

Essential Engagement

Sesquicentennial Plan 2011-2017 Progress Report as of July 31, 2017

Progress on the Sesquicentennial Plan will be recorded and evaluated each year. Progress for each strategic initiative is provided by the Cabinet member responsible. An annual performance metric report organized by strategic initiative is also prepared each year. The plan will be evaluated, refined and improved as necessary.

Vision

Peru State College will be a college of choice fostering excellence and student achievement through engagement in a culture that promotes inquiry, discovery and innovation.

Informing the vision: Our Values

- Engagement
- Inquiry
- Discovery
- Innovation

Educational **engagement** is an active approach to teaching and learning that considers the diversity of students and creates a culture of ownership, inclusion and leadership. It empowers all students and employees to connect personally with the educational experience, others and society by creating opportunities for direct involvement in learning.

Engaged educators and learners seek to understand and respect multiple perspectives in the search for solutions to problems through **inquiry** and research.

This process facilitates the **discovery** of new ideas and better practices.

These discoveries, along with continuous reflection and a commitment to service, foster a culture of **innovation** resulting in progressive change that benefits society.

There are eight strategies organized around the following two transformational goals:

1. Excellence through Essential Engagement

The focus on excellence through essential engagement will shape the educational experience at Peru State College. New approaches to developing and serving students using active approaches to teaching and learning will be implemented as the College explores innovative ways to connect with the world, eroding the artificial barriers between scholarship and practice. Three strategies support this transformational goal.

2. Increased Prominence

To become a college of choice, increasing visibility and awareness of Peru State College and its engaging educational experiences is critical. The goal to increase the College's prominence is supported by five strategies.

The document that follows provides progress updates to the Sesquicentennial Plan by year. These updates are in the form of a bulleted list for each initiative. The progress report for the most recent year is in blue.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy One: Enhance the student experience through distinctive engagement.

a. Create a Community Development Initiative by:

- i. Establishing an Institute for Community Engagement (ICE) that:**
 - 1. Promotes community partnerships and service learning initiatives.**
 - 2. Works with advisory boards.**
 - 3. Identifies and secures funding.**
 - 4. Develops and rewards student/faculty independent research relationships.**
 - 5. Supports the activities of community development courses.**
- ii. Developing an interdisciplinary/integrative upper-division community development course or courses focused on applied leadership and learning through community engagement.**

2011- 2012 Progress Report

Summary of activities completed:

- The General Studies Program has been revised to accommodate an interdisciplinary upper-division course focused on community issues and engagement.

2012- 2013 Progress Report

Summary of activities completed:

- The Institute for Community Engagement (ICE) was created and staffed with a director, and a student advisory board was established.
- SOC 395 Community Development was created. It is a course within which students can receive formal community leadership training and apply it and other learning experiences to work on significant community projects.
- PSCI 312 Engagement in the Legislative Process was created to be a deliberate route to directly involve students in the legislative process.
- The College developed a relationship with AmeriCorps, which supports student service experiences.

2013 – 2014 Progress Report

Summary of activities completed:

- The Institute for Community Engagement (ICE) coordinated the selection of an international experience vendor and worked with faculty to conduct two international experiences that were integrated into existing courses. Seventeen students participated with the support of \$20,500 of scholarships funded by the student fee approved in the prior year. The ICE Student Advisory Board provided input on travel planning and scholarship award decisions.
- A “PeruQuest Program Assistant” was created as an advanced student leadership opportunity to involve additional students in international trip planning and coordination in exchange for travel support.
- ICE partnered with the Nemaha County Development Foundation to offer grant application workshops to Peru State students, faculty, and staff as well as community members. Eighteen members of the campus community and 40 other regional leaders participated.
- ICE worked with a student leader, funded by a Harding Scholarship, and volunteers to create “Feeding 44,” a program designed to help alleviate food insecurity in the county. Grants secured for this initiative were:

\$500 in 2013 from the Youth Service America Sodexo Childhood Hunger Grant; \$1,000 in 2013 from Evangelical Lutheran Church of America World Hunger Grant; \$1,500 in 2013 from DuPont Pioneer U.S. Community Investment Gift Program (co-writer); and \$2,500 in 2014 from the Evangelical Lutheran Church of America Domestic Hunger Grant.

- The ICE Director accepted responsibility for student internships and began by developing more internship opportunities focused on community projects and streamlining associated administrative processes.
- The ICE Director developed and modelled a COLL 101 section for undecided students and began planning for integration of the undecided section with counseling and retention services.

2014-2015 Progress Report

Summary of activities completed:

- ICE led a service learning trip with 10 students to the Dominican Republic over 2015 spring break (Students enrolled in SOC 396 prior to departure).
- Recruitment and scholarships have been awarded for two trips in 2016: 1) Service learning trip to the Dominican Republic in March 2016 and 2) faculty led trip to London/Paris in May 2016.
- Feeding 44 transitioned to a new program director.
- Feeding 44 continued to offer services the second Friday of every month and there continues to be a steady growth in numbers.
- Between summer/fall 2014 and spring 2015, 38 students enrolled in internships.
- An Engagement Form was created on behalf of the VPMSA and ICE to encourage submission of engaging activities on campus (faculty, staff, student organizations, etc.).
- An Active Learning Task Force was created to initiate changes to ICE. ICE has been an active participant in this process.
- Focus on working with communities and forming partnerships on projects with faculty and classes continues.
- ICE Director serves as the Southeast Nebraska board member for the Child Advocacy Center in Lincoln.
- Research has begun regarding increasing international student enrollment on campus and what that entails for PSC.

2015-2016 Progress Report

Summary of activities completed:

- Forty-five (45) students completed internships over the course of the summer 2015, Fall 2015, and spring 2016.
- Feeding 44 continued to serve the community, seeing an increase in the number of clients served. For 2015 we served an average of 172 clients a month – Our lowest month was May with 113 clients and our highest month was November with 249 clients.
- Between 2015 and 2016 we continued to offer short-term international field experiences. In March 2015 ten students traveled to the Dominican Republic to work with a remote village – students helped with sustainable farming efforts and with the one-room school house. School supplies were donated to the teacher and students and information was shared about how students and parents could work together to increase educational interaction. In 2016 five students went to Costa Rica to work with a neighborhood school. School supplies were donated to the school and students participated in beautification projects. In May 2016, 18 students went to Europe to study social science (psychology, criminal justice, sociology, etc.).

- A new direction was established for the department. The new name became Center for Engaged Learning. The new mission of the center is, "...to create and/or facilitate partnerships between Peru State College students, faculty and staff and the community (campus, local, regional, national and international) in order to provide engaged learning opportunities." The focus of the center will be on community-based service learning, global learning, and internships.

2016-2017 Progress Report

Summary of activities completed:

- Developed partnership with Educational Service Unit #4 to develop a substitute teaching consortium, Southeast Nebraska Teaching Academy (SENTA). This partnership enables eligible teacher candidates to substitute teach in all ESU#4 school districts under one local substitute teaching permit issued by Nebraska Department of Education (NDE).
- Dean of the School of Education works in an advisory capacity with the Nebraska Department of Education to formulate a plan for schools to implement content area standards.
- Forty-one (41) students participated in internships (summer 2016-spring 2017) through the Center for Engaged Learning (CEL)
- Feeding 44 continued to serve the community, seeing an increase in the number of clients served. We served an average of 245 clients per month – Our lowest month was July 2016 with 186 clients and our highest month was May 2017 with 298 clients.
- Interviews were conducted for a new Feeding 44 Program Director to take over in fall 2017. Hiring will be contingent on receiving the Harding Stipend.
- Feeding 44 was a finalist for the ServeNebraska Step Forward Award, Group Volunteer category.
- CEL Advisory Board was established, composed of one faculty from each school and two students nominated by student senate.
- Program proposal process was adapted from Chadron State College and initiated for the 2018 program selection. Following this process, one trip was selected for May 2018 – Social Sciences in Europe, to be led by Professor Danny Hayes.
- One student studied in Lima, Peru, for the school year and was awarded scholarship money for each semester.
- CEL Director remains involved with the community: board member for Auburn Chamber of Commerce and member of Auburn Development Council.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy One: Enhance the student experience through distinctive engagement.

b. Support educational engagement initiatives by:

- i. Providing funding for investigation and implementation of advanced engagement techniques in critical college courses.**
- ii. Providing access to international/multicultural study programs.**
- iii. Supporting innovative field engagement approaches such as field trips, speakers, service learning, living/learning communities and residence life programs.**
- iv. Continuing academic advising enhancements. (NSCS Emphasis)**

2011- 2012 Progress Report

Summary of activities completed:

- Academic Affairs completed a comprehensive review of academic programs that resulted in a revised, more powerful, yet more compact, General Studies Program that reflects best practices, including an explicit consideration of engagement with technology and an interdisciplinary capstone experience.
- Extensive changes to majors were made to reflect best practices, particularly in the Schools of Education and Professional Studies. There is an enhanced emphasis on technology in both schools.
- Two option areas (Educational Studies and Law & Society) and one minor (Journalism) were also added. These changes were influenced by the Strategic Planning and HLC Self-Study processes, which featured extensive engagement with interested constituencies.
- Eighteen Student Engagement Enhancement (SEE) Proposals were submitted. Sixteen were funded and will be implemented over the course of spring 2012 and the 2012/13 academic year. Eight of the proposals involved field experiences/travel.
- Academic Affairs supported the second Student Research Conference, "Overcoming Obstacles," organized by Phi Beta Lambda students.
- Guest speakers and field experiences continued to be a required component of all COLL 101 sections.
- Faculty members are beginning to plan other types of engaging events. For example, Professional Studies faculty held the first Law Studies Symposium and arranged a seminar on the morality of capitalism.
- New academic progress sheets reflecting the academic program changes were posted in April in time for the bulk of new student advising. Several e-mails, including reports tracking the origin and logic of the changes made to the General Studies program were sent out during spring 2012.

2012- 2013 Progress Report

Summary of activities completed:

- Seventeen Student Engagement Enhancement (SEE) grants were submitted and nine were funded for the 2013/14 academic year. Seven of the proposals involved significant field experiences/travel.
- Student Senate voted to create a new student fee of \$1 per on-campus credit hour beginning the 2013-2014 academic year to support international engagement experiences.
- Chandler View Elementary School in south Omaha was added as a second partner school for the Elementary Methods Block. Students previously completed all 80 hours in Nebraska City, but now split time between the two schools to ensure a balance of rural/urban experiences.

- Interactions in English as a Second Language/English Language Learner (ESL/ELL) programs were added to education program coursework to strengthen candidate preparation working with these students.
- Support was provided to start a local chapter of a Criminal Justice Honor Society. Faculty advisors mentored student members and accompanied them to a regional conference for competition in which Peru State had one 2nd place and two 3rd place finishers.
- Student Senate leaders participated in a Nebraska student government meeting to collaborate on student governance topics with other student leaders across the state.
- NeSIS Student and Faculty “Dashboards” were implemented to improve advising support for students and staff.
- A comprehensive academic advising assessment program was implemented.

2013 – 2014 Progress Report

Summary of Activities completed:

- Eighteen Student Engagement Enhancement (SEE) grants were submitted and 10 were funded for the 2014/15 academic year. Seven of the proposals involved significant field experiences/travel. Many submissions had strong multicultural education components, the most significant of which in terms of broad campus impact is the Exploring Belief Speaker Series, which was funded to support five speakers to come to campus to speak on key threads of belief in our society: Christianity, Judaism, Islam, Buddhism and Secularism.
- In addition to COLL 101 experiences, engagement funding supported travel for 172 students to compete in contests in their discipline, present individual research and to learn in the field.
- The Honors Program held its first “Poster Session” to showcase participating students’ independent research in conjunction with a Distinguished Speaker event.
- Establishment of a new Psychology club was supported.

2014-2015 Progress Report

Summary of activities completed:

- Thirteen Student Engagement Enhancement (SEE) grants were submitted and twelve were funded for the 2015/16 academic year.
- In addition to COLL 101 experiences, engagement funding supported travel for approximately 250 students to compete in contests in their disciplines and to present individual research and learning in the field.
- Through the Institute for Community Engagement and structured course offerings such as SOC 396, students went to the Dominican Republic and Europe. We are also in the preparation stages for a PSC student to study at a Brazilian University for a semester.
- The Retention Task Force was created and met during the Spring 2015 semester. It forwarded a list of 30 recommendations that are being reviewed and prioritized for implementation this year.
- Advising enhancements from last year include the following:
 - Each School has an advising script. The script is reviewed with faculty and professional advisors each year.
 - The School of Professional Studies hired a full-time academic advisor to work primarily with online students.
 - Faculty advisors have been more involved in New Student Orientation.
 - An advising survey was developed and administered last spring and results will be reviewed this fall.

- Work is being done to centralize transfer advising in the School of Education. Instead of using multiple advisors to work with transfer students, initial evaluation and advising is done through the Dean's office before the student is assigned an advisor in the fall.
- TurboVote campaign was launched focusing on increasing civic engagement of students through a bi-partisan approach in conjunction with NASPA and AASCU. Student Affairs partnered with several student organizations to promote voter engagement across campus.

2015-16 Progress Report

Summary of activities completed:

- Twelve Student Engagement Enhancement grants were funded for 2016-17 for a total of \$34,174.
- A team of five Peru State College faculty and staff recently attended the American Association of Colleges and Universities High Impact Practices Institute, held at the University of California Los Angeles. Conference attendees included Tim Borchers, Jesse Dorman, Gina Bittner, Kelly Kingsley and Bobbie Barton. National leaders in the study of high impact practices presented on topics such as setting outcomes and identifying assessment measures for high impact practices. The team also had the opportunity to learn about best practices from other institutions. Finally, the team developed a plan to pilot a learning community in the School of Education this year as part of the College's retention work.
- Five students traveled to Costa Rica over Spring Break to take part in a study abroad course taught by Julie Taylor-Costello.
- In May, 18 students took part in a European study abroad course led by Danny Hayes, Jim Nevitt and Sheli Petersen.
- Five Peru State staff members attended the Region 6 conference of the National Academic Advising Association (NACADA) in Omaha in May.
- An Advising Subcommittee of the Retention Committee is being formed and will begin work in the fall 2016.
- Dr. Gardner, Dr. Coe and Ms. Schottel all did independent research with students this past year. Each were paid a stipend. Dr. Asmussen and Dr. Gardner also both accompanied students to conferences where students did presentations.
- Criminal Justice continued the Professional Speaker Series again this past year. Field trips were taken by CJUS students to TSCI, by Marketing students to Entrepreneurship conference, and invitation of past graduates in law school to speak with current students, LAE and PBL both took students to regional and national conferences, PSYC took students to regional PSYC conference(Great Plains).
- Enhanced partnership between the School of Education and Auburn Schools to pilot the Co-Teaching model for the student teaching experience.
- Faculty and staff from the School of Education partnered with faculty from SAS and SPS to advise secondary and middle level education majors.
- Several students presented work at regional and national conferences, including the Northern Great Plains History Conference, the Great Plains Student Psychology Convention and the Southwest Association of Parasitologists.

2016-2017 Progress Report

Summary of activities completed:

- Campus Advising Committee developed a mission statement and provided input on handbooks for faculty and students.

- Co-Teaching clinical practice model was expanded to two school districts with plans to add 1 – 2 each year.
- Teacher candidates majoring in secondary education and middle level education were assigned two advisors: one from the School of Education and one from his/her content area.
- Sheri Grotrian-Ryan PhD mentored and led students at regional and national meetings for Phi Beta Lambda (Business Honorary).
- Criminal Justice faculty mentored and led students at regional and national meetings for Lambda Alpha Epsilon (Criminal Justice Honorary).
- Psychology faculty and students developed first ever chapter of Psi-Chi (Psychology Honorary) and inducted 17 students.
- School of Professional Studies faculty and students presented at the Northern Rocky Mountain Research Association Conference in Boise, Idaho.
- Computer Management Information Systems (CMIS) faculty and students attended Cyber Security Conference in Lincoln, Nebraska.
- Cassandra Weitzenkamp, Accounting Faculty member, was appointed to the Nebraska Board of Public Accountancy Educational Advisory Committee.
- Accounting faculty attended “Meet the Firms night” with PSC accounting students in Lincoln, Nebraska.
- Psychology faculty mentored and attended with students the Nebraska Psychological Society/PERK conference in Bellevue, Nebraska.
- Law faculty member sponsored Law School Panel for pre-law students interested in attending law school. Guest speakers were former PSC students attending law school.
- CMIS faculty attended with and mentored students at the 2017 AIM InfoTec Conference in Omaha, Nebraska.
- As a result of SEE grant funds, CMIS faculty mentored 28 students in the building of 15 new computers in the TJ Majors computer laboratory.
- Student Moriah Calfree and Sociology faculty sponsored a class project regarding the dangers of drunk driving and invited the Nebraska State Patrol and their driving simulator and the Alexis Project, which focuses on the dangers of drunk driving, to campus.
- The Criminal Justice program continued its Professional Speaker series by hosting a wide variety of experts in different facets of law enforcement, courts, human services and corrections.
- Adapted TJM 248 for use as a Psychology Lab for testing.
- Adapted TJM 317 as a Criminalistics Laboratory.
- Created additional Tablet Laboratory (35 tablets) on wheels to allow instructors to bring Windows 10 tablets to classrooms for engagement, assessment and other activities.
- Purchased 12 laptops with independent key pads for accounting classroom/laboratory.
- Business faculty invited guest expert speakers and practitioners to business classes to provide a richer environment for students.
- Criminal Justice faculty, Dr. Mahan, gave Academic Poster Presentation at LAE Regional Conference in Lincoln, NE, on “Examining Differences between Law Enforcement Wellness Programs and Operational Stress”.
- James Nevitt, PhD attended 2016 Midwest Consortium on Problem Gambling and Substance Abuse in Kansas City, MO.
- Darrin Coe, PhD and John Tiner, PhD co-authored an article entitled Ethnicity and Evaluative Judgments as Predictors of Well-Being: An Analysis of Public Data, Nebraska Economic and Business Association.
- John Tiner, PhD served on Executive Board of Nebraska Economics and Business Association.
- John Tiner, PhD served on Editorial Board of peer reviewed Economics and Business Journal: Inquiries and Perspectives.

- Judy Grotrian, PhD, Sheri-Grotrian-Ryan PhD, Lisa Parriott MSOM and two student researchers presented at NRMERA (Northern Rocky Mountain Educational Research) on success of academic engagement and recruitment resulting from the annual PSC High School Business Contest.
- Mary Goebel-Lundholm, PhD attended United States Association of Small Business and Entrepreneurship conference.
- Matt Gleason CPA and Cassie Weitzenkamp CPA attended Accounting Educators Conference in Kansas City, Missouri.
- One student studied in Lima, Peru, for the school year and was awarded scholarship money for each semester.
- Student Success Services provided academic and cultural enrichment opportunities to seventy-six SSS members including a behind the scenes tour at the Lied Jungle, the Pompeii Exhibit at Union Station, the Renaissance Festival, and the Conference on World Affairs.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy One: Enhance the student experience through distinctive engagement.

- c. Develop a comprehensive Rural Health Opportunities Program (RHOP) by:**
- i. Cultivating relationships with area healthcare providers and the University of Nebraska Medical Center.**
 - ii. Implementing a facilities improvement plan.**
 - iii. Hiring faculty to support program growth.**
 - iv. Seeking outside funding for specialized equipment needs.**

2011- 2012 Progress Report

Summary of activities completed:

- Two students were selected to participate in the pharmacy RHOP program and will enroll in fall 2012.
- One current student was selected to participate in the PHEAST program to begin in fall 2012.
- The College hosted representatives from the UNMC College of Nursing two times during the year to discuss RHOP seats.
- Allied Health initial contacts were made during spring 2012 and a campus visit was made by their Dean, Dr. Greg Karst.

2012-2013 Progress Report

Summary of activities completed:

- One student was selected to participate in the pharmacy RHOP program for the fall of 2013 and will join two pharmacy students who have just completed their freshman year at Peru State.
- One student was selected to participate in the PHEAST program and will join the individual selected last year.
- Nursing
 - This past fall, the College hosted a meeting for area healthcare providers and UNMC College of Nursing administrators to discuss clinical sites to support RHOP programs in nursing.
 - College leaders traveled to UNMC to finalize arrangements for RHOP seats in the UNMC College of Nursing.
 - A contract with UNMC was finalized offering two nursing RHOP seats in Lincoln and two in Omaha to Peru State.
- A faculty member was hired beginning fall of 2012 to strengthen the sciences and the pre-health professions courses and respond to program growth.
- Allied Health
 - The President and Nemaha County Hospital Administrator Marty Fattig traveled to UNMC for a day of meetings with a variety of individuals in Allied Health.
- The President met with the Dean of the College of Medicine and the head of the Physician Assistant program at a UNMC alumni gathering in Auburn.
 - The President met UNMC's Dean, Dr. Greg Karst, to discuss an implementation plan for RHOP seats in Allied Health.

2013-14 Progress Report

Summary of activities completed:

- Pharmacy
 - Three students were selected to participate in the pharmacy Rural Health Opportunities Program (RHOP) for the fall of 2014 and will join one pharmacy RHOP student who will be a sophomore and two pharmacy RHOP students who will be juniors.
- Public Health Early Admissions Student Track (PHEAST)
 - One student entering her junior year was selected to participate in the PHEAST program. She joins a PHEAST student who will be a senior.
- Nursing
 - Four University of Nebraska Medical Center (UNMC) nursing RHOP seats were approved and announced late in the recruiting season.
 - One entering freshman has been selected to participate in the nursing RHOP program.
- Allied Health
 - In September of 2013 ten members of the Allied Health program at UNMC spent a day on the Peru State College campus. They included representatives of the Physician Assistant, Physical Therapy, Clinical Labs Science, Radiography, Sonography and Cytotechnology programs. The day included tours and meetings with faculty, administration and students.
 - The President and area hospital administrators from Auburn and Falls City traveled to UNMC to meet with members of the School of Allied Health in February of 2014. The purpose of the visit was to continue the discussion about ways to work together and to continue to discuss an RHOP partnership. Meetings were held with nine different individuals representing all aspects of the School of Allied Health.
 - In May of 2014, Dr. Kyle Meyer, senior associate dean for Allied Health at UNMC, visited Peru State to meet with faculty, students and administrators.
 - At the end of May 2014, Dr. Meyer indicated his intent to develop a comprehensive plan in Allied Health with the goal of offering RHOP slots to students at all the state colleges.

2014-2015 Progress Report

Summary of activities completed:

- Pharmacy
 - Three students were selected to participate in the pharmacy Rural Health Opportunities Program (RHOP) for the fall of 2015 and will join one pharmacy RHOP student who will be a sophomore, two RHOP students who will be juniors, and two RHOP students who will be seniors.
- Nursing
 - Four students were selected to participate in the nursing Rural Health Opportunities Program (RHOP) for the fall of 2015.
- In October, the College hosted the Director of the Physician Assistant Program, Dr. Michael Huckabee. Dr. Huckabee met with students and faculty and gave suggestions on ways to prepare students for health professions programs.
- In May a memorandum of understanding was drafted by UNMC School of Allied Health giving seats to Peru State College students.

