue, Greg Seay, Adam Neveau, Robert Ingram, Brandy Van Der Kamp, Ted Harshbarger, Kristin Buscher, Emily Volker, Tammie Hart, Paul Hinrichs, Todd Simpson, Gene Beardslee, Joyce Douglas, Christy Hutchison, Kelli Gardner, Kristi Nies, Amy Mincer

***Review of minutes from last meeting** – no changes.

***Review communication plan for the values and vision** – Dr. Hanson noted that this plan is listed on page two of the meeting minutes from February 8th. He told the Committee tentative dates for town hall meetings on campus: 11am on March 14 and at 3/30pm on March 15. He reminded the schools and senates to be scheduling their feedback-gathering sessions for reviewing the vision and values document. The School of Ed (Dr. Robert Ingram facilitator) has begun this process already and will continue the discussion at their March meeting. Dr. Hanson encouraged all to share the vision and values information in an informal manner to gain feedback from others. He reported that he also plans to introduce the goals and strategies work at the town hall meetings.

***Review strategies (level 2) for Academic Excellence** – Committee members held small group discussion using the document “Organized Level 1 (goals) and Level 2 (strategies)”. Dr. Hanson asked them to consider if “Partnerships” should be included as a goal. Feedback included the following. It was decided that “Partnerships” could and should be included in ALL of the established four goals. It is an integral part of all and should be included as such. It was also determined that “Inclusion/Diversity” should be included in all four goals.

There was additional conversation concerning replacing “Academic Excellence” with “Excellence in Student Learning and Student Successes” to be more in line with the other, more broad, goals. Some feedback noted, however, that because we are an academic institution, we need to explicitly state “Academic Excellence”.

Further feedback from the Committee regarding “Academic Excellence” strategies yielded the following adjustments to the vision and values document:

1. Academic Excellence
 - a. Increase opportunities for high impact practices
 - i. Research with professors
 - ii. Service learning
 - iii. Internships
 - iv. Increase opportunities for students to present what they are learning

- v. Peer learning in every classroom
 - vi. Travel opportunities
 - vii. [Instructional Technology]
- b. Creation (and expansion) of innovative academic programs
 - i. Attract (and retain) high-caliber faculty
 - ii. Verified review programs
 - iii. Program recognition
- c. Academic Metrics / Outcomes:
 - i. Increase graduation rates;
 - ii. Increase the numbers of (our undergraduate) students attending (some) graduate school;
 - iii. Increase employment rate of graduates]
- d. Create partnerships with businesses, organizations, institutes, alumni and other academic entities.

***Refine strategies (level 2) for Social Support** – Small group discussion about “Social Support” produced feedback on these strategies as follows:

2. Social Support: Providing students a personalized, transformative and comprehensive collegiate experience
 - a. Robust Student Life for all of our students [diverse learning environments: on-campus students; Commuter students; Transfer students; Online students]
 - i. Wellness
 - ii. Inclusive living experience
 - iii. Unity: inclusive living and learning communities
 - b. Student Involvement
 - i. Comprehensive opportunities: clubs and other extracurricular activities
 - ii. Foster student growth through transformative collegiate experience [Broaden horizons by pushing students outside of their comfort zones]
 - iii. Travel opportunities
 - iv. Volunteering (engagement)
 - c. Building Partnerships:
 - i. Mentoring
 - i. Faculty
 - ii. Peer
 - iii. Career
 - d. Career / civic preparation
 - i. Through leadership development and opportunities.
 - e. Provide student employment opportunities: [a job to every student that needs or wants one – integrating student experience into the running and functioning of the campus.]
 - i. Work Study / Gifts in-kind / Employees
 - ii. Mentoring
 - iii. Leadership opportunities

***Develop strategies (level 2) for Increased Prominence and Preparing for the next 150 –**

Small group discussion began regarding the organization of strategies for “Increased Prominence” and led to the following revisions:

3. Increased prominence
 - a. How we would like to be viewed
 - i. Become a regional hub of arts, cultural events and college athletics
 - ii. Use the media-marketing resources to tell the Peru State story (qualitative/quantitative)
 - iii. Consistent positive message
 - iv. Peru State is synonymous with success
 - b. Who we want to influence/engage
 - i. Legislature
 - ii. Active alumni – highly engaged
 - iii. Students
 1. We have more local high school seniors know that we exist.
 2. Become more known to non-traditional potential students
 3. [Expand international student recruiting]
 - iv. Local area / surrounding area / region
 1. Partnerships [with area business professionals for academic program reviews (advisory board for every academic program).]
 2. Students participating in the communities
 3. Students do service projects beyond the walls of Peru State College

With time being scarce, Dr. Hanson announced that discussion on these level two strategies will continue at the next meeting. He also noted that sub-committees will be formed to develop the final wording for the strategies.

***Next Meeting Date** – March 15, 2017, 3:30-5:00pm in CATS Conference Room.