- At the June Board meeting, the Nebraska State College System Board approved the memorandum of understanding with UNMC School of Allied Health providing RHOP Seats for Peru State College. The agreement allows Peru State College (PSC) students to be provisionally admitted to programs in Medical Lab Science (3 seats), Physician Assistant (3 seats), Physical Therapy (2 seats), and Radiography (2 seats).

2015-16 Progress Report

Summary of activities completed:

- Peru State College hosted a symposium addressing rural health care issues. The event featured panelists in health care from Southeast Nebraska, as well as faculty and administration from the Rural Health Opportunities Program at the University of Nebraska Medical Center and Peru State College. In a roundtable-style discussion, panelists discussed the unique needs and opportunities of working in health care in the Southeast Nebraska region.
- Dr. Ali Khan, Dean of the UNMC College of Public Health, spoke to students and faculty at Peru State in January.
- Six students and one alternate were accepted into the RHOP programs for the coming year. There were 11 applicants who were interviewed. In all, there will be 19 RHOP students at the College in fall 2016.
- More than \$800,000 in HVAC improvements were made to the Hoyt Science Building, including a new ventilation system for the vent hoods.
- Classrooms and laboratories in Hoyt will have new countertops for spring 2017.
- Faculty and students attended events at the UNMC and toured the campus.

2016-2017 Progress Report

Summary of activities completed:

- Peru State continued to collaborate with UNMC to provide opportunities for students and support rural healthcare. This included:
 - PSC RHOP students and faculty attending events at UNMC.
 - Two PSC students being accepted into and participating in the UNMC summer undergraduate research program.
 - Hosting UNMC faculty and administrators on the PSC campus for RHOP interview days.
- Significant HVAC work for the Hoyt Science Building, that began this past year, has been finalized.
- The RHOP program will have the following enrollments for Fall 2017:
 - Six freshmen as follows:
 - Pharmacy – 2
 - Nursing – 2
 - Physical Therapy – 1
 - Radiography – 1
 - Five Sophomores as follows:
 - Pharmacy – 2
 - Nursing – 3
 - Four Juniors as follows:
 - Pharmacy - 3
 - Nursing – 1
 - Three Seniors
 - Pharmacy - 3

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Two: Foster engaged learning and achievement through proven best practices.

- a. Increase engagement opportunities in the College's core mission by:**
- i. Increasing instruction by full-time faculty, adding two faculty positions each year of the six-year plan.**
 - ii. Facilitating faculty engagement initiatives and innovative teaching through the evaluation, promotion and tenure processes.**

2011- 2012 Progress Report

Summary of activities completed:

- Four new faculty positions were added (Criminal Justice, Business, Biology, and Music) and individuals were hired to start in fall 2012.
- This is the first year for faculty to more purposefully and directly report their work in instructional/engagement enhancement in their Professional Activity Reports, which were revised in spring 2011 for this purpose. Deans report strong compliance and quality ideas.

2012- 2013 Progress Report

Summary of activities completed:

- A "Faculty Member Profile Supportive of Tenure and Promotion," emphasizing engagement enhancement, was created through a collaborative process with faculty input.

2013 – 2014 Progress Report

Summary of activities completed:

- Budget constraints resulting from flat enrollments (increase on campus but decrease online) led to the postponement of the faculty expansion plan. Resuming the plan will be reassessed each year.

2014-2015 Progress Report

Summary of activities completed:

- The Nebraska State College System Board approved a substantial increase in tuition (9.3%) at the June Board meeting to allow the colleges to invest in providing a stronger education. Peru State College had a new faculty line approved by the System Office and will begin the search process for a faculty member to fill a History position. With this addition five faculty positions have been added since the beginning of the Strategic Plan.
- The rank, promotion and tenure process was discussed repeatedly throughout the year, and the NSCS is now looking at it as a system-wide initiative.
- The VPAA provided funding for student engagement initiatives.

2015-16 Progress Report

Summary of activities completed:

- Dr. Justin Pfeifer was hired for the new position in History. Eight additional faculty searches were completed to fill retirements and resignations. Engagement with students was an important consideration in each hire.
- There were continued discussions of the rank, promotion and tenure process throughout the year.

2016-2017 Progress Report

Summary of activities completed:

- Hired Jared Bartels, PhD as Assistant Professor of Psychology
- Hired Amber Mahan, PhD as Assistant Professor of Criminal Justice
- Senior Faculty in School of Professional Studies volunteered to serve as mentors for junior faculty and adjuncts
- Within the Bachelor of Science in Business Administration degree developed new options in Human Resources and Risk Management, and Public Administration
- Developed minors in Counseling, Organizational Leadership and Management, Organizational Leadership and Global Issues

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Two: Foster engaged learning and achievement through proven best practices

b. Enhance online instruction through:

- i. Hiring an additional instructional technology employee with advanced training.**
- ii. Providing course improvement funding.**
- iii. Upgrading technology.**

2011- 2012 Progress Report

Summary of activities completed:

- A search for a Director of Distance Education is underway. The position profile has been realigned to focus on planning for instructional enhancement and quality control.
- The College migrated to Blackboard Learn 9.1 in May 2012. Faculty training was available before and after the migration. The new version better supports electronic course evaluations, grading rubrics, collaboration using wiki's and blogs, as well as making aesthetic improvements.

2012- 2013 Progress Report

Summary of activities completed:

- Distance Education piloted the Blackboard Mobile Application for faculty and students. Phase one was to test the application and construct guidelines of use. Phase two, which we are currently in, involves a faculty and student testing period. If feedback is generally positive, phase three will include an expanded communication effort promoting best practices.
- Adobe Connect is now available to live stream and record courses, allowing students to interact with their instructor remotely while the class is in session or watch a recording of a class session at a later time or in an online course.
- The College upgraded to Blackboard 9.1 Service Pack 11, which provides advanced communication capabilities within each online course.

2013 – 2014 Progress Report

Summary of activities completed:

- Due to budget constraints the Distance Education Director position remained unfilled.
- An instructional technology and design position classification was created and an existing staff member moved into this position.
- The Blackboard server was upgraded to the latest April 2014 release. Notable new features include complete integration of Blackboard's plagiarism detection service within Blackboard assignments and a new student preview that allows instructors to view and experience courses exactly as a student would. Documentation was created to support the new release and training was provided at the annual conference that Distance Education provides for faculty.
- Distance Education worked with Computer Services to implement a new process for integrating PeopleSoft enrollments in Blackboard. Students used to be enrolled manually from reports that had to be generated by staff daily. Starting in the fall of 2014, enrollments are now processed automatically from feed files that are sent directly to Blackboard from PeopleSoft.

2014-2015 Progress Report

Summary of activities completed:

- This year, an innovative solution was developed to address leadership with the Distance Education program. The College had not been successful in several searches for a Director of Distance Education. Dr. Greg Galardi, Dean of the School of Professional Studies, was appointed to lead our Distance Education Program. A majority of students who enroll in undergraduate online programs fall under the School of Professional Studies so he has extensive experience with online students. To support Dr. Galardi in his responsibilities with Distance Education, an Academic Advisor position was created to work specifically with online students and to provide them extended hours of support. This realignment results in a cost savings for the college and is part of a broader strategy to serve our online students even more effectively.
- Two faculty members received stipends for course developments this past year. The courses were CMIS 101 Information Systems Concepts and Applications and SOC 201 Principles of Sociology.
- An “iPad initiative” in the School of Education will launch this fall for 18 students in the Elementary Methods block. Peru State College will purchase iPads and faculty will use them in classes taken by these students. To prepare, the College provided six days of Apple training for SOE faculty during the 2014-15 academic year. Additional features of this program include the set up and implementation of Apple TV units, which allow wireless streaming to televisions from devices.

2015-16 Progress Report

Summary of activities completed:

- Three staff members from Distance Education attended the Blackboard World conference in Las Vegas in July. Their attendance at break-out sessions was carefully determined by looking at areas of opportunity in how the College supports instructional technology.
- Twenty-two new iMac computers were purchased for lab that will be shared between the School of Arts and Sciences and School of Education.
- New projectors were purchased for classrooms.
- Additional iPads were purchased to further expand the 1:1 pilot program in the School of Education.
- Purchase over two years of 50 tablets for mobile tab labs, and 12 laptops and wireless 10 key keyboards for mobile accounting lab. Purchased cameras for recording class sessions. Purchased Adobe Acrobat for streaming Accounting classes. Purchased Psycmate software for upper division psychology classes for use in research methods and experimental psychology. Provide on-request training to any faculty member on blackboard.
- Purchase of additional iPads to extend Pilot program in the School of Education for teacher education candidates.

2016-2017 Progress Report

Summary of activities completed:

- Purchase of additional iPads to extend Pilot program in the School of Education for teacher education candidates.
- Solicited RFP on Learning Management System and invested significant time in LMS screening and selection; evaluated four Learning Management systems. Result was enhanced use of Blackboard and ancillaries at a net price reduction equivalent to \$30,000 annually for the College.
- Instituted monthly Distance Education Messenger communication to continually improve faculty understanding of Blackboard and Distance Learning techniques.
- Implemented an online admissions process for the first time for high school students in the Dual Enrollment program.
- Transitioned “Parent Approval form” from paper based to online format for parents of students in Dual Enrollment program.
- Implemented use of Blackboard Social software to allow students, faculty and staff to gain a greater sense of community for online learners.
- Using GoBoard online tutoring, Student Success Services was able to provide web-based tutoring in statistics for students near and far including eastern Iowa and Alaska.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Two: Foster engaged learning and achievement through proven best practices

- c. Formulate a co-curricular educational plan focused on leadership development and global experiences that integrates with the academic experience of students by:**
- i. Creating a leadership development program.**
 - ii. Enhancing the Distinguished Speaker Series.**
 - iii. Creating social integration programs such as learning communities, diversity awareness programs and alternative spring break experiences.**
 - iv. Facilitating service opportunities.**

2011- 2012 Progress Report

Summary of activities completed:

- The College hosted three nationally and internationally recognized speakers in 2011-12.
- Student-led international volunteering partnerships with the BAWA Health Initiative, as well as an orphanage in Uganda, were developed as a result of the Distinguished Speaker Series.
- Other speakers presenting to students and staff were Dr. Tom Osborne, Lee and Bill Sapp of Sapp Brothers Petroleum and Travel Centers, and dyslexia expert Susan Barton.
- The College hosted a strategic planning/team building seminar for student leaders in fall 2011.
- A campus-wide Diversity Committee was reestablished to begin looking at diversity efforts at Peru State and how to create a more inclusive environment. The committee:
 - o Developed a definition of diversity.
 - o Developed commissions to focus on three areas across campus: classroom inclusion, welcoming campus, and welcoming work environment.
 - o Hosted a Racial Justice Workshop.

2012-13 Progress Report

Summary of activities completed:

- A co-curricular plan was developed and slated for implementation in the 2013-14 academic year through Student Life. Goals and learning objectives were developed as part of this planning process, as well as strategies to meet the goals and learning objectives.
- The Drug and Alcohol Prevention Strategic Plan was developed and implementation is slated for 2013-14 academic year.
- Two new living/learning communities were implemented in fall 2012. The Wellness Living Learning Community in Morgan Hall will focus on holistic wellness of female residents living on one floor in the building. Neighbors Living Learning Community in Nicholas and Pate Halls at the Centennial Complex focus on the transition to apartment-style living and independent living preparation for upperclassmen.
- The Residence Hall Association (RHA) was developed to serve as a student-led residence life programming and advisory board. Membership is comprised of elected representatives from each residence hall.
- Support for six student leaders was given for their travel to attend a national leadership conference where they received Certified Student Leader credentials. As a result, planning began for a day of service and community, which will be implemented in spring 2014.
- Two internationally recognized speakers, Somaly Mam and Dr. Shirin Ebadi, were hosted as part of the Distinguished Speaker Series' selected topics of human trafficking/slavery and Arab culture. New this year, in conjunction with the Distinguished Speaker Series:

- o Fusion Program integrated a required reading of Dr. Ebadi's book into their programming.
- o Campus Crusade for Christ hosted Stand for Freedom to Support International Justice Mission, an awareness campaign focused on slavery.
- The Council for Inclusion efforts included:
 - o Hosting speakers Rudy Smith and Brandon Thornton
 - o Presenting Hands Across Campus for Martin Luther King Day
 - o Identifying three projects: safe space program, employee mentoring program and overall inclusion awareness.

2013- 2014 Progress Report

Summary of activities completed:

- Black Student Union and People Respecting Individual Differences and Equality (PRIDE) hosted an annual Diversity Conference in March, inviting students from Chadron and Wayne State College to participate.
- Peru State hosted the Student Senate and Campus Activities Board Nebraska State College System (NSCS) Leadership Conference in Fall 2013 to share ideas and leadership development strategies between the campuses within the NSCS.
- Sponsored six students attending National Center for Student Leadership Annual Conference, each of which earned a Certified Student Leader credential.
- Hosted two social entrepreneur speakers as part of the Distinguished Speaker Series, Kohl Crecilius and Jessica Jackley. Events included classroom presentations, dinner with students, Fusion discussion and a keynote address.
- Hosted speakers, including politician Hal Daub, businessman Lee Sapp and educator Ilma Gottula.
- Student Programs and the Resident Hall Association, along with Club Council, hosted Nemaha County Gives Back. More than \$9,000 was raised to donate to area families in need through SENCA during Christmas.
- Athletics hosted many service projects, including Make a Difference Day (collecting items for donation to local charities), visiting the Omaha Children's Hospital and reading to youth in area schools.
- Residence Life continued three learning communities: Fusion Program, Wellness Community and Neighbors Community. Two additional learning communities will be in place in Fall 2014 – Outdoor Adventure Community and Leadership Community.
- An alternative spring break experience was implemented for Fusion Program participants involving a trip to South Dakota to explore historical landmarks, attending a Lakota language class at a tribal college and learning about the Native American culture.
- A new residence life programming model was implemented built around relationship development between resident assistants and residents. This year Peru State out performed peer groups in student satisfaction with overall programming within the residence halls - the first time in three years of assessing Residence Life.
- A new Family Weekend was implemented in fall 2014.
- Two Branching Out programs designed to connect students with regional metropolitan areas to enhance weekend programming were hosted.

2014-2015 Progress Report

Summary of activities completed:

- Two engaging speakers, JB Bernstein and W. Kamau Bell, were hosted as part of the Distinguished Speaker Series. Events included classroom presentations, dinner with students, Fusion discussion, and a keynote address.
- Athletics hosted several service projects including Make a Difference Day (collecting items for donation to local charities), visiting the Omaha Children's Hospital, and reading to youth in area schools.

- Residence life continued three learning communities: Fusion Program, Wellness Community, and Neighbors Community. Two additional learning communities were added for the academic year: Outdoor Adventure Community and Leadership Community (focused on sophomores).
- Leadership development opportunities for resident assistants were provided through attendance at a regional conference, RAPPIN.
- Two students attended the NASPA Annual Conference, also attending the Undergraduate Pre-Conference Workshop focused on exploration of a future career in Student Affairs.
- Student, Janessa Davis, was accepted as a NASPA Undergraduate Fellow for the 2015-16 academic year involving leadership development, student affairs mentoring, and internship experiences to gain experience in student affairs as an undergraduate student.

2015-2016 Progress Report

Summary of activities completed:

- Hosted speaker Wes Moore as part of the Distinguished Speaker Series. Events included classroom presentations, dinner with students, and a keynote address.
- The Athletic Department and student athletes completed 50+ service projects in the region including assisting with the Auburn Backpack Program, Peru City-wide Cleanup, Feeding 44, sending Christmas cards to veterans, and assisting with Kids Against Hunger program.
- Residence Life continued to develop its learning communities in the residence halls where significant growth occurred in the Fusion Community.
- Provided leadership development opportunity for resident assistants through attendance at a regional conference, RAPPIN.
- Two students attended the NASPA Annual Conference, also attending the Undergraduate Pre-Conference Workshop focused on exploration of a future career in Student Affairs.
- Student, Janessa Davis, completed her NASPA Undergraduate Fellowship for the 2015-16 academic year involving leadership development, student affairs mentoring, and internship experiences to gain experience in student affairs as an undergraduate student. She was accepted into a Master's program at the University of Northern Iowa in counseling and has a graduate assistantship as well.
- Hosted annual Diversity Conference, hosting approximately 20 students, faculty, and staff from Wayne State College on campus.
- Diversity Awareness Month hosted the following: MLK Jr. program, workshop and classroom presentations by Dr. Nasir Alsharif focused on Being Muslim in America; hosted Ain't I A Woman musical theater production; presented open mic night; and international student presentations on their culture.
- Mental Health Awareness week activities included open mic night, a glow walk, messaging posted around campus to increase awareness of prevalence of mental health, and more.
- Hosted first Sexual Assault Awareness Day with activities including a clothesline message area on campus with messages promoting sexual assault awareness, student commitment to prevent sexual assaults, and an open mic night.
- Hosted etiquette dinner for students to prepare for professional life after college.

2016-2017 Progress Report

Summary of activities completed:

- ELL Family Literacy night at Tecumseh. Students from EDUC 334 interact with English Language Learners and families via learning stations and social time at the school.
- Business and School of Education faculty attended with and mentored students at the Phi Beta Lambda Fall Leadership Conference in Dallas, Texas.
- Business students participated in and collaborated with Business faculty in offering the 44th annual High School Business Conference at Peru State College.
- SAAC hosted its annual Fall Champions of Character event and had a former student-athlete who is now an AD at Marshalltown CC discuss her experiences and how she progressed to her position (already has a doctorate and is in early 30's) – all student-athletes in attendance
- A high percentage of the student-athletes completed various modules through the NAIA's Academy and the Champions of Character program. Topics ranged from learning about the Champions of Character program to becoming leaders.
- Many student-athletes participate in numerous clubs and organizations on campus from Student Senate to CAB to PBL to even a few who were in musical groups. They have a variety of ways to enhance their leadership abilities because of this involvement.
- In fall 2016, SAAC officers presented a workshop at the "Leadership Conference" hosted by Peru State.
- To celebrate Peru State College's Sesquicentennial, SSS mentors led a recycling project involving the entire campus community. More than 150 collected articles of denim clothing will be made into insulation, a portion of which is donated to Habitat for Humanity.
- Residence Life continued to develop its learning communities in the residence halls.
- Residence Life provided leadership development opportunity for resident assistants through attendance at a regional conference, FLYP.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Two: Foster engaged learning and achievement through proven best practices

d. Improve service to students and their families in all areas by:

- i. Utilizing a campus climate survey.**
- ii. Setting benchmarks for service, e.g. length of time to process student paperwork, etc.**
- iii. Reducing barriers for both online and on-campus students through a student-centered, full-service support program with extended hours.**
- iv. Providing cross-training opportunities.**
- v. Instituting a continuous model of training for staff and faculty focused on serving students.**
- vi. Enhancing campus communication.**

2011- 2012 Progress Report

Summary of activities completed:

- Data was collected through a campus climate survey in spring 2012. Response participation rates were 20.7 percent for students, with 94 percent faculty/staff members participating.
- A 24-hour application processing time standard for the Office of Admissions was established.
- The College hosted a Threat Assessment Workshop in fall 2011 and CARE Team training was implemented. More than 100 employees attended.
- Racial justice seminars for faculty, staff and students were conducted in spring 2012.
- The Professional Staff Senate sponsored a Gallup Workshop.
- The Bobcat Bulletin, an informational newsletter for faculty and staff, was created for periodic publication throughout the academic year.
- There has been an increase in key topic presentations, such as threat assessment, Enrollment Management Plan, marketing efforts, and the strategic plan to various groups across campus, including Support Staff Senate and Professional Staff Senate.
- The Student Enrollment Management Plan was presented to the Foundation, National Alumni Board, academic schools, Professional Staff Senate, Support Staff Senate, Student Senate, Student Life, CATS and Athletics.
- An e2Campus emergency/campus closure system was implemented to enhance emergency communication methods.
- The campus two-way radio system was updated to improve communication within Campus Services, Security, Residence Life and with key administrators.
- A new text message option for student activities was implemented.
- A new athletics website was launched.
- A new Smart Phone App was made available.
- The Marketing and Communications department created a Twitter account for Peru State.
- A full-time licensed student counselor was hired and began work in fall 2012.

2012-13 Progress Report

Summary of activities completed:

- The results of the first campus climate survey were utilized to focus the efforts of the Council for Inclusion on safe space training, employee mentoring and overall inclusion awareness.

- A Service Task Force was developed in spring 2013 to evaluate business processes from the student perspective, communicate across key functional areas, improve service to students and research service models.
- A new student email system to replace the aging Acornmail system was implemented.
- A BlackBoard app for iPhone and Android was implemented in spring 2013.
- The process for completing student financial aid packages is being streamlined.

2013- 2014 Progress Report

Summary of activities completed:

- Implemented new questions into the Campus Climate Survey to measure perceptions of college leadership.
- Developed the new Open Door program, which focuses on creating an inclusive environment and provides trained professionals to assist students with challenges they experience at college or in life.
 - Conducted training for 20 employees from across campus as Open Door participants based on results of 2012-13 Campus Climate Survey results.
 - Promoted program across campus and hosted mini-training sessions monthly throughout the year.
- Maintained 24-hour processing time for all admission materials throughout the year.
- The Council for Inclusion efforts include:
 - Launched Open Door Program involving training of 20 faculty and staff from across campus.
 - Presented Hands Across Campus for Martin Luther King Day.
 - Hosted Poet Brandon Thorton along with the Black Student Union.

2014-2015 Progress Report

Summary of activities completed:

- A full-time academic advisor for online students was hired. Her hours will be from 1:00-9:30, in order to be available to students after normal business hours.
- The Student Life department was restructured to increase the number of staff working directly with students by creating a retention specialist position to focus on serving at-risk students through academic advising, mentoring, and services and upgrading the Assistant Director of Residence Life to a Director of Residence Life position to provide stronger, more focused leadership to the program.

2015-2016 Progress Report

Summary of activities completed:

- Formed cross-functional Retention Steering Committee with the following purpose:
 The Retention Steering Committee's purpose is to improve first- to second-year undergraduate retention at Peru State College through alignment of strategies developed and implemented by designated work groups in order to accomplish the Committee's goals.
 Three sub-committees were formed focused on at-risk students, finances, and the first-year experience.
- Hired new academic advisor with extended hours of service to better serve online students
- Updated satisfactory academic progress policy with a focus on keeping students in College and mirroring the academic probation/suspension process
- Offered additional training opportunities to employees through EAP monthly training sessions

- Hosted several professional development workshops on campus including:
 - Creating an Intentional Community by John Leonard Harris, M.Ed.
 - Annual Evaluation training for all supervisors on campus
 - Professional/Support Staff Senate speaker Lamar Womble on Positivity in the Work Place
- Hosted Mental Health First Aid Certification training with approximately 60 campus students and employees becoming certified.
- Offered National Incident Management System training in levels 100, 200, and 700 for Emergency Management Team in June to improve emergency management protocols and response. Seven individuals are certified.
- Utilized campus climate survey to develop the Campus Cultural Enhancement Plan with key areas of focus including:
 - To support transparent and open communication, the President, Vice President and other cabinet members met with everyone in their area of responsibility. Regular reports to faculty senate, professional staff senate, support staff senate and student senates continued. The President also began meeting with senate officers periodically.
 - Development of an open and transparent budget process
 - Implement centralized communication vehicle
 - Identify areas to improve efficiency and service through collaboration and training
 - Enhance new-employee onboarding and orientation
 - Increase professional development opportunities
- Extended availability of Blackboard adviser to 9:00 p.m. at night Monday through Friday, and trained advisor to work with Distance Education students on Blackboard related issues. Rotated service phone for Blackboard call center to allow for daily coverage 8am to 9pm CST daily Monday through Friday, and 9am to 9pm daily Saturday and Sunday. CATS provided Grammarly to students around the clock. Use of Safe Assign for students to check papers.
- Trained SPS Academic Advisor in Blackboard.

2016-2017 Progress Report

Summary of activities completed:

- Continued refinement of Academic Advisor position in School of Professional Studies and Distance Education with increased time availability (7:00 a.m. to 10:00 p.m. CST) for appointments to allow nontraditional students access beyond routine 8-5 business hours.
- Instituted monthly Distance Education Messenger communication to continually improve faculty understanding of Blackboard and Distance Learning techniques
- Increased on-call representation of Blackboard and Distance Learning by one staff member to increase availability of access for students and staff.
- Created a Test-Drive link on website which allows online visitors to campus to experience the online learning environment and allows for follow up for campus.
- Instituted an “Unofficial Transcript Evaluation” online process that allows prospective students to submit transcripts for estimate evaluations by the School of Professional Studies Dean and the School of Professional Studies Academic Advisor.

- The Counseling Center engaged students, staff, and faculty in Mental Health events throughout each semester to promote a healthy quality of life. Events included speakers, MH awareness activities, educational materials, and social media educational materials, workshops face-to-face, online, and outside agency involvement (Community Health Partnership and Project Response). The events promoted the reduction in the negative stigma for counseling services by creating a team effort of services and cohesive openness to collaboration across campus and outside stakeholders.
- The Counseling Centers Drug and Alcohol harm reduction program engaged students in harm reduction events throughout each semester to promote a healthy quality of life. Events included speakers, social norm activities, educational materials, social media, workshops face-to-face and online and outside agency involvement (Community Health Partnership, Nebraska Collegiate Consortium, Project Response, Nebraska State Troopers, Alexis Project)
- The Counseling Center engaged students, staff and faculty in Sexual Assault, healthy relationships and Title IX events and training to reduce bystander effect.
- The Counseling Center engaged the students is coaching services, workshops, and educational materials through social media, and group or individual skill building sessions to promote healthy life achievements through academic success.
- The Academic Probation process was revised to include required visits with a probation advisor, completion of an Academic Success Plan, Self-Assessment, and follow-up conversations throughout the semester as needed, based on communication and academic updates through Mapworks. Additional CATS staff were cross trained in probation advising in order to provide more personal attention for students on Academic Probation.
- Mapworks Retention Software was implemented in fall 2016. Mapworks is a comprehensive student retention and success program that identifies at-risk students and provides the infrastructure through which PSC faculty and staff can manage critical outreach efforts and early interventions.
- First Year Experience (FYE) goals and outcomes were established this year along with identifying the programs that make up the FYE (Orientation, Welcome Week, Convocation, COLL101, and Learning Communities) along with Transfer students and International students.
- The President's Advisory Council of students was formed and met throughout the Spring semester to:
 - Discuss the campus climate and relate any issues of concern.
 - Advise and collaborate with the President and the Council for Inclusion to develop proactive strategies and approaches to improve the campus climate.
 - Advise in the development and implementation of response strategies for any incidents that create an elevated sense of concern among the students, faculty and staff.
 - Advise and assist the College in creating positive relationships with the city of Peru, the surrounding area and local law enforcement.
 - Share ideas on ways to improve campus communication and culture
 - Consult with local law enforcement leaders and share ideas on strengthening partnerships with the City in off-campus living situations.
- Several processes were revised to improve communication and reduce barriers for students.
 - The process for students to register when they have past due balances was revised to include more communication and to allow registration when the student has a plan to pay the past-due balance.
 - A Bobcat app was implemented giving students information about activities and deadlines.

- Consultant from Noel-Levitz reviewed campus admission processes. Their recommendations have included several important revisions to our processes. The information required for Initial inquiry forms has been reduced significantly so that a prospective student can easily express interest without entering more than basic information.
- Internal communication
 - The internal communication tool was implemented to give employees easy access to announcements, news and events.
 - The budget Committee continued to develop a transparent budget process, sharing all aspects of the budget and making recommendations to the President for budget reductions when state appropriations were reduced.
 - Cabinet members continued to hold area meetings and provide opportunities to share information and answer questions.
- Student campus climate survey was offered to 884 on-campus students, focusing on diversity, sexual assault, and campus safety. Through increased communication and the offering of an incentive, there was an increased response rate this year (17.2% compared to 13.9% in 2016 and 13.2% in 2015). Results to the 14-factor survey included the following:
 - Positive increase in most of the 14 factors, which had multiple questions answered on a 7-point agreement scale.
 - When PSC scores are compared to peer institutions, we are averaging about the same as others. The gaps between scores are small except for possibly the campus safety factor in which our peers perform better, but then PSC students have higher perceptions of faculty/staff/administrators compared to our peers.
- Employee campus climate survey was offered to all staff and full-time faculty. This was the second year the survey, which focuses on employee work environment, has been administered. There was an increased response rate for this survey compared to the year before (62.2% in Spring 2017 compared to 50.0% in Spring 2015). Results included the follow highlights:
 - Although not statistically significant, most survey questions showed a positive increase in results compared with last year.
 - Employee responses showed a stronger sense of belonging this year.
 - Employee responses showed a decrease in means when asked about campus safety concerns.
 - PSC scores on the topic of safety when compared to peer institutions were significantly lower. Scores related to perceptions of staff and also institutional response to sexual assault were also lower in comparison.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Three: Create a dynamic learning environment for the campus community focused on professional development and technology.

- a. Encourage growth & leadership development through professional engagement by: (NSCS Emphasis)**
 - i. Encouraging and supporting ongoing professional development focused on leadership for the campus community.**
 - ii. Offering additional research and creative funding for all faculty members.**
 - iii. Setting clear standards for research and creative work through the promotion and tenure process.**
 - iv. Rewarding professional development and leadership for the campus community through the evaluation process.**
 - v. Enhancing recognition for the campus community.**

2011- 2012 Progress Report

Summary of activities completed:

- Funding for faculty professional development has increased from \$22,000 to \$32,000. Both of these amounts are exclusive of funding from the deans' budgets. In 2011-12, a total of 43 requests were funded, which represents a three-fold increase. Nineteen percent of faculty benefited from professional development funding in 2010-11. The proportion increased to more than 54 percent in 2011-12.
- The Faculty Professional Development Policy was modified to allow funding for doctoral work to accelerate the credential enhancement process.
- Several technology training sessions were offered to introduce faculty to new features of the latest version of Blackboard, new presentation equipment and software, clicker technology, etc.
- A new section for technology-facilitated instruction was added to the faculty resources available on the Academics Web page. This area will serve as a repository for information which will grow and be shared in different ways over time.
- The Professional Staff Senate awarded \$1,000 of professional development funds to members for graduate study and conference attendance.
- Professional Staff Senate sponsored a luncheon presentation on leadership that featured a speaker from Gallup.

2012- 2013 Progress Report

Summary of activities completed:

- Thirty-one faculty members received professional development funding for 51 requests.
- A "Faculty Member Profile Supportive of Tenure and Promotion," defining standards for research and creative work, was developed through a collaborative process with faculty input.
- A significant portion of the faculty attended Open Education Resource (OER) development experiences held off site and on campus.
- The College increased professional development funds for professional staff and hosted speakers on topics of behavior intervention, emotional intelligence, goal setting, FERPA, suicidal students and the judicial process, ADA and the judicial process, face theory and politeness, emerging identity theories and engaging introverts.
- All news releases are circulated to the campus community via email.
- A retirement reception was held to recognize retirees for the campus community.

2013 – 2014 Progress Report

Summary of activities completed:

- Twenty-nine faculty members received professional development funding for 52 requests.
- A Coordinator of Admissions Services served as Nebraska Association of College Registrars and Admissions Officers (NACRAO) president for 2013-14, leading a regional association.
- Student Life Staff: The Dean of Students attended Region V meeting focused on drug and alcohol abuse on college campuses, Appreciative Advising webinar; the Student Programs Director attended National Association for Campus Activities Annual Conference; several Residence Life professional and student staff attended RAppin (a leadership conference for residence hall assistants) Conference, Heartland Summit, Nebraska Residence Assistance (NERA) Conference and Training for Intervention Procedures (TIPS) alcohol education training (received certification in TIPS); and the Dean of Students served as Nemaha Against Drug and Alcohol Chair for 2013-14.
- Admissions staff: A Coordinator of Admissions Services attended the American Association of Collegiate Registrars and Admission Officers and Nebraska Association of College Registrars and Admissions Officers annual conferences; the Director of Admissions attended an ACT Enrollment Planners Conference, Noel Levitz conference on Recruitment, Marketing and Retention, and the Spectrum Annual Conference.
- Athletics staff: The Athletic Director and trainer attended the National Association of Intercollegiate Athletics National Conference; the Associate Athletic Director attended a national conference focused on sports information.
- Campus Security: The Security Supervisor became certified in pressure point control tactics as a trainer and attended several workshops focused on emergency management and campus safety this spring.
- Seventeen staff members took classes at the College and five others were pursuing additional educational credentials elsewhere.
- The Institute for Community Engagement (ICE) Director participated in Spanish language training.
- Campus-wide harassment training was provided to all employees, with advanced sessions provided to those with supervisory responsibilities.

2014-2015 Progress Report

Summary of activities completed:

- Thirty-one faculty members received professional development funding for forty-six requests.
- There were discussions about improving the rank, tenure, and promotion process. Further discussions will take place this year to clarify standards and the process.
- Seven individuals in various departments attended the annual Midwest Campus Safety Summit focused on Title IX compliance and implementation of effective programs to support students.
- Anita Patel was hosted to provide training for the Open Door Program participants.
- Athletic Director attended at NAIA National Convention.
- Two athletic trainers attended national athletic training conference.
- The Associate Athletic Director attended CoSIDA annual conference focused on sports information services.
- The Admissions Director attended and presented at Great Plains Association for College Admission Counselors annual conference.
- The VPMSA attended NASPA Annual Conference along with two student leaders and the Annual Ruffalo Noel Levitz Conference on Recruitment, Marketing and Retention.

- The College's Licensed Student Counselor received training certification in CHOICES program focused on effective decision-making, particularly related to drug and alcohol prevention programming.
- The College's Licensed Student Counselor attended career counseling training through the Nebraska Career Consortium.

2015-2016 Progress Report

Summary of activities completed:

- Supported a team of individuals in various departments, including one student, attending the annual Midwest Campus Safety Summit focused on Title IX compliance and implementation of effective programs to support students.
- Offered additional training opportunities to employees through EAP monthly training sessions
- Hosted several professional development workshops on campus including:
 - Creating an Intentional Community by John Leonard Harris, M.Ed.
 - Annual Evaluation training for all supervisors on campus
 - Professional/Support Staff Senate speaker Lamar Womble on Positivity in the Work Place
- Hosted Mental Health First Aid Certification training with approximately 60 campus students and employees becoming certified.
- Offered National Incident Management System training in levels 100, 200, and 700 for Emergency Management Team in June to improve emergency management protocols and response. Seven individuals are certified.
- Utilized campus climate survey to develop the Campus Cultural Enhancement Plan with key areas of focus including:
 - To support transparent and open communication, the President, Vice President and other cabinet members met with everyone in their area of responsibility. Regular reports to faculty senate, professional staff senate, support staff senate and student senates continued. The President also began meeting with senate officers periodically.
 - Development of an open and transparent budget process
 - Implement centralized communication vehicle
 - Identify areas to improve efficiency and service through collaboration and training
 - Enhance new employee onboarding and orientation
 - Increase professional development opportunities
- Twenty-five full-time faculty (approximately 50%) received funding through the Faculty Senate Professional Development Committee. The funding for their activities totaled \$31,954.
- Danny Hayes attended Inside Out training, which provides a great opportunity for engagement for students. Faculty who are CPA's received funding for maintaining licensure through attendance at Professional conferences and training(CEUs). CJUS member received funding for several videos over contemporary issues in criminal justice. Christy Hutchison initiated Literacy tutoring through the Snyder Cultural Understanding grant fund.

2016-2017 Progress Report

Summary of activities completed:

- Supported School of Education faculty member to participate in Nemaha County Leadership Academy.
- Faculty and staff appreciation luncheon.
- Criminal Justice faculty member Dr. Amber Mahan provided presentations on crime scene investigations at the Cass County Sheriff's Office and Plattsmouth Police Department for professional personnel and PSC students were invited to attend the session.
- Criminal Justice faculty member Dr. Amber Mahan provided an academic presentation on Crime Scene Investigations to High Ability Learners in sixth through eighth grade in Papillion, Nebraska.
- Criminal Justice faculty member Dr. Amber Mahan provided presentation on crime scene investigations and eyewitness accounts at the Cass County Sheriff's Office Youth Office Explorer's program in Plattsmouth, NE.
- Criminal Justice faculty member Dr. Amber Mahan provided professional consultation on an Officer involved shooting for a local sheriff's office and on an ATF defaced firearms case.
- Dr. Amber Mahan became recertified as a CPR/AED instructor and provided training to PSC employees at no cost to college.
- Dr. Amber Mahan participated in Non-profit Board membership- Lift Up Sarpy County and as Diaper Driver Volunteer – Lydia House Omaha Nebraska.
- Cassandra Weitzenkamp, CPA volunteered for the First Lego League's Robotics competition on Saturday, January 16, 2017 in Nebraska City, NE.
- Dr. Christy Hutchison served as Executive Board member for Institute of Behavioral and Applied Management (IBAM).
- Dr. Christy Hutchison served as a tutor for Lincoln, NE, Literacy.
- Danny Hayes, MFS, served as Vice President for Region 3 of the American Criminal Justice Association- Lambda Alpha Epsilon.
- Kelli Gardner, PhD served as Poster Judge at American Criminal Justice Association/LAE regional Conference.
- Danny Hayes, MFS, volunteered with Nebraska Innocence Project.
- Danny Hayes, MFS, initiated the Christopher T. Hayes Memorial Scholarship award for PSC students.
- Ronicka Schottel, ABD, served as a Community Outreach Specialist , HIV tester and counselor for Nebraska AIDS project.
- Ronicka Schottel, ABD, served as volunteer for Girl Scouts of Nebraska.
- Danny Hayes, MFS, served a mentor for PSC Disc Golfers Association.
- James Nevitt, PhD and Psychology faculty member served for 7th year as member of CARE (Crisis Assessment, Response and Evaluation Committee)
- John Tiner, PhD served as faculty representative for PSC Athletics.
- Kelli Gardner, PhD developed, initiated and served as mentor for first-ever PsiChi (Psychology Honor Society) at PSC.
- Kelli Gardner, PhD served as mentor for PRIDE (PSC's LGBTQA student group).
- Kelli Gardner, PhD served as Honors Program chair.
- Lisa Parriott contributed to 2016 Ladies Cemetery Auxiliary Memorial Dinner.
- Mary Goebel-Lundholm, PhD served as mentor/reviewer for MSOM graduate research thesis papers.
- Matt Gleason CPA and Cassie Weitzenkamp CPA nominated students for Nebraska Society of CPAs and attended annual Scholarship Awards Ceremony with recipients.
- Matt Gleason CPA and Cassie Weitzenkamp CPA sponsored students at Meet the Firms night for accounting students.

- Sheri Grotrian-Ryan, PhD volunteered for Costa Rica School Supply Drive, Adopt-A- Highway Trash Pick-up, Boo Bash and Toy Drive.
- Sheri Grotrian-Ryan, PhD originated Resume Workshop for graduating students and Business Etiquette Dinner for students.
- Retention Specialist Bobbie Barton attended summer conference for Mapworks to continue retention efforts.
- Dr. Borchers, Dr. Dorman, Dr. Bittner, Dr. Kingsley, and Bobbie Barton attended summer conference concerning high-impact practices on the UCLA campus, hosted by the American Association of Colleges and Universities.
- The College hosted Mental Health First Aid Certification training with approximately ?? campus students and employees becoming certified.
- Residence Life professional and student staff attended FLYP (leadership conference for new resident assistants) and UMR-ACUHO (Upper Midwest Region of the Association of College and University Housing Officers) annual conference.

TRANSFORMATIONAL GOAL: EXCELLENCE THROUGH ESSENTIAL ENGAGEMENT

Strategy Three: Create a dynamic learning environment for the campus community focused on professional development and technology.

- b. Improve campus technology so students experience a contemporary technological environment by:**
 - i. Developing an instructional technology strategic plan that addresses:**
 - 1. Classroom technology.**
 - 2. Online infrastructure.**
 - 3. Campus infrastructure.**
 - 4. Faculty support and education.**
 - ii. Creating an operational budget line that supports periodic technology upgrades for the entire campus.**

2011- 2012 Progress Report

Summary of activities completed:

- An instructional technology permanent budget line was created and funded. Additional resources are transferred as projects are prioritized.
- Forty-seven new laptop computers and related equipment were acquired for faculty and staff in the academics area to better integrate technology in the classroom and for collaboration between faculty members.
- New presentation technology was installed in 11 classrooms and a learning environment upgrade for one additional classroom was accomplished.
- Library and CATS Computer Lab equipment and software upgrades for 65 stations were completed. A new, 35-station advanced application computer lab in TJ Majors was created. This was a student engagement project coordinated by the CMIS program.
- Two new servers to support student learning activities at the program level were acquired.
- Twelve new pieces of significant, in terms of performance and visual impact, music equipment were purchased.
- Campus Internet capacity was increased by 50 percent, from 100 Mbps to 150 Mbps.

2012- 2013 Progress Report

Summary of activities completed:

- One additional classroom was set up with Mimios, docking stations and new projectors/boards.
- A variety of new professional development opportunities related to technology were provided in two of the schools and through the Distance Education Office.
- A combination of course improvement funding, professional development support, technology investments and software acquisitions facilitated a variety of advanced engagement initiatives associated with specific courses:
 - o All upper division accounting class lectures were recorded by accounting faculty members and broadcast using Adobe Connect, which allows students to view the live lecture and submit questions via messaging or email.
- In CMIS 101, 40 instructional videos using recently acquired software were created to supplement instruction.

- PsycMate software was introduced in the new Research Methods in Psychology course (PSYC 330) allowing the creation of experiences to illustrate concepts in the course in a more meaningful way.
- o FACES (Facial Recognition Drawing software) and CLUES (Crime Scene and Forensic Investigation software) were added to supplement lesson plans for the criminalistics course.
- In the community based corrections course, an instructor used the flipped classroom concept for the online section and classroom section. Each week the online section was supplemented with a voice enhanced PowerPoint uploaded through YouTube. The students in the course were required to become certified on drug testing and all received certificates. They also had the opportunity to complete assessments on offenders, make their own case plans, learn appropriate sanctions when a violation of probation or parole occurred, and provide evidence and reasons as to why they would grant parole.
- The School of Education fully implemented EDUC 315 Educational Technology in both delivery formats as a required education core course and encouraged it as an elective for existing teacher education candidates.

2013 – 2014 Progress Report

Summary of activities completed:

- The School of Education began its conversion to an iPad-based curriculum with the acquisition of IMacs and iPads and associated equipment and software supported by the instructional technology fund. Six classrooms will be converted to AppleTV technology in time to begin the 2014-15 academic year. This multi-year project is supported by a collaborative effort between Computer Services, the Instructional Technology position and a newly established School of Education Technology Director stipend.
- Six computers were replaced in the Graphic Arts Lab with the replacement cycle to continue over three years.
- An additional \$15,000 was allocated to develop technology-based Open Educational Resource courses and 12 courses were converted. Outside grants were received to support conversion of two of the courses (ENG 100 and MATH 100) as the College participated in the Kaleidoscope Project with the other state colleges.
- All computers in the School of Education Lab had hard drive upgrades to SSD technology to improve system speed.
- The School of Professional Studies lab was converted to Windows 8 and MS Office 2013 to enhance the relevance of the CMIS 101 course.
- The School of Professional Studies acquired a license for a more cost-effective statistical analysis software product and it began the lab and curriculum conversion processes.
- Campus internet capacity was doubled from 150 mbps to 300 mbps.

2014-2015 Progress Report

- Eighteen new compound microscopes were purchased this year for use in Biology courses.
- Apple TV units have been installed and are being utilized. These units allow users to stream content wirelessly from Apple devices, such as computers or iPads.
- Faculty in the School of Education have new MacBooks to support the iPad initiative. And they have received training in best practices for implementing the use of iPads in the classroom.
- The TJ Majors construction project includes several upgrades to online infrastructure.
- WiFi Upgrade – During the summer of 2015 the Peru State College wireless network was completely upgraded. All of the wireless access points in all the buildings and on the outside of the buildings were replaced with the latest wireless technology. Three-hundred Aruba 802.11ac wireless access points were installed and configured to operate throughout the campus via two Aruba 7210 Mobility

Controllers with the addition of the Aruba ClearPass Policy Manager. These tools, working together, make the high performance wireless network infrastructure on PSC easier to use and manage. It provides the fastest, highest bandwidth wireless technology available to the students, faculty and staff.

- Student Senate implemented free printing services in each of the residence halls to expand printing outside of standard Library hours of operation.

2015-16 Progress Report

Summary of activities completed:

- Projectors and docking stations are provided in all rooms. Speakers and microphones in larger rooms for clarity in hearing. Construction of computer labs in TJM 202 and 203 was completed. Installation of WINKS statistical software, all MS Office products, Psycmate and Faces(visual identification software) in TJM 203. Also received funding for mobile tab labs.
- Full-service Distance Education department with links to a number of online resources for Faculty. Availability of Grammarly.
- Moved to wireless campus vis enhanced bandwidth.

2016-2017 Progress Report

Summary of activities completed:

- Distance Education provided annual training through “Teaching with Technology” to all faculty and staff in Blackboard and other online technology tools available live and through a streaming option.
- Reviewed qualifications of 150 plus dual enrollment faculty to ensure compliance with HLC requirements and sustain rigor of course offerings through Dual Enrollment program.
- Implemented use of Blackboard Social software to allow students, faculty and staff to gain a greater sense of community for online learners.
- Implemented use of Blackboard Qwikly software to allow faculty, staff and students increased communication posting and emailing including targeting of specific student groups within Blackboard.
- Installed Apple television technology in TJM 114N and TJM 202.
- Instituted an Online Bookstore which syncs with course registration system, allowing students ease of access in purchasing course materials.
- Distance Education, in conjunction with Computer Services, Installed ten new projectors in classrooms across campus.
- Distance Education, in conjunction with Computer Services, installed Crestron panels in TJM 100 and Hoyt 307 and installed projectors.
- Distance Education rewired TJM 202 Computer Laboratory to accept HDMI connections.
- Distance Education updated the CATS building classrooms to utilize state of the art switches and technology to allow for ease of use of laptops and projectors.
- Distance Education completed publisher integration into all available courses in Blackboard for ease of use by faculty in grade dissemination and students in homework completion.
- Provided eight individual faculty training sessions on Distance Education and Blackboard practices.
- Provided training sessions and classroom technology response on immediate demand from faculty and staff.
- Initiated system wide availability of Blackboard calendar functions to include all academic and institutional dates impacting instruction of courses or campus activities.

- Distance Education created new tutorials on blackboard calendar, exports and archiving of courses, notification strategies and critical dates.
- Distance Education updated no show process in conjunction with Student Records.
- Distance Education Dual Enrollment Coordinator and Course Oversight Coordinator updated Virtual Desk Manuals to allow for ease of trouble shooting and understanding of system implementation strategies.
- Instituted <http://nroc.org/> National Repository of Online Courses (Monterey Institute for Technology and Education) in conjunction with faculty requests.
- Darrin Coe, PhD incorporated video labs into COUN 330 Diversity Issues and psychology experiments into PSYC 320 Cognitive Psychology.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Four: Strategically communicate College strengths, distinctiveness and successes.

a. Develop a consistent brand that fosters a perception of quality.

2011- 2012 Progress Report

Summary of activities completed:

- Television ads during Husker football games, the Husker bowl game and the Super Bowl were purchased. The TV ads won Higher Education Marketing Report Gold & Silver Awards.
- A Strategic Marketing Plan was developed and refined.
- A Communications Guide and Visual Identity Manual was developed and refined.
- All admission materials were redesigned and rewritten to better reflect a brand focused on student engagement.
- A new Athletic Web site was launched.
- Live-Stream capabilities for athletic events, graduation, etc. were developed.
- A mobile app (360-degree tour) was created and implemented.
- Social media, including Twitter and Facebook, were utilized to distribute brand messaging and news to 3,000+ followers.
- The Distinguished Speaker Series was promoted on Nebraska Public Radio.
- The annual Homecoming Tailgate festivities drew more than 1,500 guests to campus.
- The Nebraska Press Women Association's meeting was hosted at Peru State.
- The Coordinating Commission for Post-Secondary Education Board Meeting was held on campus.

2012- 2013 Progress Report

Summary of activities completed:

- The Communications Guide and Visual Identity Manual, which provides information about brand consistency and awareness, was finalized and presented to the campus community.
- The 10-year continuing accreditation by the Higher Learning Commission of the North Central Association of Colleges and Schools - the maximum time possible between reviews – was publicized. Only 30 percent of all higher education institutions accredited by HLC require no follow-up, putting the college among the top institutions in the North Central Association.
- The creation of the Institute for Community Engagement, with a variety of local, state and regional constituencies, was publicized.
- A new logo was launched.
- Social media, including Twitter and Facebook, were utilized to distribute brand messaging and news to more than 4,000 followers, growth of 1,000 followers since last year.
- A committee to begin planning the college's Sesquicentennial celebration was established.
- The process of vetting firms to redesign the college's web site began.
- The Florida Georgia Line concert with ticket giveaways and ads on radio stations in the region was publicized, exposing a wide variety of constituencies to campus.
- A move to a web content management system was explored.
- More financial resources were devoted to marketing initiatives.

2013- 2014 Progress Report

Summary of activities completed:

- A Sesquicentennial Committee was established to plan activities for the college's 150th anniversary in 2017.
 - Marketing/Communications is working closely with the Omaha World Herald on a strategic, multi-year marketing/advertising initiative that will conclude with a coffee table book detailing the college's 150-year history.
- Expanded use of social media, including You Tube, Twitter and Facebook to distribute brand messaging and news continues. Twitter has grown to 821 followers with near daily posts. Facebook "likes" are currently around 4,850. More than 7,300 people saw and/or interacted with the College's Facebook page/posts since January.
- Several groups were hosted on campus, including Nebraska P.E.O. and Leadership Nebraska.
- Marketing/Communications let the design and installation of new signage for the Oak Bowl to ensure brand consistency.
- A Commemorative Program for the Oak Bowl ribbon cutting and rededication event was developed and published.
- Marketing/Communications redesigned and contracted for the installation of new highway billboards to compliment branding strategy.
- Marketing/Communications continued to educate campus constituencies, especially new employees during their orientation, regarding the Communication Guide and Visual Identity Manual.

2014-2015 Progress Report

Summary of activities completed:

- Oak Bowl Rededicated including
 - Placement of signs and other branding elements in the stadium and on the field;
 - Commemorative ribbon-cutting tailgate and ribbon-cutting event before the first game;
 - Thirty-six page commemorative magazine created detailing history and construction of the Oak Bowl;
 - Omaha World-Herald commemorative special insert on the day of the event and more major media coverage of the event;
 - Commemorative coins commissioned for ribbon cutters, donors and VIP's.
- Campus Entrance project groundbreaking following 2015 commencement.
- Campus website (peru.edu) continues two-year site re-design process to meet needs identified by research and focus groups included updated site aesthetics and navigation.
- Started digital advertising with Omaha World-Herald, Google Ad words and retargeting ads with Ad Roll.
- Continued to grow Peru State's Facebook and Twitter presence by incorporating more areas of campus.
- Transfer and Online Recruitment strategic plan created to increase enrollments and streamline processes in key areas.
- Sesquicentennial Planning continued with branding plan, logo and stationary completed.
 - A sesquicentennial book was contracted with the Omaha World-Herald.
- Created twelve original art pieces as part of the renovation efforts in the student center's Burr Oak Room.
- Campus hosted J.B. Bernstein and Kamau Bell as part of its Distinguished Speaker Series.
- Country music artist, Jana Kramer, played on campus.
- Leadership Nebraska hosted on campus.

2015-16 Progress Report

Summary of activities completed:

- Increased earned media opportunities
 1. Increased production of press releases by 50%
 - a. More press releases were developed to highlight the accomplishments of students, faculty, alumni and community engagement.
 2. Strengthened relationships with media partners regionally via increased communication and editorial board visits.
- Following a two year redesign, the new website launched with a strong admissions focus including landing pages for high-growth programs.
 1. Website utilizes a content management system to ease marketing and regulatory changes.
 2. Under guidance from previous research, site aesthetics are improved and navigation is streamlined to aid user acclimation.
- Online ads developed to provide a personalized focus to potential students.
 1. Implemented new ad-targeting technologies to provide Peru State ads to potential students on the campuses of high schools and community colleges in conjunction with Admissions representatives.
- Social media continues to grow with more campus areas represented on Facebook and Twitter.
- Transfer and online recruitment strategic plan is implemented to improve yield of marketing buys in the Lincoln and Omaha metro areas.
 1. New radio ads developed for targeting potential online and transfer students.
- Sesquicentennial Planning continues with a strong focus on completing the coffee table book contracted with the Omaha World Herald.
- Campus hosted Wes Moore as part of its Distinguished Speaker Series. Other speakers included:
 1. Nebraska poets, Matt Mason and Sarah McKinstry;
 2. Dr. Naser Alsharif, founder and director of the Middle East Culture and Education Center in Omaha;
 3. Retired Rear Admiral Dr. Ali Khan.
- Legacy programs continue to bring potential students to campus. Programs include:
 1. Athletic Camps
 2. Boo-Bash
 3. Brain Quest
 4. Business Contest
 5. Dr. Seuss' Birthday
 6. Harp Conference
 7. History Day
 8. Math Contest
 9. Social Studies Fair
- New programs are developed to bring students to campus.
 1. The RHOP Symposium was held in fall of 2015.
 2. Art Day was planned for the spring of 2017.

2016-2017 Progress Report

Summary of activities completed:

- Facebook followers doubled from 6,000 to more than 12,300 between July 1, 2016 and June 30, 2017.
- Total reach for Peru State's main Facebook page was total just under 3 million from July 1 to June 30, an increase of 50% from the same time period in 2015-2016.
- Twitter's total reach for @PeruState was an additional 373,000 impressions with more than 3500 link clicks; @PSCBobcats had more than 2 million impressions and 79,900 profile visits.
- Released 112 press releases, an increase of 28.5% over 2015-2016.
- Produced new television commercial with focus on history of college and beauty of campus.
- Wrote and produced new radio commercial with focus on students seeking degree completion and transfer credit.
- Worked with all departments to streamline the Peru.edu website for student and parent needs.
- Oversaw introduction of 150th anniversary marketing materials to everyday college products.
- Cooperated with comptroller to implement the communication and marketing plan for the new online bookstore.
- History book completed with the Omaha World-Herald.
- Schoolhouse converted into Visitor and Interpretive Center with historical displays and artifacts.

Strategy Four: Strategically communicate College strengths, distinctiveness and successes.

b. Create a six-year strategic marketing plan that:

- i. Utilizes a segmented approach to marketing.**
- ii. Targets a regional online market niche.**
- iii. Facilitates expansion of the College's current base by:**
 - 1. Emphasizing the One Rate, Any State program.**
 - 2. Targeting Omaha and Lincoln as growth markets and identifying growth markets in Iowa, Missouri and Kansas.**
 - 3. Exploring recruitment of military personnel.**
 - 4. Growing online and graduate enrollments.**
 - 5. Featuring the academic advantages of our class schedule.**
 - 6. Creating an interactive prospective student experience on our website.**

2011- 2012 Progress Report

Summary of activities completed:

- A Strategic Marketing Plan was developed and refined.
- An annual Marketing Operational Plan was developed.
- A Communications Guide and Visual Identity Manual was developed and refined.
- Out-of-state markets for recruitment strategies were identified and efforts initiated.
- A sophomore through senior recruitment strategy was developed and implemented.
- A Military Appreciation Program (MAP) was initiated.
- A strategy for the recruitment of military students and bachelor of applied science students was developed and implemented.

2012- 2013 Progress Report

Summary of activities completed:

- Efforts continued to refine the Strategic Marketing Plan.
- An annual Marketing Operational Plan was developed and implemented.
- The Communications Guide and Visual Identity Manual was finalized and presented to the campus community.
- A new graduate student recruitment strategy was developed and implemented.
- Community college graduates were targeted for recruitment efforts.
- The Bachelor of Applied Science degree and online programs were promoted to businesses.
- Out-of-state marketing continued, primarily utilizing direct mail and radio ads.
- The implementation of a sophomore through senior recruitment strategy was continued.

2013- 2014 Progress Report

Summary of activities completed:

- The first course free incentive for graduate cohorts was continued for summer 2014 enrollment.
- Programs were promoted in the Kansas City area emphasizing the "One Rate, Any State" opportunity.

- Pandora ads were pilot tested.
- Redesign work of www.peru.edu was begun with the Omaha web development firm GoodTwin leading the project following an extensive discovery process.
 - A content management system to improve website consistency, accuracy and ease of use is being implemented.
 - Professional photographers from Malone & Co. were hired to provide a new digital photo library for use on the new website, as well as in advertisements, recruitment publications, etc.
 - An aerial photographer was hired to provide updated photos of the campus infrastructure.

2014-2015 Progress Report

Summary of activities completed:

- Five-year Strategic Marketing Plan evaluated to aid the development and implementation of the Annual Marketing Operational Plan
- Transfer and Online Recruitment strategic plan created to boost enrollment from area community colleges including Highland Community College, Iowa Western, Metro Community College, Southeast Community College, and Southwestern Community College.
- The first course tuition-free incentive continued for new graduate cohorts' summer 2015 enrollment.
- Graduate studies and the Bachelor of Applied Studies in Management continued to be pushed to businesses and other full-time employees in four-state area.
- Campus website (peru.edu) redesigned to meet needs of key constituents.
- Starting digital advertising with the Omaha World-Herald, Google Ad words and retargeting ads with Ad Roll to push branding out beyond southeastern Nebraska.

2015-2016 Progress Report

Summary of activities completed:

- Continued waiver incentive for graduate cohorts for summer 2016 enrollment. Enrolled four cohorts in 2016.
- Recruitment and Marketing Committee established with the following purpose:

The purpose of the Recruitment and Marketing Committee is to develop comprehensive recruitment and marketing strategy for targeted prospective student groups and increase communication and collaboration between departments to meet the enrollment goals of Peru State College.

Three sub-committees were established: Freshman, Transfer/Online (continued from prior year), and Graduate, with the focus of developing joint recruitment and marketing plans targeted at each audience.

2016-2017 Progress Report

Summary of activities completed:

- Continued use of geo fencing to solicit unique new markets of undergraduate students (hospitals, manufacturing, city centers).
- Distance Education and SPS utilized new mailing to solicit military personnel at 150 military bases in the continental United States and overseas.
- Distance Education and SPS utilized paper mailings advocating joint BAS/MSOM plan to 2000 plus businesses, government agencies, non-profit organizations and manufacturing facilities in Midwestern United States.
- Distance Education and SPS utilized mailing inserts in local newspapers to 3,500 citizens and business in Southeastern Nebraska.
- Actively utilized faculty volunteers in Professional Studies to provide classroom presentations and interact with prospective students at Southeast Community College campuses in Beatrice, Lincoln and Milford.
- SPS academic advisor attended Omaha Stormchasers games with PSC mascot to interact with prospective students and recruit military personnel,
- SPS academic advisor, SPS faculty and Admissions representatives collaborated with Nebraska Department of Corrections through their attendance at career betterment fairs in Omaha, Lincoln and Tecumseh correctional facilities.
- Personal recruiting visits by Dean of Professional Studies to banking, home improvement and manufacturing industries in Southeast Nebraska in an effort to build partnerships for future student employment and recruit new students for the online degree programs for nontraditional students.
- Collaborated with Southeast Community College in development of transfer guides and promulgation of meetings to increase communication between entities.
- Academic advisor Brooke Earnest attended numerous local parades/appearances (12) throughout Southeast Nebraska.
- Academic advisor Brooke Earnest attended Veteran's Career Betterment Fair at First National Bank.
- Created a segmented marketing plan for 2016-2017.
- Targeted Omaha and Lincoln for online (and transfer) students by using social media ads, digital ads, video ads, print ads and radio ads.
- Emphasized One Rate, Any State via print, radio and billboards.
- Advertised with Offut Airforce Base, MilitaryFriendly and USAToday.
- Sought new and innovative ways to grow online (and graduate) enrollment through digital advertising and regional radio buys.
- Ran ads highlighting no school on Friday.
- Targeted online ads for first generation students seeking admission to Peru State.
- Continued to streamline and enhance our online presence for incoming students (and their parents).

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Four: Strategically communicate College strengths, distinctiveness and successes.

c. Continue to support athletic program improvements and success.

2011- 2012 Progress Report

Summary of activities completed:

- A Graduate Assistant model to replace part-time assistant coaches was implemented. These additional GA positions were funded through existing dollars.
- Year one of a three-year residence hall room waiver increase plan was completed.
- The number of tuition waivers for Men's and Women's Basketball was increased by three FTE scholarships per program.
- A reorganization of the Football program staffing was enacted.
- A new Athletics Web site platform was implemented.
- The new Fitness Center was opened.

2012-13 Progress Report

Summary of activities completed:

- Funding was received from the Board of Trustees to improve the baseball field through the Sports Facility Cash Fund.
- Ground was broken on the Oak Bowl renovation project.
- Numerous athletic honors, awards and successes include:
 - A cross country runner competed in NAIA national meet.
 - A golfer competed in NAIA national meet.
 - Seven student athletes earned Capital One All-American Honors.
 - A football player was honored with the AO Duer Award.
 - A football player was honored with the HAAC Sportsmanship Award.
 - HAAC Champions of Character Award recipient.
 - Baseball player honored as member of NAIA Gold Glove Team.

2013- 2014 Progress Report

Summary of activities completed:

- The Peru State football program ranked in the top 25 nationally throughout the season. Their record improved from 2-8 in 2011 to 7-4 in 2013.
- A new Head Women's Volleyball Coach, Head Women's Cross Country Coach and Head Men's Basketball Coach were hired.
- Athletic room waivers were increased to complete a three-year plan to double room waiver allocations.
- The Sports Facility Cash Fund was utilized to complete renovation of the baseball field.
- Numerous athletic honors, awards and successes were achieved:
 - The baseball team was recognized with the national Buffalo Funds Five Star Champions of Character Team Award for 2013-14.

- Capital One All-American honors were awarded to nine athletes.
- Two student athletes were honored as All-Americans for the 2013-14 season.
- A student-athlete was honored with the national Heart of America Athletic Conference (HAAC) Champions of Character Award for 2013-14, two student-athletes (male and female) were honored with award for 2014-15.
- A baseball player was drafted by the Atlanta Braves following his 2014 season.
- The Omaha World-Herald All-Nebraska NAIA Team honors went to 18 students.
- Daktronics Scholar Athlete honors were received by 17 student athletes.
- Four sports teams were named NAIA Scholar Teams for 2013-14 season.
- Peru State was named in the top third of NAIA Champions of Character Five Star Institutions.

2014-2015 Progress Report

Summary of activities completed:

- Completed renovation of Oak Bowl Stadium project
- 95% of student-athletes recruited met NAIA eligibility standards
- Realized student athlete retention rate of 78%
- Five programs finished in the upper-half of the Heart of America Athletic Conference and/or qualified for post-season competition
- The College acquired the former Peru Elementary School and has secured funding to complete Phase I of the renovations to transition this facility into a field house for the football program
- Numerous athletic honors, awards and successes including:
 - Capital One All-America honors for four (4) athletes
 - Two (2) student-athletes honored as All-Americans for 2014-15 season
 - Two student-athletes honored with Heart A.O. Duer awards for 2014-15 and one recognized as the national A.O. Duer Award for character and service.
 - 23 Omaha World-Herald All-Nebraska NAIA Team honors (includes honorable mention listings) with one named as co-captain on the baseball team
 - Daktronics Scholar Athlete honors received by 14 student-athletes
 - Four (4) teams named NAIA Scholar Teams for 2014-15 season
 - Peru State will be named as NAIA Champions of Character Five Star Institution – Bronze Level

2015-2016 Progress Report

Summary of activities completed:

- Began Field House Phase I construction to enhance facilities for the football program
- 88.0% of student athletes recruited met NAIA eligibility standards
- Realized student athlete retention rate of 72.9%
- Six of eight programs finished in the upper half of the Heart of America Athletic Conference and/or qualified for post-season competition NOTE: Four teams (football, volleyball, men's basketball, and golf) all finished in the upper half.
- Men's basketball competed in the NAIA Division I national tournament.
- Numerous athletic honors, awards and successes including:
 - Capital One All-America honors for four (4) athletes – one additional named All-District

- Three (3) student athletes honored as All-Americans for 2015-16 season (includes honorable mentions)
- 26 Omaha World-Herald All-Nebraska NAIA Team honors (includes honorable mention listings)
- Daktronics Scholar Athlete honors received by 16 student-athletes
- Five teams (all of the women's teams) named NAIA Scholar Teams for 2015-16 season
- Peru State will be named as NAIA Champions of Character Five Star Institution – Bronze Level
- 29 student-athletes named Heart of America Athletic Conference Scholar-Athletes
- 21 student-athletes earned All-Conference recognition (includes honorable mention)
- 68 student-athletes made spring Dean's List
- 62 student-athletes made fall Dean's List

2016-2017 Progress Report

Summary of activities completed:

- Phase I of the Field House construction was completed in order to enhance facilities for the football program.
- Three teams (volleyball, golf, and baseball) finished in the top half of the Heart of America Athletic Conference (HAAC) and qualified for post-season competition.
- Numerous athletic honors, awards and successes were achieved, including:
 - CoSIDA All-America honors for two athletes – two additional named all-district
 - Two softball players earned NFCA First Team honors
 - Lou Varley was named AFCA NAIA Assistant Coach of the Year
 - Derek Derr was named HAAC North Division Assistant Coach of the Year
 - Three (3) student athletes honored as All-Americans for 2016-17 season (includes honorable mentions)
 - 21 Omaha World-Herald All-Nebraska NAIA Team honors (includes honorable mention listings)
 - Daktronics Scholar Athlete honors received by 22 student-athletes
 - Five teams (all of the women's teams) named NAIA Scholar Teams for 2015-16 season
 - Peru State will be named as NAIA Champions of Character Five Star Institution – Silver Level
 - 46 student-athletes named Heart of America Athletic Conference Scholar-Athletes
 - 27 student-athletes earned All-Conference recognition (includes honorable mention)
 - 78 student-athletes made spring Dean's List
 - 77 student-athletes made fall Dean's List

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Four: Strategically communicate College strengths, distinctiveness and successes.

- d. Establish new ways to build relationships with prospective students through the admission cycle involving academic schools, key functional departments and students in the process.**

2011- 2012 Progress Report

Summary of activities completed:

- Redesigned publications to better reflect brand messaging for the 2011-12 recruitment cycle.
- New written communications that reflect brand messages were developed.
- The new online application for admission was implemented.
- The student prospect pool was increased through the purchase of additional names.
- A more dynamic Facebook presence, Twitter and instant messaging were implemented.
- A new app for iPhone/Android focused on the campus tour was created.
- QR (Quick Response) Code technology for Smartphones was implemented.
- Level one of telecounseling was implemented.
- EMASPro, Customer Relations Management software for recruitment, was purchased and installed.
- The Director of Admission position was reestablished.
- PSC became a partner with the University of Nebraska Medical Center College of Pharmacy through the Rural Health Opportunities Program (RHOP).

2012-13 Progress Report

Summary of activities completed:

- The Enrollment Task Force was established and focus was placed on communication across key departments, as well as marketing and recruitment strategies.
- A Director of Admission was hired to lead recruitment efforts.
- A student telecounseling program was implemented and staff telecounseling efforts were enhanced.
- A new application for admission was implemented.
- Efforts to enhance Peru State's presence at local high schools and community colleges were continued.
- RHOP recruitment efforts, adding nursing in the fall 2013, were increased.
- A spring recruitment visit to select area high schools was instituted.
- Two field events this spring in Lincoln and Omaha were hosted for applicants.
- Recruitment visits for graduate students were increased and focused on new markets.
- Community college transfer guides were updated based on revisions to College's general studies program.
- A new graduate recruitment strategy was developed and implemented.
- Community college graduates were targeted for recruitment efforts.
- The student prospect pool was increased with the purchase of additional names.
- There was a renewed focus on personal attention and student success by sharing stories of student achievement via admission publications, news media, social media and the college web site.
- Peru State continues to develop social media presence to grow our network of communication.

2013- 2014 Progress Report

Summary of activities completed:

- Spectrum Creative Solutions was implemented as the new Customer Retention Management (CRM) software to increase personalization of the recruitment process. This included Personalized Uniform Resource Location (PURL) technology, text messaging and personalized content.
 - Marketing/Communications worked with the Department of Admissions on Spectrum implementation and assisted in the redesign of student recruitment materials that better represent the Peru State brand.
- Student contact was increased through utilization of CRM software and telephone calls.
- Student call nights were redesigned to better utilize current students in the recruitment process.
- New mailings were developed to target test score senders and scholarship-eligible students. Search name purchasing was continued.
- An out-of-state recruitment staff member was hired to focus on building relationships with key markets in Kansas, Missouri and Iowa.
- Paraprofessionals within the Omaha Public Schools were targeted for the Educational Studies program through presentations, booth sponsorship and mailings.
- Two luncheons at community colleges, targeting faculty and staff who work with transfer students on the transition to a four-year college, were hosted.

2014-2015 Progress Report

Summary of activities completed:

- A new scholarship program was implemented for incoming freshman focused on creating four-year awards and a new awarding system based on merit.
- The number of visits to community colleges was increased and focused on relationship-building with key constituencies in order to promote transfer options at Peru State.
- Research was conducted focusing on international student recruitment in order to update the admissions process to reflect best practices.
- A Transfer/Online Recruitment Committee was created focused on developing short- and long-term strategies to increase new student enrollment. A variety of short-term strategies focused on inquiry pool building, marketing placement, outreach, and process improvement were established and implemented.
- A consultant from Ruffalo Noel Levitz was hosted to evaluate transfer/online recruitment efforts, identify opportunities for enhancement, and recommend areas of focus.
- A transfer evaluation system providing an online tool for prospective students to identify how transfer credit will be accepted at Peru State from many four-year colleges, all community colleges in Nebraska along with several out-of-state community colleges was implemented.
- The Admissions team met with each academic school and academic program throughout the spring to develop key selling points to promote to prospective students.

2015-2016 Progress Report

Summary of activities completed:

- Recruitment and Marketing Committee established with the following purpose:
The purpose of the Recruitment and Marketing Committee is to develop comprehensive recruitment and marketing strategy for targeted prospective student groups and increase communication and collaboration between departments to meet the enrollment goals of Peru State College.

Three sub-committees were established: Freshman, Transfer/Online (continued from prior year), and Graduate, with the focus of developing joint recruitment and marketing plans targeted at each audience.

- Continued the transfer/online recruitment committee focused on developing short- and long-term strategies to increase new student enrollment. Established and implemented a variety of strategies focused on inquiry pool building, marketing placement, outreach, and process improvement.
- Established a Southeast Community College partnership and began offering classes on-site in Lincoln for degree completion in the spring semester.
- Developed and presented a scholarship proposal to the Peru State Foundation focused on future support of students to assist in achieving a college degree.
- Formed a Scholarship Committee with the following purpose:
The purpose of the Scholarship Committee is to enhance the strategic awarding of waivers and scholarship aid in order to maximize enrollment at Peru State College.

2016-2017 Progress Report

Summary of activities completed:

- Director of Marketing and Director of Admissions worked together to:
 - Integrate Marketing and Admission efforts
 - Use geofencing to target students prior to admissions visits to schools and community colleges
 - Fully develop and update all of the assets for each campaign in the College's customer relationship software system.
- The Director of Admissions
 - Implemented separate campaign flows for student types:
 - International
 - Transfer
 - Graduate
 - Online
 - Evaluated and refined the College's name purchase strategy.
 - Contracted with the Noel-Levitz consulting firm to evaluate our recruitment processes and provided a list of recommendations to improve. This included things like:
 - Simplifying our inquiry process
 - Notifying students of scholarships/waivers earlier in the process.
 - Refined and improved admissions reporting.
 - Developed a Tours and Tailgate event to engage with prospective students at a football game.
- Admissions and Student Affairs collaborated to enhance welcome weekend making it more engaging and relevant for students.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

- a. Rebuild and foster relationships with potential donors and alumni to facilitate internships, speakers, and mentoring opportunities.**

2011- 2012 Progress Report

Summary of activities completed:

- Communication
 - o The Peru Stater alumni newsletter continues to be mailed each semester to all on the database.
 - o Direct mail appeals have increased to two or three per year (at least one to the entire database including non-donors).
 - o The telemarketing effort was moved to fall and the population to be called has increased.
 - o The Foundation and NAA social media sites and Web pages were regularly updated.
- Events
 - o The PSC Foundation sponsored seven alumni events or receptions in 2011-12 in Massachusetts, Missouri, Iowa, Nebraska and California. Approximately 220 alumni attended the various receptions, not including the annual Alumni Chili Feed in Peru.
- Individual cultivation
 - o Approximately 600 individual donor cultivation contacts in 2011-12, including more than 200 personal visits.

2012-2013 Progress Report

Summary of activities completed:

- Communication
 - o The Peru Stater alumni newsletter continues to mail each semester to all on the database.
 - o One fall appeal (Back to School) was mailed to 3,500 previous donors.
 - o The fall telemarketing effort put the Foundation in touch with around 30 percent of the database (3,100 donors) and cleaned the database significantly. Student callers were hired instead of an outside firm for the fall telemarketing campaign. The spring appeal was replaced with the Oak Bowl general appeal, which mailed in early July after The Stater was mailed. The Oak Bowl mailing was sent to approximately 9,000 people.
 - o The Foundation and NAA social media sites and web page were regularly updated.
 - o The Foundation's communication activities were conducted at no expense to the Foundation or College.
- Events
 - o The Foundation sponsored eight alumni events or receptions in 2012-13 in Missouri, Iowa, Nebraska and California. Approximately 320 alumni attended the various receptions, not including the Alumni Chili Feed held on campus. There are no direct costs to the College for the various event efforts.

2013-2014 Progress Report

Summary of activities completed:

- Communications
 - The Peru Stater Alumni Newsletter continues to mail twice per year to the entire database of around 11,000 records. In 2013-14 the Stater mail dates were pushed back to December and June/July to allow for more timely reporting of Homecoming (in the fall issue) and Commencement (in the spring issue.) Stater story concepts were realigned to better reflect College and student successes. The fall 2013 issue received a number of compliments for the many student successes recognized. In addition, the spring 2014 Stater sported a new look, including full color throughout and a heavier paper with a more magazine-like look and feel.
 - The 2013 fall back-to-school appeal was bypassed in favor of the Oak Bowl appeal mailing. The Oak Bowl mailing was sent to approximately 9,000. As is common, the fall 2013 telemarketing effort put us in touch with about 30 percent of our constituents on file (about 3,300) and provided database updates.
 - The spring 2014 appeal was mailed to around 10,500 donors and constituents.
 - The Foundation and National Alumni Association (NAA) social media sites and web page were regularly updated, and the NAA Facebook page enjoyed a number of new regular posts, including: Throw Back Thursday (pictures from Peru State's past); Way to Go Wednesday (alumni stories); Trivia Tuesday (trivia questions); and Memory Monday (post favorite memories).
- Events
 - The Peru State Foundation sponsored nine alumni events or receptions in 2013-14 in Nebraska and Massachusetts.
 - More than 400 alumni attended various receptions, not including the Alumni Chili Feed.
 - Included in the 2013-14 line-up of events was a first-ever Brownville Peru State Alumni Day, which concluded with a dinner cruise on the Missouri River.
- Individual cultivation
 - There were more than 800 donor cultivation contacts in 2013-14, about 230 of which were personal visits.
 - The addition of an Advancement Officer helped donor contacts soar in 2013-14.

2014-2015 Progress Report

Summary of activities completed:

- Communications
 - Peru Stater Alumni Newsletter continues to mail twice per year to our entire database (about 11,000 records.) In 2014-15 issues, content and layout continued to be modernized to provide a better overall communication and cultivation tool. The "new" Peru Stater continues to receive compliments from alumni, friends and constituents.
 - Additional appeals include the fall back to school appeal, the spring appeal and the fall student-staffed phone-a-thon.
 - Foundation and NAA social media sites and web page were updated on a somewhat regular basis. Staff changes challenged the regular updates and postings on the Foundation/NAA sites.
- Events
 - The PSC Foundation sponsored nine alumni events or receptions in 2014-15 including receptions in Omaha, Kearney and Kansas City. Approximately 400 alumni attended the various receptions, not including the Alumni Chili Feed. These events do not include the 12 groups hosted or assisted by Foundation staff in the Presidential Hospitality Suites during home football games. The use of

hospitality suites for donor engagement and cultivation has allowed for significant increases in event efforts by the Foundation since the opening of the remodeled Oak Bowl.

- Individual cultivation
 - More than 800 donor cultivation contacts in 2014-15, with about 180 of them being personal visits. The staff continues to seek better ways to personally cultivate alumni and friends of the college.

2015-2016 Progress Report

Summary of activities completed:

- Communications – Peru Stater Alumni Newsletter mails twice per year to our entire database (about 11,000 records.) In 2015-16 content and layout continued to be modernized to provide a better overall communication and cultivation tool. The spring issue was pushed off until summer and mailed after June 30. The delay was a primarily a result of staffing changes and initial plans to combine the Stater with an all-alumni appeal for the Entrance Project. The new Managing Editor of the Peru Stater plans to increase the number of issues in 2016-17 by one (special sesquicentennial issue).
- Additional alumni contact include the fall back to school appeal, the spring appeal and the fall student-staffed phone-a-thon. Moving forward the Foundation plans to increase the alumni appeals to four per year (2017-18) plus the annual phone-a-thon.
- Foundation and NAA social media sites and web page were updated on a more regular basis. Updates were pushed out at an average of one per week beginning in March 2016.
- Events – The PSC Foundation sponsored 16 alumni events or receptions in 2015-16 including receptions in Nebraska and Massachusetts. Nearly 1,400 alumni attended the various events and receptions. These events do not include the nine groups (about 225 guests) hosted or assisted by Foundation staff in the Presidential Hospitality Suites during home football games. Hospitality suite use for alumni/donor engagement and cultivation has allowed for significant increases in event efforts by the Foundation since the opening of the remodeled Oak Bowl.
- Individual cultivation – More than 1,300 donor cultivation contacts in 2015-16 (a 38% increase), with about 225 of them being personal visits. The staff continues to seek better ways to personally cultivate alumni and friends of the college.

2016-2017 Progress Report

Summary of activities completed:

- Alumni and area substitute teachers conducted a panel for the Southeast Nebraska Teaching Academy (SENTA) to mentor teacher candidates participating in this substitute teaching program in partnership with Educational Service Unit #4 (ESU #4).
- Communications – Peru Stater Alumni Newsletter mails twice per year to our entire database (about 31,500 records.) In 2016-17 content and layout continued to be modernized to provide a better overall communication and cultivation tool. The spring 2017 issue was delayed until later in the summer to be in concert with the public appeal for the Theatre Project. The spring 2017 also contained a special insert on the College's Sesquicentennial events to-date. These included the Sesquicentennial kick off at Commencement 2017, the All-College Reunion, the Charter Day Celebration and plans for special

Sesquicentennial events at Homecoming 2017. Plans are still in place to increase the number of issues by one in the next one to two years.

- Additional alumni contact included the fall back to school appeal, an early spring appeal, a Theatre Campaign appeal and the fall student-staffed phone-a-thon. Moving forward the Foundation plans to increase the alumni appeals to four per year (2017-18) plus the annual phone-a-thon.
- Foundation and National Alumni Association social media sites and web page were updated on a much more regular basis, including finalizing the web page redesign through the College's Marketing Department. In addition, the Foundation's Director of Alumni Relations and Annual Giving deployed an app for friends and alumni to increase engagement and communication.
- Events – The PSC Foundation sponsored 15 alumni events or receptions in 2016-17 including receptions in Nebraska, Missouri, Colorado, Arizona and California. More than 1,500 alumni attended the various events and receptions. The crowning event was the first-ever All-College Reunion in June. The reunion, complete with residence hall lodging and three days of programming, was universally praised. The College's Sesquicentennial has been an opportunity to ramp-up on-campus activities for both alumni and the general public. No fewer than four major events will be held in 2017 under the Sesquicentennial label. In addition, these events do not include the nine groups (about 235 guests) hosted or assisted by Foundation staff in the Presidential Hospitality Suites during home football games. Hospitality suite use for alumni/donor engagement and cultivation has allowed for significant increases in event efforts by the Foundation since the opening of the remodeled Oak Bowl.
- Individual cultivation – More than 2,166 donor cultivation contacts occurred in 2016-17 (a 40% increase), with 304 of them being personal visits. The staff continues to seek better ways to personally cultivate alumni and friends of the college.
- Highlighting the connections between the historical displays in the Visitor Center and the anniversary book and the College, donors and alumni.
- Governor Ricketts served as the Commencement Keynote Speaker, highlighting the importance of Peru State's legacy to the State of Nebraska.
- Introduced press releases for alumni accomplishments.
- Introduced a social media campaign to highlight articles about alumni.
- Provided student opportunities to market and promote regional institutions and events like the Gran Fondo, the City of Auburn, the City of Peru, the Nebraska School for the Blind and Visually Impaired, etc.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

b. Increase cultivation activities.

2011- 2012 Progress Report

Summary of activities completed:

- In addition to the above update, cultivation activities have increased dramatically via individual cultivation for the Oak Bowl and Campus Entrance projects. Oak Bowl efforts include two separate ID and Evaluation meetings, several group updates on the Oak Bowl (NAA, Football Boosters, etc.) and a number of individual cultivation/solicitation meetings with lead gift donors. There have been good results with approximately \$600,000 pledged to-date for the Oak Bowl and almost \$300,000 pledged for the Entrance.

2012-2013 Progress Report

Summary of Activities Completed:

- Approximately 300 individual donor cultivation contacts were made in 2012-13 with about 100 of them being personal visits. Cultivation activities continue to increase via major and lead gift prospecting for the Oak Bowl and Campus Entrance capital campaign efforts. A number of high level prospect visits have taken place throughout the Midwest and western United States.
 - o Major gift prospecting for the Campus Entrance project has been especially active with personal calls made to 18 banks or foundations in Nebraska and \$47,500 pledged.
 - o Major and lead gift cultivation for the Oak Bowl and Campus Entrance will continue throughout the 2013-14 academic year.

2013-2014 Progress Report

Summary of activities completed:

- Donor cultivation activities increased due primarily to continuing major and lead gift prospecting for the Oak Bowl and Campus Entrance capital campaign efforts.
 - o Individual donor cultivation efforts took place in eight states, including Utah, Nevada and California.
 - o Although capital campaign lead and major gifts were the primary focus of donor cultivation, additional significant cultivation efforts took place for international travel and what will eventually be the largest single scholarship fund at the Foundation.
- Major and lead gift cultivation for the Oak Bowl Fieldhouse and Campus Entrance will continue throughout the 2014-15 school year.
- The Foundation has seen a tremendous increase in local foundation cultivation, thanks to the addition of staff with extensive grant writing backgrounds.

2014-2015 Progress Report

Summary of activities:

- Donor cultivation activities increased due primarily to continuing major and lead gift prospecting for the Oak Bowl and Campus Entrance capital campaign efforts.
- Individual donor cultivation efforts included proposals for a single million dollar gift, a \$150,000 gift and several \$100,000 and less gifts. Fund raising efforts included the Oak Bowl Fieldhouse, the Campus Entrance, the Boxley Scholarships, etc.
- In 2014-15 the Foundation received a total of 2706 gifts. Although the number of gifts dropped by about 15%, this is likely due to the mass Oak Bowl appeal in 2013-14 which resonated well with donors. Total gifts of 2706 is actually much more in-line with annual performance and is about 7.5% above the Foundation's five year average for total gifts.

2015-2016 Progress Report

Summary of activities completed:

- Major gift cultivation took center stage in 2015-16. A number of five- and six-figure gifts were secured for the Fieldhouse and Entrance projects. Two significant proposals were delivered ... one for \$500,000 for international travel and one for \$1,000,000 for the Fieldhouse. Major gift plans for 2016-17 include completing fund raising for the Fieldhouse (phase one), kicking off fund raising for the new Theater renovation and preparing for a special fund drive for the College's sesquicentennial.
- The number of gifts dropped sharply in 2015-16 (although the total dollars raised were the largest in Peru State's history). The drop in number of gifts was a direct result of pulling the fall 2015 appeal and the poor fall 2015 phone-a-thon results. Steps have already been taken to address the shortcomings. The new phone-a-thon vendor begins in earnest in just a few weeks.
- The total number of gifts in 2015-16 was 1872 well below (down 25%) the five-year average for gifts.
- In 2016-17 the Foundation is planning to grow the number of gifts by increasing annual giving efforts. The staff plans to increase mail appeals to three in 2016-17 and four in 2017-18. At the same time the strategy for the phone-a-thon will change from one month of intense calling in the fall to three weeks calling in the fall and three weeks calling in the spring.

2016-2017 Progress Report

Summary of activities completed:

- Major gift cultivation again took center stage in 2016-17. A number of five and six figure gifts were solicited and secured for the Fieldhouse, Entrance and Theatre projects. Five significant proposals were either discussed with, or delivered to, donors ranging between \$250,000 and \$1,000,000. Major gift plans for 2017-18 include a special fund drive for the College's Sesquicentennial and a re-focus on endowed scholarship fundraising.
- The number of gifts in 2016-17 returned to higher, more historic, levels (although the total dollars raised were less than the previous year). The increase in number of gifts was a direct result of increasing direct response marketing and a new strategy for both fall and spring telemarketing.

- The total number of gifts in 2016-17 was 2483 which was an increase from 2015-16 but still below the five year average for gifts.
- In 2017-18 the Foundation will grow the number of gifts by continuing to increase annual giving efforts. The staff plans to increase mail appeals to four in 2017-18.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

c. Design a six-year fundraising strategy focused on supporting the strategic plan.

2011- 2012 Progress Report

Summary of activities completed:

- The six-year fundraising strategy concept is largely based on major College wants and needs and not on improving annual giving or annual communication efforts. Annual, or ongoing efforts, will be addressed by the Foundation in a separate planning function.
- The Foundation is currently working on a “Stepping Up for Peru State” concept to address the major needs of the College through the Sesquicentennial celebration. The Stepping Up effort is a commitment exercise as a resource development project. The Stepping Up concept will play a key role in determining the institutional case for support for the College for the foreseeable future.
 - o Preliminary sections of the Stepping Up concept have been completed in working document form.

2012-2013 Progress Report

Summary of activities completed:

- Program statements have been prepared and approved by the Nebraska State College System Board of Trustees for Delzell Hall and the Student Center.
- The faculty and staff giving program kicked off at the All College Meeting August 29, 2013.

2013-2014 Progress Report

Summary of activities completed:

- The Foundation’s six-year fundraising strategy is based on Peru State College’s strategic plan with additional direction from the College’s funding priorities plan as conceived by the President and Foundation CEO. This strategy includes both major gift initiatives and capital campaign initiatives, including:
 - o Oak Bowl (renovation and updating)
 - o Campus Entrance (renovation)
 - o Delzell Hall (renovation)
 - o Student Center (renovation and expansion)
 - o Rural Health Opportunities Program (RHOP support and further develop)
 - o Distinguished Speaker Series (support and further develop)
 - o Advanced Field Experience for Students and Faculty (encourage and support)
 - o Endowed Faculty Chairs (establish)
 - o Public Relations/Marketing (enhancement and support)
 - o Merit Scholarships (explore possibility)
- The Foundation staff is considering the development of a comprehensive campaign model for Peru State which would take into account multiple areas of significant investment need such as Delzell Hall and the Student Center. Under the guidance of the Senior Advancement Officer, the initial concepts of the comprehensive campaign were created and discussed in 2013-14 and will be further researched in 2014-15.

- Faculty and staff giving, which was a prominent part of the six-year fundraising strategy in the 2012-13 report, continues to perform well.
 - In 2013-14 the Foundation saw faculty and staff giving nearly double from 24 participants to 40, and overall revenue from faculty and staff increased.

2014-2015 Progress Report

Summary of activities:

- The Foundation's six-year fund-raising strategy is based on Peru State College's strategic plan with additional direction from the College's funding priorities plan as conceived by the College President and Foundation CEO. The fund-raising strategy is a living document and is regularly updated and modified based on the needs and opportunities of the College. This strategy includes both major gift initiatives and capital campaign initiatives. These initiatives include:
 - Campus Entrance (Renovation)
 - Oak Bowl Fieldhouse (Renovation and Updating)
 - Delzell Hall (Renovation)
 - Student Center (Renovation and Expansion)
 - Campus Theater (Potential)
 - Institute for Community Engagement (ICE) (Create and Launch)
 - Rural Health Opportunities Program (RHOP) (Support and Further Develop)
 - Distinguished Speaker Series (Support and Further Develop)
 - Advanced Field Experience for Students and Faculty (Encourage and Support)
 - Endowed Faculty Chairs (Establish)
 - Public Relations/Marketing (Enhanced)
 - Merit Scholarships (Establish) (this is a "possible" not yet included herein)
- Foundation staff continues to work to provide an effective case for support for all of Peru State, as well as individual case statements for the various fund development opportunities outlined above.
- Faculty and staff giving continues to perform well. In 2014-15 faculty and staff giving continued to increase to 47 participants. This is nearly triple the number of employees giving in 2010!

2015-2016 Progress Report

Summary of activities completed:

- The Foundation's six-year fund raising strategy is based on Peru State College's strategic plan with additional direction from the College's funding priorities plan as conceived by the College President and Foundation CEO. The fund raising strategy is a living document and is regularly updated and modified based on the needs and opportunities of the College. This strategy includes both major gift initiatives and capital campaign initiatives. These initiatives include:
 - Campus Theater (Renovation and Expansion)
 - Delzell Scholarships (Fund raising in conjunction with the renovation of Delzell)
 - Oak Bowl Fieldhouse (Renovation and Updating)
 - Student Center (Renovation and Expansion)
 - International Travel Experience (Establish)

- Institute for Community Engagement (ICE) (Create and Launch)
- Rural Health Opportunities Program (RHOP) (Support and Further Develop)
- Distinguished Speaker Series (Support and Further Develop)
- Advanced Field Experience for Students and Faculty (Encourage and Support)
- Endowed Faculty Chairs (Establish)
- Public Relations/Marketing (Enhanced)
- Merit Scholarships (Establish) (this is a “possible” not yet included herein)
- In addition to the major gift and capital projects listed above, the Peru State Foundation is developing strategies to increase annual giving. The ultimate goal is to generate annual gifts of approximately \$700,000 in the next three to five years. As a result, estate gifts which would often be used to cover scholarships and operational expenses, can be saved.
- Foundation staff continues to work to provide an effective case for overall support for Peru State, as well as individual case statements for the various fund development opportunities outlined above.

2016-2017 Progress Report

Summary of activities completed:

- The Foundation’s six year fundraising strategy is based on Peru State College’s strategic plan with additional direction from the College’s funding priorities plan as conceived by the College President and Foundation CEO. The fundraising strategy is a living document and is regularly updated and modified based on the needs and opportunities of the College. This strategy includes both major gift initiatives and capital campaign initiatives. These initiatives include:
 - Campus Theatre (Renovation and Expansion)
 - Delzell Scholarships (Fundraising in conjunction with the renovation of Delzell)
 - Oak Bowl Fieldhouse (Renovation and Updating)
 - Student Center (Renovation and Expansion)
 - International Travel Experience (Establish)
 - Rural Health Opportunities Program (RHOP) (Support and Further Develop)
 - Distinguished Speaker Series (Support and Further Develop)
 - Advanced Field Experience for Students and Faculty (Encourage and Support)
 - Endowed Faculty Chairs (Establish)
 - Public Relations/Marketing (Enhanced)
 - Increased Student Work Stipend (to increase the Harding Work Stipend)
 - Merit Scholarships (Establish)

- The Foundation's fundraising strategy will be updated via the College's new strategic plan. The new strategic plan, currently in development by a diverse committee of faculty, staff and stakeholders, will be unveiled at the beginning of 2018. The Foundation will then use that plan to inform its fundraising priorities and strategies.
- In addition to the major gift and capital projects listed above, the Peru State Foundation continues to develop strategies to increase annual giving.
- Foundation staff continues to work to provide an effective case for overall support for Peru State, as well as individual case statements for the various fund development opportunities outlined above.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

d. Increase annual, planned and major gifts.

2011–2012 Progress Report

Summary of activities completed:

- In 2011-12 the Foundation continued to increase advancement efforts with annual, planned and major gift efforts in mind.
- Annual gift efforts have significantly increased through direct mail appeals to both donors and nondonors.
 - o The Back to School appeal was mailed to special contacts and anyone with a previous gift on file (about 3,600).
 - o The spring appeal was sent to all constituents on file (about 9,700).
 - o Most importantly, the annual phone-a-thon was moved to fall and the program redesigned so that Peru State students would be making the calls. A total of 3,187 contacts were made from 40,000+ attempts.
- Gift Planning
 - o The Foundation continues to promote planned gifts, specifically bequests, via regular articles in the Peru Stater. In 2011-12, two feature articles outlining Peru alums and their giving plans were included in the Stater (fall 2011, Zook; spring 2012, Harrison).
 - o In addition, in 2011-12 the Foundation contracted with the Stelter Agency to completely revamp the gift planning section of the Foundation's Web site.
 - o The Foundation has reviewed and revised the Peru State legacy club known as the 1867 Society. Processes and procedures for the 1867 Society have been modified and updated, and a contact/verification system for all existing members is now in place and began in October of 2012.
- Major Gifts
 - o The vast majority of major gift efforts during 2011-12 were focused on the Oak Bowl and Campus Entrance projects. This focus will continue for the next three to four years.
 - o The Foundation worked with legal counsel to establish a boilerplate gift agreement and several proposals were delivered during the year.

2012-2013 Progress Report

Summary of activities completed:

- In 2012-13 the Foundation continued to increase advancement efforts with annual, planned and major gift efforts in mind. As stated in the Summary of activities completed for Strategy Five, a. Rebuild and foster relationships... and above, the following activities took place.
- Annual Gifts
- Direct mail appeals to both donors and non-donors were made. The Back-to-School appeal was mailed to special contacts and anyone with a previous gift on file (about 3,600).
- The spring appeal was bypassed in favor of the Oak Bowl general appeal. The Oak Bowl appeal was mailed to about 9,000 donors and non-donors. The annual phone-a-thon took place in the fall using Peru State students as communicators. A total of 3,100 contacts were made from 41,600 attempts.

- Gift Planning
 - The Foundation continued to promote planned gifts, specifically bequests, via regular articles in the Peru Stater. Further, the Foundation's gift planning web page has been fully redesigned by the Stelter Company and will be linked to Peru State's main page by the Marketing and IT departments. Finally, the Foundation's legacy giving society – the 1867 Society – has been rejuvenated and re-released. Approximately 50 gift planning expectancy donors have been contacted for inclusion in the Society and on a recognition wall.
- Major Gifts
 - The majority of major gift efforts during 2012-13 continue to focus on the Oak Bowl and Campus Entrance projects. This focus will continue for the next three to four years. Even so, Foundation staff did work with several donors to establish and/or increase several named scholarships through the Foundation.

2013-2014 Progress Report

Summary of activities completed:

- The Foundation continued to increase advancement efforts with annual, planned and major gift efforts in mind.
- Annual gifts
 - Direct mail appeals were sent to both donor and non-donor audiences.
 - The Back-to-School appeal was bypassed due to the proximity of the Oak Bowl special appeal.
 - The spring appeal was mailed to approximately 10,500 friends and donors and generated 288 gifts for more than \$22,000.
 - Total gifts decreased by five while total giving increased by nearly \$3,000.
- The annual phone-a-thon took place in the fall using Peru State College students as communicators. Approximately 3,300 contacts were made and income of about \$53,000 was generated from the effort.
 - The Foundation improved the content and style of the planned gift articles in the Peru Stater.
 - The Foundation's redesigned gift planning web page was launched and has received positive feedback.
 - The 1867 (legacy) Society was rejuvenated and the 1867 Society Donor Wall was unveiled just outside of the President's Office suite during the 2014 Homecoming festivities.
- Major gifts
 - The majority of major gift efforts during the year were focused on the Oak Bowl and Campus Entrance projects. As indicated, this focus will continue for the next two to three years.
 - Foundation staff and the College President worked with several donors to establish and/or increase several special funds with the Foundation, including the cultivation efforts for graduate studies scholarships, international travel funding and general need-based scholarships.
 - The Sapp Family Scholarship was established in 2013-14 and will likely, once fully funded, be the most significant scholarship award offered by Peru State.

2014-2015 Progress Report

Summary of activities:

- Annual Gifts
 - Direct mail appeals were sent to both donors and non-donor audiences. The Back-to-School appeal mailed to about 10,500 in the fall of 2014 brought in 362 gifts and more than \$41,000. The 2015 spring appeal was bypassed in lieu of a mass appeal for the Campus Entrance project.

- The annual phone-a-thon again took place in the fall using Peru State College students as communicators.
 - Approximately 2600 contacts were made and revenue of about \$68,000 (in pledges) was generated from the effort.
- Gift planning
 - The Foundation continued efforts to keep gift planning top-of-mind with Peru State donors. Planned giving articles in the Stater continued to utilize donor stories. The planned giving web portal continues to provide timely estate-planning information and has received positive feedback.
 - The 1867 (legacy) Society was reintroduced to donors in 2013-14 and the 1867 Society Donor Wall, located just outside the Peru State President's offices, was unveiled Homecoming 2014.
 - Of greater impact are the Thompson & Associates Values Based Estate Review meetings which began in earnest in 2014-15. The staff has worked hard setting appointments for the Thompson meetings. Several couples have completed the process, including the President and First Lady, and there are currently about 20 individuals/couples meeting with our Thompson representative. Although the Thompson effort is a long-term cultivation strategy, the Foundation has already been made aware of two new estate expectancies!
- Major gifts
 - The majority of major gift efforts during 2014-15 year were still focused on the Oak Bowl (Fieldhouse) and Campus Entrance projects. As indicated, this focus will continue for the next year or so. However, there was additional cultivation of major gifts outside of the current capital campaigns primarily for scholarships.

2015-2016 Progress Report

Summary of activities completed:

- Annual gifts – Number of gifts in 2015-16 fell as a result of bypassing the fall 2015 appeal and the poor fall 2015 phone-a-thon results.
- In 2016-17 the Foundation is planning to grow the number of gifts by increasing annual giving efforts. The staff plans to increase mail appeals to three in 2016-17 and four in 2017-18. At the same time the strategy for the phone-a-thon will change from one month of intense calling in the fall to three weeks calling in the fall and three weeks calling in the spring.
- Gift planning – The Foundation continued efforts to keep gift planning top-of-mind with Peru State donors. Planned giving articles in the Stater continued to utilize donor stories. The planned giving web portal continues to provide timely estate planning information and has received positive feedback. The 1867 (legacy) Society was reintroduced to donors in 2013-14 and the 1867 Society Donor Wall, located just outside the Peru State President's offices, was unveiled Homecoming 2014. The Foundation is implementing an annual introduction of new 1867 Society members in conjunction with Homecoming.
- The Thompson & Associates Values Based Estate Review meetings began in earnest in 2014-15. The staff has worked hard setting appointments for the Thompson meetings. About eight couples have completed the process, including the President and First Lady. Since inception the Thompson & Associate program has identified \$3.6 million in estate gifts including a home and property tangent to the campus.
- The Foundation is extremely pleased to be working with a donor in strict confidence who intends to provide an estate gift in the millions. The cultivation on this gift is on-going, but the impact on Peru State and the Foundation will be transformational!

- Major gifts – The majority of major gift efforts during 2015-16 year were focused on the Entrance Project. The Entrance Project was completed in the summer of 2016 and ended with two additional gifts of \$125,000 each.
- Currently the new Theater Project is the major gift effort of record. The staff have already cultivated a \$10,000 and a \$50,000 gift toward this project. In addition, the staff is working hard to establish a matching funds opportunity for the College's sesquicentennial anniversary. The staff is confident that \$150,000 in matching funds (in honor of the College's 150th birthday) can be secured.

2016-2017 Progress Report

Summary of activities completed:

- Annual gifts – The number of gifts in 2016-17 returned to higher, more historic, levels (although the total dollars raised were less than the previous year). The increase in number of gifts was a direct result of increasing direct response marketing and a new strategy for both fall and spring telemarketing.
- In 2017-18 the Foundation is planning to grow the number of gifts by increasing annual giving efforts. The staff plans to increase mail appeals to four in 2017-18.
- Gift planning – The Foundation continued efforts to keep gift planning top-of-mind with Peru State donors. Planned giving articles in the Stater continued to utilize donor stories. The planned giving web portal continues to provide timely estate planning information and has received positive feedback. The 1867 (legacy) Society was reintroduced to donors in 2013-14 and the Foundation has held annual receptions at Homecoming to welcome new additions to the 1867 Society Donor Wall.
- The Thompson & Associates Values Based Estate Review meetings began in earnest in 2014-15 and continue to provide excellent cultivation and estate expectancies. The staff has worked hard setting appointments for the Thompson meetings. About eight couples have completed the process, including the President and First Lady. Since inception, the Thompson & Associate program has identified more than \$6 million in estate gifts including a home and property tangent to the campus. This, combined with other gift planning efforts, has led to a total estate expectancy of between \$21 and \$23 million.
- Major gifts – The majority of major gift efforts during the 2016-17 year were focused on the Fieldhouse and Theatre Projects. The Entrance Project was completed in the summer of 2016. Phase One of the Fieldhouse Project and the Theatre Project are both very close to achieving their fundraising goals.
- In addition, the staff continues to work to establish a matching funds opportunity for the College's Sesquicentennial anniversary.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

e. Create a capital campaign strategy with priorities.

2011-2012 Progress Report

- Future capital campaign funding priorities have been established with the College president and through the College's strategic plan.
- Efforts for the Oak Bowl and Campus Entrance projects are already underway. The entire scope of capital funding priorities has been used in the creation of the Stepping Up Commitment Campaign currently in design stage for the Foundation.

2012-2013 Progress Report

Summary of activities completed:

- As was reported in 2011-12, future capital campaign funding priorities have been established with the College President and through the College's Strategic Plan. Those priorities, which are subject to change, are:
 - Oak Bowl (renovation and updating)
 - Campus Entrance (renovation)
 - Delzell Hall (renovation)
 - Student Center (renovation and expansion)
 - Institute for Community Engagement (ICE) (create and launch)
 - Rural Health Opportunities Program (RHOP) (support and further develop)
 - Distinguished Speaker Series (support and further develop)
 - Advanced Field Experience for Students and Faculty (encourage and support)
 - Endowed Faculty Chairs (establish)
 - Public Relations/Marketing (enhance)
- Efforts for the Oak Bowl and Campus Entrance are continuing. Delzell and the Student Center have completed and approved program statements, but fund development for these projects is several years away.

2013-2014 Progress Report

Summary of activities completed:

- Current capital campaign priorities are:
 - Oak Bowl (renovation and updating)
 - Campus Entrance (renovation)
 - Delzell Hall (renovation)
 - Student Center (renovation and expansion)
- Phase one and two of the Oak Bowl renovation are complete. Phase three (the Fieldhouse/locker room complex) is within striking distance. Efforts will be focused on generating about \$1.5 million for locker room facilities, which will fully complete the Oak Bowl effort.
- The Campus Entrance, while a guaranteed effort, but still will require as much effective lead and major gift fund raising as possible. Construction on the new entrance will begin in earnest in late spring 2015.

- Delzell Hall and the Student Center are currently on the board, with approved program statements and a combined price of about \$23 million. Creative financing, plus State appropriations and extensive fundraising will be required to effectively move forward with these two projects.
- The comprehensive campaign concept discussed in this document (Strategy Five; c) begins to outline an overall capital campaign strategy. This effort is a first step toward one likely capital improvements strategy for Peru State. The more traditional strategy is based on case statements and phased-in capital campaigns which are wholly appropriate, but may require too much time to be effective for the College's current critical needs.

2014-2015 Progress Report

Summary of activities:

- The current capital campaign priorities are:
 - Campus Entrance (Renovation)
 - Oak Bowl (Fieldhouse)
 - Delzell Hall (Renovation)
 - Student Center (Renovation and Expansion)
 - Theater (possible)
- The Campus Entrance is a guaranteed effort, which has not helped the fund development process. Even so, gifts to the Entrance in 2014-15 included several pledges and one \$20,000 gift. Gift cultivation will continue for the Entrance project for the next several months with the dedication taking place at Commencement 2016.
- The Oak Bowl phase one and two are complete. With the Foundation's purchase of the former Peru Grade School, phase three (the Fieldhouse/locker room complex) is now in full swing. Fund development efforts centering on major gifts to complete phase one of the Fieldhouse is the current focus. Although some donor prospects have not met the Foundation's hopes/expectations, the Foundation is confident funding will be available to begin remodeling of the old Peru Grade School in the spring of 2016.
- Delzell, the Student Center and the Theater are currently in the planning stages, with approved program statements, and a combined price of about \$30 million. (The Theater program statement has not been approved yet, however, initial cost estimates have been provided.) Creative financing, plus State appropriations, plus extensive fund raising will be required to effectively move forward with these three efforts.
- The Foundation staff continues to deliberate over a traditional capital campaign strategy, utilizing individual case statements and fund development efforts for individual projects (Oak Bowl, Entrance, Delzell) vs. an all-encompassing effort focusing on a wide range of College needs. Both approaches have merit, however, a \$35 to \$50 million all-encompassing campaign may bring a new energy to Peru State development efforts. This concept will continue to be reviewed.

2015-2016 Progress Report

Summary of activities completed:

The current capital campaign priorities are:

- Theater (Renovation and Expansion)

The Theater Project, a complete renovation and expansion of the existing College theater, was approved by the Foundation in the spring of 2016. The project is mostly funded by other sources. Fundraising needs for the project are between \$600,000 and \$1 million. Foundation staff have been busy

establishing prospects, building cultivation teams, creating a case for support and soliciting for the project. More than \$60,000 has been committed to the project already.

- Oak Bowl (Fieldhouse)

The Oak Bowl stadium efforts are complete. The Foundation's focus is now on phase one of the new Fieldhouse remodel. The old Peru Grade School was obtained by the Foundation in 2015 and since then staff have been working to raise the nearly \$1 million needed to complete phase one renovations. As of June 30th the effort was within striking distance with less than \$100,000 remaining to be raised.

- Student Center (Renovation and Expansion)

The Student Center, really the final piece of the capital needs puzzle for Peru State, is currently in the planning stages, with an approved program statement. Creative financing, plus State appropriations, plus extensive fund raising will be required to effectively move forward with this effort.

2016-2017 Progress Report

Summary of activities completed:

The current capital campaign priorities are:

- Theatre (Renovation and Expansion)

The Theatre Project, a complete renovation and expansion of the existing College Theater, was approved by the Foundation in the spring of 2016. The project is mostly funded through bonds and other state resources. The project includes the theater remodel, a new brick plaza courtyard and an architectural screening effort along the back of the College's physical plant. Fundraising needs for the project are \$600,000.

- Oak Bowl (Fieldhouse)

The Oak Bowl stadium efforts are complete. Fundraising for Phase One of the new fieldhouse remodel are nearly complete. More than \$990,800 has been raised and/or earmarked for the fieldhouse effort to-date. Fundraising for Phase Two, along with additional fundraising for the naming of the Jerry Joy Home Locker Room have already begun. A ribbon cutting for the new home locker room and special announcement of the Jerry Joy Home Locker Room naming initiative was held in April 2017 with 125 in attendance.

- Student Center (Renovation and Expansion)

Plans and strategies for the renovation of the Peru State College Student Center are beginning to take shape. The Student Center is considered by many to be the final piece of the capital needs puzzle for Peru State College. The Nebraska State College System has already approved a program statement for the renovation of the Student Center. Peru State College President Dan Hanson and Peru State Foundation CEO Todd Simpson are currently outlining strategies and aligning with partners to obtain the more than \$15 million estimated for the project. Creative financing, plus State appropriations, plus extensive fundraising, will all likely play a role in moving forward with this effort.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Five: Develop a long-term resource acquisition strategy to support initiatives for a strong future.

f. Implement Foundation driven grant exploration and application strategies. (NSCS Emphasis)

2011- 2012 Progress Report

Summary of activities completed:

- In 2011-12 the Peru State Foundation began exploring area Foundations for cultivation for various PSC projects. The list includes 18 local and regional organizations.
- In addition, the Foundation has contracted with Dr. Gene Crume to research and cultivate area Foundations specifically for the Oak Bowl effort.

2012-2013 Progress Report

Summary of activities completed:

- The Foundation continued exploring area Foundations for cultivation for various Peru State projects. Approximately 15 foundations have been reviewed and are in the early stages of grant cultivation.
- The Foundation worked with Dr. Gene Crume to research and cultivate area Foundations specifically for the Oak Bowl effort. Dr. Crume has contacts within a number of the Foundations and has brought other potential grant funders to our attention.
- The Foundation has hired Advancement Officer Rebecca Jewell who has extensive grant writing experience.
- The Foundation Executive Director and College President met with a number of Foundation decision makers to build rapport and opportunities, including the Kiewit Company, Peter Kiewit Foundation, Kimmel Foundation and the Kropp Foundation.

2013-2014 Progress Report

Summary of activities completed:

- The Foundation took advantage of initial groundwork laid by Dr. Gene Crume as part of the Oak Bowl project to engage in an extensive grant writing exploration and submission effort. Efforts of the Advancement Officer targeted 26 individual foundations for proposals. Six proposals were submitted in 2013-14 with four being funded and two still pending.
- Casey's General Stores: \$2,500
- Nelson Family Foundation: \$7,500
- Struve Foundation: \$5,000
- Sunderland Foundation: \$50,000
- Grants associated with the Campus Entrance will be submitted in 2014-15.

2014-2015 Progress Report

Summary of activities:

- 2014-15 saw marked improvements in the Foundation's efforts to obtain grant funding. Five grants were submitted to new funding sources in 2014-15 for more than \$800,000. Although the most anticipated grant

proposal (Kiewit) was not funded, the Foundation did receive the largest grant in PSC Foundation history, a \$192,000 grant for new scholarships from the Kimmel Foundation. Foundation Advancement Officer Rebecca Jewell has done a wonderful job targeting individual foundations and preparing grant proposals.

2015-2016 Progress Report

Summary of activities completed:

- 2015-16 saw continued improvement in Foundation grant writing. Five grants totaling \$67,000 were submitted to four different funders. Three grants were funded totaling \$9,500.
- Grant seeking plans for 2016-17 include significant grant proposals to multiple foundations for the Theater renovation project. Peru State Foundation anticipates total grant writing of \$750,000 for the project.

2016-2017 Progress Report

Summary of activities completed:

- 2016-17 saw continued improvement in Foundation grant writing. Eight grants totaling \$204,925 in grant funding and tax credits were submitted to eight different funders. Six grants were funded totaling \$94,650 in cash and tax credits.
- Grant seeking plans for 2017-18 include significant grant funder research for the Student Center.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Six: Improve campus facilities.

- a. Develop priorities and funding strategies for high visibility facilities like Delzell Hall, the campus entrance, Student Center, Oak Bowl, TJ Majors, and Centennial Complex) by:**
 - i. Completing a program statement with funding strategies for Delzell Hall.**
 - ii. Conducting a capital campaign feasibility study in cooperation with the PSC Foundation to determine donor capacity and interest.**
 - iii. Creating a plan for improvements to the Centennial Complex, TJ Majors, and the Student Center.**

2011- 2012 Progress Report

Summary of activities completed:

- A code compliance project in the Jindra Fine Arts building has been completed.
- Morgan Hall renovation Phases II, III and IV are completed.
- The 2012-22 Campus Facilities Master Plan for Peru State was accepted by the NSCS Board of Trustees in April 2012.
- The Oak Bowl program statement has been approved. The state appropriated \$7.5 million. Additional funding sources are being pursued. The project begins in October 2012.
- DLR architectural firm was selected to prepare the program statement for the renovation of Delzell Hall.
- BVH and Clark Enersen firms were selected to prepare the program statement for renovation of the Student Center.
- The revamping of the HVAC system in the Student Center was completed in spring 2012.
- The HVAC system in the College Theatre was redone in spring 2012.

2012-2013 Progress Report

Summary of activities completed:

- The NSCS Board of Trustees approved the Student Center Program Statement in March 2013.
- The Program Statement for Delzell Hall was approved by the Board in June 2013.
- Sapp Plaza construction was completed and dedicated in September 2012.
- Kiewit Builders Group was selected as construction manager at risk for the Oak Bowl renovation project.
- Construction began on the Oak Bowl renovation in October 2012, with an anticipated completion in November 2013. The matching fund raising requirement was met, qualifying the project for \$7.5 million in state funding.
- A fire alarm system upgrade at Centennial Complex was completed.
- The Board of Trustees allocated funding through the Sports Facility Cash Fund to upgrade the baseball field, fund fitness center equipment and begin planning fitness trails for campus.

2013- 2014 Progress Report

Summary of activities completed:

- The Vice President for Enrollment Management and Student Affairs and the Vice President for Administration and Finance reviewed and created a more efficient revenue bond budget. This combined with an increased number of students using the revenue bond facilities has provided funding to begin some

upgrade work in revenue bond facilities. This includes funding for new windows in Delzell, which are targeted for installation in the spring of 2015.

- In June of 2014, the President, Vice President for Enrollment Management and Student Affairs, and Vice President for Administration and Finance met with NSCS staff to see if there are strategies that can be used to upgrade portions of Delzell Hall and the Student Center prior to our ability to bond for the complete renovation of the facilities.
- The Park Avenue project continues to have strong momentum. The Peru State Foundation is committed to funding the project design, including in the design of a curve to replace the stop sign. The City of Peru is reapplying for a Community Development Block Grant for the project.
- Oak Bowl phases one and two are complete and a ribbon cutting was held for the facility on Sept. 6, 2014. Fundraising continues for phase three renovations to the Field House, scheduled for winter 2015-16.
- TJ Majors renovation, using \$2.8 million of state LB309 funding, is underway and is scheduled to conclude by the start of classes in fall 2015. The renovation will include new HVAC, electrical and restrooms, new ceilings, lighting, flooring, window shades and paint.

2014-2015 Progress Report

Summary of activities completed:

- Delzell Hall
 - New windows were funded through the revenue bond program and installed during the summer of 2015.
 - Jackson and Jackson Architects are designing an addition as well as renovation of the existing building a funding strategy is in place to bond for. If all goes as planned construction will begin in May 2016.
- City/Campus Entrance
 - Funding of about 2.4 million was secured and final design approved by the City and the College for the City/Campus entrance. The majority of the funding for the project was provided by the Foundation through key donors with additional funding coming from the College and the City. The City was awarded a CDBG grant to help with the construction and Nemaha County provided in-kind labor.
 - Construction began in May of 2015 and should be completed during the fall of 2016 and will include wide walkways, decorative lighting, a campus entrance and a curve rather than a stop sign.
- The TJ Majors renovation continued through the 2014/2015 academic year. It is anticipated that the 3.2 million dollar project will be complete for the start of fall classes. The renovation includes geothermal heating and air conditioning, new ceilings, lighting, flooring, two restrooms, window shades and paint. Renovation of the final four restrooms is planned for Summer of 2016 when additional LB 309 money may be available.
- The Oak Bowl is mostly complete with a few items left on the punch list.
- The former Peru Elementary School was purchased by the Foundation for use as a home locker room, training room, offices and meeting space. Most of the funding is in place for the first phase of this project which will make necessary upgrades to the facility and complete the home locker room. \$300,000 from the System's Sports Facility Cash fund was designated for the project with additional funds raised. It is anticipated that the phase one of the renovation will begin in the fall of 2015.
- Centennial Complex sprinkler system will be included in contingency maintenance request for 2015/16, with the work completed in Summer of 2016. Replacement of one water heater was completed in 2014/15, one will be done in 2015/16 and the final one will be requested for 2016/17. The electrical transformer in the basement of the complex will be relocated this year through the joint efforts of PSC and OPPD.
- The Student Center roof will be included in contingency maintenance request for 2015/16, with the work completed in Summer of 2016.

2015-2016 Progress Report

Summary of activities completed:

- Delzell Hall Program Statement was revised and approved by the Board of Trustees, along with Design Development. Bonds were sold in December 2015. The project was put out to bid twice, with the second round of bidding falling within budget. Construction will begin August 8, 2016, with completion by July 31, 2017.
- Park Avenue construction continued, and is nearly complete.
- The Student Center Roof is being replaced, with completion in early August, 2016.
- TJ Majors HVAC renovation was completed in August 2015, with the final four restrooms being renovated during the summer of 2016.
- The Centennial Complex Transformer will be removed from the building and relocated near the building.
- The AWAC Bridge was replaced.
- The new Field House is being renovated, with completion expected by the start of the 2016 football season.
- The Hoyt HVAC system is being renovated, with completion expected by the start of the academic year in August 2016.
- Funding has been secured to renovate the Performing Arts Center. The Program Statement was approved by the Board in September 2015. Design Development is well underway and will be presented to the Board in September 2016. Construction is expected to begin in spring 2017 with completion a year later in summer 2018.

2016-2017 Progress Report

Summary of activities completed:

- The 8.9 million dollar Delzell Hall deep renovation project was completed for the start of the fall semester. The complete renovation included redesigned restrooms, geothermal heating and cooling and a restored-to-original great room. A ribbon cutting ceremony and tours were held in conjunction with our Sesquicentennial Homecoming celebration.
- A 7.9 million dollar Theater renovation began in March 2017. It is scheduled for completion for fall 2018 classes. It includes geothermal heating and cooling, an acoustically-designed performance space, and an addition with expanded lobby and new accessible restroom facilities. The design includes a landscaped outdoor space just south of the lobby that will be named the Sesquicentennial Plaza. There will also be landscape screening for the back of the Campus Services Building.
- Centennial Complex sprinkler system installation Phase I is complete, and Phase II will begin in August. Phase III will be completed summer 2018. When all three phases are complete, the Complex will have full sprinkler coverage for the first time since it was built.
- To improve safety, the Centennial Complex Transformer was relocated from the interior lower level to the exterior. Interior wiring was thermoscanned and repairs made to improve safety.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Six: Improve campus facilities.

b. Identify other potential projects to support academic initiatives that could qualify for state funding. (NSCS Emphasis)

2011- 2012 Progress Report

Summary of activities completed:

- The College was notified that the Task Force on Building Renewal (LB309) intends to fund \$2.5 million of upgrades to T.J. Majors building over the next two years.

2012-2013 Progress Report

Summary of activities completed:

- Funding for code upgrade for TJ Majors was approved through LB 309 with planning slated to begin in summer 2013.
- The College will begin planning this summer for the Task Force on Building Renewal (LB309) upgrades to the T.J. Majors building over the next two years.
- The Task Force on Building Renewal (LB309) intends to fund \$60,000 of upgrades to the Hoyt Science building to replace fume hood equipment.

2013-2014 Progress Report

Summary of activities completed:

- Task Force on Building Renewal (LB309) funded the following projects:
 - \$25,000 for an ADA Sidewalk Study which will help guide replacement and enhancements to sidewalks, parking, etc. on campus.
 - \$200,000 for campus utility metering, which will allow for monitoring of energy usage through central reporting for energy conservation.
 - \$1.4 million per year for two years for TJ Majors HVAC upgrades.
 - \$15,000 for lockset replacement in TJ Majors and \$12,000 in Hoyt for ADA compliance and safety.
 - \$5,000 for replacement of stair treads in the Administration Building.
 - \$40,000 for repairs to the Theater Roof.
 - \$10,000 for replacement of the east portion of the ceiling on the third floor of the Theater. The west portion of the ceiling fell, pulling down the sprinkler system and causing flooding. This was covered by an insurance claim. The east portion was replaced to prevent a similar occurrence.
 -

2014-2015 Progress Report

Summary of activities completed:

- A program statement for the College Theatre has been developed and a funding strategy is being pursued.

2015-2016 Progress Report

Summary of activities completed:

- A campus utility study will help determine the future of energy for the campus.

2016-2017 Progress Report

Summary of activities completed:

- Fire Alarms in five buildings will be replaced, with four of the buildings funded by state funding 309 Task Force.
- The LB309 Task Force is also funding a study of the feasibility of moving all campus buildings to geothermal.
- The LB309 Task Force funded a large portion of the \$800,000 needed for the Hoyt Science Building HVAC upgrade.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Six: Improve campus facilities.

- c. Work with the City of Peru to create a College/community integrated development strategy that includes:**
- i. Developing a plan to revitalize Park Avenue, Neal Park, the campus entrance, 5th Avenue and select businesses.**
 - ii. Creating more green space around the campus.**

2011- 2012 Progress Report

Summary of activities completed:

- The College is working with the City of Peru on a Park Avenue improvement project that would include widening the road, adding curbs and gutters, installing better lighting, and improving the walkway with landscaping. The Peru City Council voted to pursue two grants to support this project.
- The Foundation has identified a campaign chair and begun the fundraising process to support the Park Avenue project.
- The Foundation purchased and demolished a house in disrepair on the corner of 5th and Hoyt Streets.

2012-2013 Progress Report

Summary of activities completed:

- The Peru City Council voted to take ownership from the Nebraska Department of Roads of Park Avenue so that grants can be pursued to improve the entrance to the City and the College.
- The City of Peru is applying for a Community Development Block Grant to support the Park Avenue improvements.
- The Peru State Foundation Board has pledged almost \$280,000 of their personal funds to the Park Avenue project.
- Led by Campaign Chair Rod Vandeberg, 18 banks have been visited and \$47,500 in funds pledged to the Park Avenue project.
- The Nemaha County Commissioners have agreed to provide in-kind support for the Park Avenue project.
- The Peru State Foundation purchased the Majors home along Park Avenue and is in negotiations for another home and lot.

2013- 2014 Progress Report

Summary of activities completed:

- Progress was made this year on the Park Avenue Project.
 - Ongoing meetings with the City of Peru and Southeast Nebraska Development District were held in preparation to reapply for a Community Development Block Grant to support the project. The City will submit the grant on July 1, 2014.
 - The Peru State Foundation continued its strong support of the Park Avenue project and authorized funding the design phase to include replacement of the stop sign and right angle turn at Park Avenue and 5th St. with a curve and a campus entrance.
 - On May 15, 2014, a town hall meeting was held to review progress on the City's strategic plan and its commitment to the Park Avenue project.

- At the June 6, 2014, Peru City Council meeting the City increased its financial commitment to the Park Avenue project from \$10,000 to \$70,000. They also approved a form that each council member will use to gather signatures in support of the project.
- On June 12, 2014, City officials and the President met with CDGB grant administrators to learn more about how the grant process works.
- Following a bid process, The Clark Enersen Partners were selected to complete the design phase of the Park Avenue project.
- Initial conversations with city officials about having murals painted on buildings in downtown Peru began. Follow-up included visiting with the Peru State Foundation about possible grant funding and contacting the artist doing the Nebraska City murals.
- The Peru State Foundation purchased four homes a block away from campus. The lots have potential for parking and future building projects. The homes will be removed.

2014-2015 Progress Report

Summary of activities completed:

- Park Avenue Update
 - The City was awarded a CDBG grant of 250,000 to use toward the funding of the Park Avenue Project.
 - Funding of approximately 2.4 million was secured and final design approved by the City and the College for the City/Campus entrance. In addition to the CDBG grant, the majority of the funding for the project was provided by the Foundation through key donors. Additional funding was provided from the College and the City.
 - The design presented by Clark Enersen Partners was approved by the City and by the NSCS Board at the November 7, 2014 Board meeting.
 - Nemaha Landscape Construction was selected as the contractor for the project.
 - A groundbreaking ceremony with representatives of the City, the College and the Foundation participating.
 - Construction began in May of 2015 and should be completed during the fall of 2016 and will include wide walkways, decorative lighting, a campus entrance and a curve rather than a stop sign.
- The Peru State College Foundation is in the process of having the homes removed on the four lots purchased last year.
- Houses and lots purchased by the Foundation this year include:
 - The Yates home that includes three lots along the east side of Park Avenue
 - A home north of campus previously owned by Lester Russell
 - The Tanner lot just north of the Oak Bowl

2015-2016 Progress Report

Summary of activities completed:

- While it was anticipated that the Park Avenue Project would be completed in the Fall of 2016, it is just nearing completion as of July 1, 2016. The enhanced college and city entrance includes wide and safe walkways, decorative lighting, a campus entrance and a curve rather than the previous stop sign. As alumni and friends of the college return to the city they are very impressed with the professional appearance of the entrance. Student safety has been enhanced with much better lighting and appropriate sidewalks the length of Park Avenue.

- The College has developed a brochure with resources for purchasing and renovating homes in Peru to encourage new and current employees to buy homes in town.
- The Foundation was gifted two homes by Lester Russell directly north of current faculty/staff housing on 7th street.

2016-2017 Progress Report

Summary of activities completed:

- The College continued to work with the city to finalize the Park Avenue project. Members of the City Council were included in the ribbon cutting recognition.
- The City offered to put a Bobcat logo on the water tower when it is painted this time as a show of support for the College.
- The Strategic Planning Committee identified Investing in the City of Peru as a key strategy for the College. Initiatives to support that strategy will be developed during the coming year.
- The College produced a brochure, titled “Living in Peru”, inviting faculty and staff to live in Peru.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Seven: Create a sustainable long-term growth strategy.

- a. Evaluate higher education needs in light of national higher education goals in Nebraska and surrounding states.**

2011- 2012 Progress Report

Summary of activities completed:

- Initiatives for this strategy will occur in years three through six of the plan.

2012-2013 Progress Report

Summary of activities completed:

- Initiatives for this strategy will occur in years three through six of the plan.

2013- 2014 Progress Report

Summary of activities completed:

- Student loan debt has become an issue of national concern. Our marketing and admissions efforts have been designed to clearly communicate that Peru State College is an affordable choice for students who want a quality, small college experience while reducing the amount of money borrowed to attend college.
- The Noel-Levitz Special Report on 2014-24 Projections of High School Graduates by State and Race/Ethnicity, projects a five-year, 7.7 percent increase and a 10-year, 15.2 percent increase in Nebraska high school graduates. Most of this growth will occur in the eastern portion of the state. The College is positioning to meet this need by ensuring that more students are aware of and consider Peru State College as an option for their education. This effort to increase prominence includes increased name purchases and follow-up mailings, a personalized recruitment effort and marketing directed at the major population centers of the state.

2014-2015 Progress Report

Summary of activities completed:

- To address the rising concern about student loan debt, the marketing and admissions efforts continue to focus on the affordability of Peru State College.
- The College continues to work to increase its prominence in the growing population centers of the state. This year the college experienced a 16% growth in applications from the growing Lincoln area
- A retention task force completed a thorough review of best practices in retention and Peru State College's current retention practices. Based on their review recommendations were made to improve retention on the Peru State campus. This coming year those recommendations will be implemented and will include a revision of current practices and initiation of new retention efforts. These efforts will result in improved persistence and graduation rates for our students.

2015-2016 Progress Report

Summary of activities completed:

- This year the college began a partnership with Southeast Community College (SCC) to provide degree completion on the Lincoln campus of SCC. Initially, the college will offer courses leading to a B.A.S. and a B.S. in Early Childhood education. One of the goals of the Nebraska P-16 Initiative is to improve time to degree completion and increase the graduation rates of Nebraska's postsecondary institutions.
- Goal 6 of the Nebraska P-16 Initiative is to provide affordable access for Nebraska students to attend Nebraska's postsecondary institutions. Peru State College and the NSCS continue to provide very affordable education for the students in the state of Nebraska. Our students have one of the lowest student loan debts in the region. In addition, combining a SCC Associate's degree with the courses necessary to complete a Bachelor's degree at PSC results in the most affordable and accessible Bachelor's degree in the state.

2016-2017 Progress Report

Summary of activities completed:

- As part of the strategic planning process, research on area demographics was reviewed. The following were observations:
 - The number of Nebraska freshmen will increase by 10% over the next five years.
 - The growth will be more concentrated in the eastern half of the state within a 2-hour drive of the College.
 - Much of the growth will occur in minority populations, especially Hispanic.
- The Strategic Planning Committee identified Building Strong Enrollment through a Strategic Enrollment Management (SEM) Plan as a key strategy for the College. Initiatives to support that strategy will be developed during the coming year. A SEM leadership team has been formed and has begun the process of studying area demographics. This team will make recommendations to meet the needs of the College and the State of Nebraska.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Seven: Create a sustainable long-term growth strategy.

- b. Develop a growth plan to support the stated Nebraska P-16 goal to be in the top 10 tier nationally in college-going rates.**

2011- 2012 Progress Report

Summary of activities completed:

Initiatives for this strategy will occur in years three through six of the plan.

2012-2013 Progress Report

Summary of activities completed:

Initiatives for this strategy will occur in years three through six of the plan.

2013-2014 Progress Report

Summary of activities completed:

- According to The Noel-Levitz Special Report on 2014-24 Projections of High School Graduates by State and Race/Ethnicity, the number of Nebraska Hispanic high school graduates is predicted to grow 37.4 percent in five years and 73.4 percent in 10 years. Serving this population will be important for Nebraska to reach its goal of college-going rates.
 - Outreach has begun with the Nebraska Latino American Commission. Executive officers of the commission visited Peru State in early February 2014 and the Commission Board met on campus June 14. The intent of these interactions is to develop connections with the Latino community and to learn ways to work best with Latino students.
- The Marketing Department and the Admissions Department continue to develop strategies to make sure more Nebraskans are aware of the quality small college education available at an affordable price.
- Continued participation in KnowHow2Go Middle School Ambassador program with current Peru State students presenting to area middle school audiences about the importance of attending college and the steps to make college a reality in partnership with EducationQuest Foundation.

2014-2015 Progress Report

Summary of activities completed:

- Marketing and admission efforts continue to work on strategies to make sure more Nebraskans are aware of the quality small-college education available at an affordable price.
- Transfer/Online Recruitment Committee was formed in the spring to develop short- and long-term plans to enhance transfer and online recruitment efforts and stabilize enrollment.
- A Ruffalo Noel Levitz consultant was brought to campus to evaluate current strategies and identify additional areas for focus and improvement related online and transfer recruitment.
- The School of Education offered Elementary Methods Block as a hybrid format for first time in Spring 2015 – will continue offering each Spring semester.

- An Academic Advisor position was created to work specifically with online students and to provide them extended hours of support.

2015-2016 Progress Report

Summary of activities completed:

- Recruitment and Marketing Committee established with the following purpose:
The purpose of the Recruitment and Marketing Committee is to develop comprehensive recruitment and marketing strategy for targeted prospective student groups and increase communication and collaboration between departments to meet the enrollment goals of Peru State College.
Three sub-committees were established: Freshman, Transfer/Online (continued from prior year), and Graduate, with the focus of developing joint recruitment and marketing plans targeted at each audience.
- Formed cross-functional Retention Steering Committee with the following purpose:
The Retention Steering Committee's purpose is to improve first- to second-year undergraduate retention at Peru State College through alignment of strategies developed and implemented by designated work groups in order to accomplish the Committee's goals.
Three sub-committees were formed focused on at-risk students, finances, and the first year experience.
- This past year the work of the Transfer/Online Recruitment Committee continued focusing on ways to improve outreach to transfer and online students. This included developing demographic specific landing pages for transfer students and for online students, improving access to the inquiry form on the website, and using digital content with a focus on testimonials and outcomes.
- This year, based on the work of the Transfer/Online Recruitment Committee, a cross functional Recruitment and Marketing Committee was formed with subcommittees created for recruitment of freshmen, graduates, and transfer/online recruitment. The purpose of the Recruitment and Marketing Committee is to develop an integrated recruitment and marketing plan for each target audience.
- The work of the Retention Task Force from the previous year continued with the College's retention from freshman to sophomore year improving. The recommendation of the task force to form an ongoing Retention Committee was implemented. A Retention Steering Committee was formed with three subcommittees identified: Finance, At-Risk and First-Year. Over 40 campus individuals are serving on the steering and subcommittees. This year an Early Alert software system was selected and will be implemented in 16/17. Math/English 100 Accuplacer testing requirements were reviewed and revised. In addition, the first year experience and College 101 courses were evaluated and enhanced.

2016-2017 Progress Report

Summary of activities completed:

- **A Noel Levitz consulting group was asked to provide an audit of our recruitment processes. A list of recommendations was given to the college and the items prioritized for implementation. The recommendations Included things like improved communication to prospective students, streamlining inquiry and application processes and giving prospective students scholarship information much earlier in the process admission and recruitment process.**
- The campus undertook a major retention initiative through the implementation of the student retention and success software, Mapworks. This software system uses predictive modeling to identify at-risk

students. Student background information is considered as well as information from faculty, staff members and the students themselves. Intervention strategies have been identified and piloted this first year. Especially impressive is the faculty participation, with almost 90% of the faculty providing important information to the system. Development of intervention strategies will continue into the next year.

- As a result of the Strategic Planning Committee work, a Strategic Enrollment Management (SEM) process has been initiated to identify the best way(s) to respond to the needs of the growing population in the eastern half of the state. Recommendations will come to the President at the end of the 17/18 academic year.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Seven: Create a sustainable long-term growth strategy.

- c. Evaluate online student demand in the region and create a plan to build online infrastructure to accommodate growth.**

2011- 2012 Progress Report

Summary of activities completed:

Initiatives for this strategy will occur in years three through six of the plan.

2012-2013 Progress Report

Initiatives for this strategy will occur in years three through six of the plan.

2013- 2014 Progress Report

Summary of activities completed:

- Efforts will begin upon hiring a Distance Education Director next year.

2014-2015 Progress Report

Summary of activities completed:

- The School of Education offered Elementary Methods Block as a hybrid format for first time in Spring 2015. – This hybrid course will be offered each Spring semester.
- The Graduate studies program saw a 42% growth in entering cohort for its Master of Science in Education program. This growth responded to a clear demand for practicing teachers in the region.
- Transfer/Online Recruitment Committee was formed in the spring to develop short and long term plans to enhance transfer and online recruitment efforts and stabilize enrollment.
- A consultant from Ruffalo Noel Levitz was hosted to evaluate current strategy and identify additional areas for focus and improvement.

2015-2016 Progress Report

Summary of activities completed:

- Transfer/Online Recruitment Committee continued to meet and enhance plans to recruit new students.
- Recruitment and Marketing Committee established with the following purpose:
The purpose of the Recruitment and Marketing Committee is to develop comprehensive recruitment and marketing strategy for targeted prospective student groups and increase communication and collaboration between departments to meet the enrollment goals of Peru State College.
Three sub-committees were established: Freshman, Transfer/Online (continued from prior year), and Graduate, with the focus of developing joint recruitment and marketing plans targeted at each audience.
- Academic advisor hired with extended office hours to serve online students.

2016-2017 Progress Report

Summary of activities completed:

- Online student enrollment is growing for the College.
- This past year was the first full year of work for the new position of Online Academic Advisor for the College. The work of the Distance Education Director, staff and advisor has resulted in personalized work with our prospective and current online students.
- Online students have been advised to restrict the number of credits they take until they have been successful. Indicators show that as they experience success they are able to enroll in more courses.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Seven: Create a sustainable long-term growth strategy.

- d. Assess demand for on-campus growth and develop a long-term plan to accommodate more on-campus students.**

2011- 2012 Progress Report

Summary of activities completed:

Initiatives for this strategy will occur in years three through six of the plan.

2012-2013 Progress Report

Summary of activities completed:

Most initiatives for this strategy will occur in years three through six of the plan.

- The Board of Trustees approved Student Center Program Statement in March 2013 and Delzell Hall Program Statement in June 2013.
- A budget management plan for Revenue Bonds to build funding for Delzell Hall and Student Center renovation projects was developed.

2013- 2014 Progress Report

Summary of activities completed:

- As a result of back-to-back freshman classes that are the largest in more than 30 years, efforts have been refocused on growth planning.
- The Vice President for Enrollment Management and Student Affairs developed a model that simulates potential growth scenarios for the college. It considers incoming freshmen classes, incoming transfer students and retention rates. This model is used to determine potential on-campus enrollments guiding decisions about faculty, staff and facility needs. As a result, an interim housing plan was implemented to that provided 44 additional beds for fall 2014. Additional parking was also added in summer 2014 to prepare for the larger on-campus enrollment.
- The College is using the growth model to evaluate long-term housing, classroom and faculty needs.

2014-2015 Progress Report

Summary of activities completed:

- Planning continues to respond to large entering freshmen classes on campus at Peru State.
- To address parking issues, a new overflow parking lot was added on the corner of 5th and Washington streets.
- To respond to an increased on-campus housing demand and taking advantage of increased income in our revenue bond program Jackson-Jackson Associates have been contracted to design a Delzell Hall addition with additional beds and renovation of the rest of Delzell.

2015-2016 Progress Report

Summary of activities completed:

- There was a leveling off of on-campus enrollments so the efforts to date to provide additional parking and to use Oak Hill for additional housing have provided enough resources.
- This year design work and construction documents were completed for Delzell Hall, bonds were issued and the project is out for bid. This project will improve the student residential experience considerably while providing a few additional beds.

2016-2017 Progress Report

Summary of activities completed:

- On-campus enrollments and residency hall occupancies have leveled, but continue to be strong.
- This year a deep renovation of Delzell Hall occurred that will significantly improve the student experience for underclass males.
- The Residence life staff is investigating strategies to provide incentives for upperclassmen to live in the residence halls.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Eight: Improve the quality of life in Peru and the surrounding area.

a. Build partnerships across southeast Nebraska.

2011- 2012 Progress Report

Summary of activities completed:

- A Rotaract Chapter was formed for PSC students. This was sponsored by five Rotary Clubs in southeast Nebraska including Auburn, Falls City, Humboldt, Nebraska City and Pawnee City.
- Four students served on the Brownville Fine Arts Association Board.
- Students served as interns for the Auburn Teammates chapter and for Nemaha Against Drug and Alcohol Abuse Coalition.
- The College provides its facilities to a variety of southeast Nebraska organizations each year.
- Athletics began outreach programs to area schools focused on leadership development.
- A group of PSC students scraped and painted the Brownville School Art Gallery.

2012- 2013 Progress Report

Summary of activities completed:

- The College Rotaract Club continues to partner with the five southeast Nebraska Rotary clubs in Auburn, Falls City, Humboldt, Nebraska City and Pawnee City.
- Peru State students served as counselors for a Rotary Youth Leadership program for the Rotary District.
- One student served as an intern to support Teammates activities on the Peru State campus.
- Seven college students served as Teammates mentors in Auburn and Nebraska City public schools.
- The College hosted Boo-Bash, a safe trick-or-treating Halloween experience for several hundred area children.
- The college is collaborating with healthcare providers from across southeast Nebraska and UNMC to bring RHOP programs to Peru State and southeast Nebraska.
- The College of Education is collaborating with ESU #4 to develop an Education Academy for area high school students.
- The College participates in the southeast Nebraska economic develop group Partners for Progress (P4).
- The College hosts for a day and provides programming for the Nebraska LEAD program, which is focused on developing agriculture leaders for the state.
- The college continued to work with school districts across the region to host a wide variety of middle school and high school events, including the Business Contest, History Day, Math Contest and Show Choir Festival.
- Four student groups at the College collaborated with the American Red Cross to host successful blood drives on campus.
- The college's Dean of Student Life serves on the Nemaha County Against Drugs and Alcohol (NADAA) Board, which focuses on providing programming for high school and college students.
- Sophomore Rachel Henry established Feeding 44, an outreach effort to serve Nemaha County in partnership with the Lincoln Food Bank through a mobile food distribution center held on campus each month.

- Students participated with Auburn schools in implementing a Backpack program to provide weekend food for students in need.
- As a member of the Nebraska Campus Compact, the College works with other institutions to develop service learning experiences for students. A Peru State student, Jamie Theye, was the only student in Nebraska to be selected for the prestigious Newman Civic Fellow Award.
- A Fun Run was established with the community of Auburn through the PEAKS student organization to raise awareness for healthy lifestyles.
- A steering committee involving community members, students and staff was established for Bobcat Bash, a day of service and community building. The project is led by student leaders, who intend it to be an annual event each spring.
- Student Life received a Nebraska Collegiate Consortium grant to fund speaker Alan Berkowitz at Peru State in collaboration with the NCC.
- Peru State partnered with the EducationQuest Foundation through the Know How 2 Go Ambassador Program, which involves students promoting college attendance to middle grade students in southeast Nebraska through presentations at area middle schools.
- Business program faculty provided free training in the basics of Microsoft Office in the SPS computer facility to 12 employees of Carson National Bank. The bank made a donation to the Peru State Foundation as a result of this training.
- The College continues to make its facilities available for area nonprofit groups to meet.

2013- 2014 Progress Report

Summary of activities completed:

- The Foundation and President hosted new Kiewit Foundation Executive Director Jeff Kutash for a southeast Nebraska visit. Representatives of Southeast Nebraska Partners for Progress, area superintendents and community leaders met with Director Kutash.
- The Vice President for Academic Affairs is a regular participant in the Southeast Nebraska Partners for Progress economic development group.
- The Vice President for Enrollment Management and Student Affairs and the Director of Admissions serve on the City of Auburn Planning Commission.
- The Director of Admissions Services and the Director of the Institute for Community Engagement participated and graduated from the first class of Leadership Nemaha County.
- The Director of Marketing and Communications attended the ribbon cutting for radio station B103 in Nebraska City where she visited with a number of community leaders including former Speaker of the Nebraska Legislature and B103 owner Mike Flood.
- The Dean of Students serves as chair of Nemaha County Against Drug and Alcohol Abuse.
- Distance Education worked with Bellevue public schools to support a technology training initiative.
- The President presented at:
 - Falls City Annual Economic Development Dinner
 - Auburn Rotary
 - Nebraska City Rotary
 - Peru Kiwanis
- This past fall the President, First Lady and Foundation hosted the Stella Garden Club for a campus visit.
- For the first time in recent years the President and First Lady held a holiday open house for citizens of the City of Peru and service clubs from surrounding communities.

- College students and Student Activities personnel led and hosted Nemaha County Gives Back raising funds for needy families over the holidays. Many southeast Nebraska leaders attended the event.
- The First Lady is involved in significant outreach in the area and often includes students in these efforts. She is involved in the following.
 - Board Member for the American Red Cross – Midwest Division where she also introduced a Peru State student member.
 - Member of the Board of Directors for the Auburn Chamber of Commerce. In this role she engages Peru State students in a variety of Chamber activities as volunteers.
 - Committee member for the Auburn District #29 Backpack Program. As the Peru State contact for the program, she involves student athletes in unloading trucks of food.
 - Member of the Brownville Fine Arts Association Board. She engages students in fundraising activities and clean-up activities with the group.
 - Member of the Peru Literary Club. Hosted a meeting at the president's home.
 - Member of the Southeast Nebraska Torch Club and sponsors two student members.
 - Serves as a Nemaha County Relay for Life committee member.
 - Rotary District 5650 Assistant District Governor. In this role the First Lady has founded and co-advised the Peru State Rotaract Club, which is sponsored by five southeast Nebraska Rotary Clubs. She is also assisting with starting an Auburn High School Interact club, which is Rotary for 12-18 year olds.
 - The First Lady is active in the TeamMates mentoring program at the state and local level. She serves on the TeamMates Scholarship selection committee at the state level and is on the District #29 TeamMates Advisory Council. She is also a TeamMates mentor. She has instituted and coordinated training, support and communication with Peru State TeamMates Mentors. Three Peru State TeamMates mentors started the program three years ago. There are more than 20 this year.
- Beyond southeast Nebraska, the President and the Foundation hosted former U.S. Congressman and Omaha Mayor Hal Daub. Mr. Daub spoke with a group of students and toured campus.
- The President and First Lady host many individuals and groups in their home each year. A summary of the year's activities are below:
 - Hosted 1,370 guests, 704 students, 666 community members, faculty and staff
 - Hosted a reception for each freshman student (College 101) in groups throughout the fall semester
 - Hosted dinners for speakers Joe Staritta, Teri Hanson and Anita Patel, as well as donors and alumni
 - Hosted receptions for new faculty and staff, a Welcome Back reception for faculty and staff, Homecoming 50-year class alumni, Board of Trustees, faculty/staff holiday gatherings, a community holiday gathering, Peru State Foundation, Distinguished Speakers Series guests, commencement dignitaries and the Stella Garden Club.
 - Student Groups hosted included: College 101, Rotaract, Red Cross Club, Morgan 2nd floor holiday party, TeamMates support/training.
 - Community events hosted included Boo Bash, a Halloween celebration for area families on campus that includes a visit to the President's House for a picture with the BOBCAT mascot.

2014-2015 Progress Report

Summary of activities completed:

- The President serves on the steering committee for the USDA and UNL program titled Stronger Economies Together (SET) to create an integrated economic development plan for the five counties of southeast Nebraska.
- The Foundation and the President hosted the new Sherwood Foundation Director, Matt Rezac, on campus.
- The new Executive Director for the Nebraska Coordinating Commission for Postsecondary Education, Dr. Michael Baumgartner was hosted on campus.

- Ernie Wyeneth, the Executive Director for the Kimmel Foundation was hosted on campus.
- The Oak Bowl ribbon cutting event included many individuals from across southeast Nebraska.
- A holiday community open house was held for area residents at the President's house in December.
- The College provides its facilities to a variety of southeast Nebraska organizations each year.
- The College Rotaract Club continues to partner with the five southeast Nebraska Rotary clubs in Auburn, Falls City, Humboldt, Nebraska City and Pawnee City.
- Seventeen college students served as Teammates mentors in Auburn and Nebraska City public schools.
- The College hosted Boo-Bash, a safe trick-or-treating Halloween experience for several hundred area children.
- The college is collaborating with healthcare providers from across southeast Nebraska bring RHOP programs to Peru State and southeast Nebraska.
- The College participates in the southeast Nebraska economic develop group Partners for Progress (P4).
- The College hosts for a day and provides programming for the Nebraska LEAD program, which is focused on developing agriculture leaders for the state.
- The college continued to work with school districts across the region to host a wide variety of middle school and high school events, including the Business Contest, History Day, Math Contest and Show Choir Festival.
- Feeding 44, an outreach effort to serve Nemaha County in partnership with the Lincoln Food Bank through a mobile food distribution center, is held on campus each month.
- Students participated with Auburn schools in implementing a Backpack program to provide weekend food for students in need.
- Peru State partnered with the EducationQuest Foundation through the Know How 2 Go Ambassador Program, which involves students promoting college attendance to middle grade students in southeast Nebraska through presentations at area middle schools.
- The VPMSA and the Director of Admission serve on Auburn Planning Commission. VPMSA Willis was appointed to third three-year term.
- The President and his wife belong to a variety of service clubs in the region including:
 - Nebraska City Rotary
 - Auburn Rotary
 - Peru Kiwanis
 - Southeast Nebraska Torch Club
- The First Lady is involved in significant outreach in the area and often includes students in these efforts. She is involved in the following:
 - American Red Cross - Midwest Division
 - Board of Directors Member and Co-Advisor of PSC Red Cross Club
 - PSC Student serves on Board of Directors
 - Hosted Club in President's Hours
 - Auburn Chamber of Commerce
 - Board of Directors Member
 - PSC Students assisted with activities; Spookfest, Holiday Open House, Earth Day
 - Interact students assisted with projects
 - Served on the Mayor's Signage Committee
 - Backpack Program – District #29
 - Committee Member, PSC Contact
 - Coordinate PSC Baseball athletes/coaches to unload truck every 6 weeks
 - Hosted Backpack committee in Skybox for a BB game – hosted by Baseball Team
 - Brownville Fine Arts Association

- Board Member
- PSC Students assisted with Brownville Clean-Up day
- Nemaha County Development Fund Foundation
 - Fund Advisory Council Member (FAC)
 - Hosted Grant Award/Community Event on campus.
 - PSC Student serves as a FAC of the NCDFF
- Peru Community Church
 - Member, Women's Guild
 - Participate in Fall Community Fundraiser
- Peru Kiwanis
 - Member
- Peru Literary Club
 - Member
 - Entertained club members and guest day in President's House
- Rotary District 5650
 - Assistant District Governor for five clubs in Southeast Nebraska: Auburn, Falls City, Nebraska City, Humboldt and Pawnee City
 - Founder and Co-Advisor for PSC Rotaract Club which is sponsored by the five SE NE Clubs(Assist clubs with fundraisers, participated in Optimist fundraiser, assisted with Pumpkin Day, Harvest and planting at the Community Garden, held 4th Annual Movember event)
 - Assisting with starting Auburn High School Interact, Rotary for 12 – 18 year olds.
 - Member of Auburn Rotary Club
 - Received Paul Harris Fellows Award
 - Attended train and trainer for "Club Visioning Facilitator"
- Relay for Life – Nemaha County
 - Committee member
 - Support provided to RFL by providing PSC meeting space, faculty & staff support
- Southeast Nebraska Torch Club
 - Member
 - Invite PSC students to present papers
- Student Athletic Advisor Council (SAAC)
 - Attend meetings and support events
 - SAAC Assisted with "Nemaha County Advocates Against Drugs and Alcohol Awareness" Red Ribbon activities & Peru Clean-Up
- TeamMates Mentoring Program
 - TeamMates Scholarship Committee, provided guidance for newly created State College Advantage Scholarship, reviewed 40 scholarships
 - Attended TeamMates Gala – major fundraiser for TeamMates, accompanied current Scholarship winner who was the keynote speaker for event attended by Condoleezza Rice, Warren Buffet, Dr. Tom Osborne and 1,500 donors
 - District # 29 TeamMates Advisory Council, Past President, PSC Coordinator
 - PSC Mentor Coordinator; training, supporting and communicating with PSC TeamMates Mentors.
 - Monthly support meetings in President's House for 17 PSC Mentors. TeamMates Mentor for Auburn HS student.
- The President and First Lady host many individuals and groups in their home each year. A summary of the year's activities are below:

- 1,344 guests, 593 students, 751 alumni and friends of the college.
- PSC Creative Dining continues providing superior refreshments, outstanding service and is responsive to all requests.
- Reception for each Freshman Student (College 101), in groups determined by major throughout the fall semester
- Dinners for speakers, donors and Alumni
- Receptions include: New Faculty and Staff, Welcome Back reception for Faculty and staff, Homecoming 50-year class Alumni, BOT, Faculty/Staff Christmas, Community Holiday, PSC Foundation, Distinguished Speakers Series, Graduation Dignitaries, Student Success Services and Mentors, Marketing Department
- Student Groups include: College 101, PSC Rotaract, PSC Red Cross Club, Morgan 2nd floor Christmas party, TeamMates Support/Training,
- Community Event: PSC Boo Bash – Halloween Celebration for area families hosted by PSC, come to campus and visit the President's House for a picture with the BOBCAT mascot.

2015-16 Progress Report

Summary of activities completed:

- Faculty and staff were involved with the Partners 4 Progress Economic Development strategic planning process throughout the year. The plan involved community leaders from the five county region of SE Nebraska. Peru State College hosted two of the sessions held as part of the planning process.
- The President served on the steering committee for the USDA and UNL program titled Stronger Economies Together (SET) designed to create an integrated economic development plan for the region. The college hosted one of the data-gathering events with over 80 southeast Nebraskans attending. Several College personnel are playing leadership roles with this effort.
- Professor Kyle Ryan serves on the Board for the Kimmel Foundation and arranged a lunch with the Executive Director, Ernie Wyeneth, and President Hanson.
- The Park Avenue ribbon cutting event involved City and regional leaders including Senator Watermeier.
- A December holiday open house was held for area residents at the President's house.
- Each year, the College facilities are used by area organizations. This includes the annual Auburn High School prom dinner.
- A regional meeting, led by the Nebraska USDA, was held on campus to discuss housing options in rural southeast Nebraska.
- Additional RHOP seats in Allied Health were added including Physician Assistant and Physical Therapy.
- A Symposium on rural health for area high school students was held on campus featuring leaders from the University of Nebraska Medical Center.
- The College hosted and provided programming for the Nebraska LEAD program, which focuses on developing state agricultural leaders.
- The College continues to host Boo-Bash, a safe trick-or-treating Halloween experience for several hundred area children.
- The College hosted and provided programming for one session of the Nemaha Country Leadership program.
- The Feeding 44 food distribution program to serve southeast Nebraska is held on campus each month.
- The President and wife, Elaine, talked to 5th graders at Hayward Elementary School Career Day in Nebraska City about preparing for college.
- The President and wife, Elaine, belong to a variety of service clubs and organizations in the region including:

- Auburn Rotary
- Nebraska City Rotary
- Southeast Nebraska Torch Club
- Peru Community Church

The First Lady is involved in a variety of outreach programs and activities:

- American Red Cross Club
 - Co-Advisor of PSC Red Cross Club
 - Assisted with Auburn Backpack Program, Peru Clean-Up
 - Hosted Club in President's House
- Auburn Chamber of Commerce
 - Board of Directors Member
 - PSC Students assisted with activities; Spookfest, Holiday Open House, Earth Day
 - Served on the Mayor's Signage Committee
 - Participated in BCOM Entrepreneurial Tours to Lincoln
- Backpack Program – District #29
 - Committee Member, PSC Contact
 - Coordinate PSC Baseball athletes/coaches to unload truck every 6 weeks
 - Coordinated Red Cross Club and PSC Rotaract to assist in packing backpacks
 - Assisted with Nemaha County Gives Back
- Brownville Fine Arts Association
 - Board Member
 - PSC Students assisted with Brownville Clean-Up day
- Friends of the College
 - Partnership with Christian Student Friendship (CSF)
 - Connected students in need with area churches
- Peru Community Church
 - Member, Women's Guild
 - Participate in Fall Community Fundraiser
- Peru Literary Club
 - Member
 - Hosted November meeting
- Rotary District 5650
 - Founder and Co-Advisor for PSC Rotaract Club which is sponsored by the five southeast Nebraska Clubs
 - Assist clubs with fundraisers, assisted with Pumpkin Day, Harvest and planting at the Community Garden, Raked leaves for elderly, held 5th Annual Movember events, Christmas caroling fundraiser, packed backpacks for Auburn Backpack Program
 - Created and delivered 1st Rotaract Retreat for District 5650 Rotaract Clubs; UNL, UNO and WSC
 - Rotaract Members participated in a student panel at the District Conference
 - Led the Leadership Team through a summer Retreat
 - Member of Auburn Rotary Club
 - Board of Directors Auburn Rotary Club
 - Facilitator "Club Visioning" - assisted with Glenwood, IA Club and Omaha West Club

- Southeast Nebraska Torch Club
 - Member
 - Presented paper on “Alzheimer’s and other Dementias”
- Student Athletic Advisory Council (SAAC)
 - Co-Advisor
 - SAAC Members assist with multiple community non-profits
 - SAAC is a major participant in the Peru Clean-Up
- TeamMates Mentoring Program
 - TeamMates Scholarship Committee - reviewed 40 scholarships
 - TeamMates Scholarship Committee Vice-President
 - Developed Training for TeamMates+ Mentors
 - PSC TeamMates+ Contact – provide support for Mentors/Mentees on campus
 - TeamMates Mentor for Auburn HS student
 - Invite and host area TeamMates Chapters to PSC Homecoming
- Student Involvement includes multiple requests for Letters of Recommendations for Graduate School, jobs and award applications.
- Hosted guests at the President’s Home: 1,914 guests = 814 students, 1100 community, faculty and staff members:
 - Hosted all PSC Employees for their birthdays – monthly format
 - Hosted International Students (Nov., Dec.)
 - Hosted each Freshman Student (College 101), in 14 groups determined by major throughout the fall semester
 - Hosted dinners and receptions for guest speakers, donors and alumni
 - Receptions include; New Faculty and Staff, Welcome Back Reception for Faculty and Staff, Homecoming 50-Year Class Reunion, NCATE Accreditation Task Force, Faculty/Staff Christmas, Community Holiday Open House, Rotaract & Red Cross Clubs Christmas Parties, Mathew’s Christmas Party, Distinguished Speakers Series, CAB Open House, Graduation Dignitaries, Student Success Services and Mentors, Nebraska Harp Workshop participants, and Campus Services Appreciation
 - Hosted student clubs/groups throughout the year, including: PSC Rotaract, PSC Red Cross Club baked cookies for fundraiser, TeamMates Support/Training, Cheerleaders Baked Cookies for Senior Football Players
 - Community Event: PSC Boo-Bash – Halloween Celebration for area families hosted by PSC, come to campus and visit the President’s House for a picture with the BOBCAT mascot.
 - PSC Creative Dining continues providing superior refreshments, outstanding service and is responsive to all requests.

2016-2017 Progress Report

Summary of activities completed:

- Softball team worked with City of Auburn for their Christmas opening.
- Women’s basketball hosted a free youth basketball camp.

- Members of the cross-country team helped with different running events such as the Steamboat Trace Trail Run or the Veteran's Day Cadence Run. They also parked cars for the Auburn Prom.
- Volleyball assisted at the holiday time helping wrap presents at Long's Creek Assisted Living in Auburn.
- Football players helped with the Admissions Office's visitors from Omaha and volunteered to coach with the Auburn wrestling program.
- Cheerleaders helped judge a couple of area school's tryouts and handed out water to bicyclists during the recent Bike Ride Across Nebraska (BRAN).
- SAAC continued its participation of providing items for the Nemaha County Gives Back event – their item was one of the highest-paid-for donations.
- SAAC members helped organize the group's first annual Rake-A-Thon, which was conducted in November to help establish a better rapport with the residents of the city of Peru.
- The Charter Day Sesquicentennial planning was a partnership of people from Auburn, Johnson, Nebraska City, the PSC Foundation and Peru State College. Attendance at the June 20 events included many from across Southeast Nebraska.
 - The Belles-a-Peele's women's music group from Nebraska City performed at the Banquet.
 - A representative of the Nebraska State Education Association (NSEA), Neil Clayburn, spoke at the banquet, recognizing the 150th of the NSEA and PSC.
- Dr. Borchers and Dr. Dorman were active in the Strengthening Economies Together (SET) activities across southeast Nebraska.
- Dr. Borchers chaired the Entrepreneurship subcommittee and hosted a meeting focused on entrepreneurship on the Peru State College Campus.
- The College continued to host events for the Nebraska City and Auburn leadership development programs.
- The Nebraska LEAD program was hosted on campus.
- The Nebraska One Room Schoolhouse Conference was held on the PSC campus.
- Director of Marketing served as Auburn Rotary Club president-elect, CASE member, Nemaha County Visitor Committee vice-chair, the Southeast Nebraska Tourism Council (Nemaha County representative), the Heritage Byway 136 Committee, and the Steamboat Trace Gran Fondo Steering Committee.
- The President and First Lady represented the College at economic development dinners in Nebraska City and in Falls City, the Nebraska City Learning Center Ribbon Cutting, and the Rural Renaissance Conference.
- The President and Vice President for Academic Affairs from Nebraska Methodist College visited the Peru State campus to discuss partnerships.
- The President attended the local ESU #4 meeting, presenting the strategic plan process.
- The President's assistant began representing the College on the Nebraska City Tourism and Commerce Board of Directors. The NCTC requested representation from Peru State at its monthly meetings/activities and appreciates a growing partnership with the College.
- The President and First Lady attended the state Employer Support of the National Guard dinner and received an award on behalf of the College.
- The College hosted leaders with the Rural Futures Institute to discuss partnerships.
- The College hosted Rex Nelson with Kimmel Orchard to discuss partnerships.
- The President and First Lady represented the College at:
 - Auburn Rotary Club
 - Nebraska City Rotary Club
 - Southeast Nebraska Torch Club
- The College hosted a USDA town meeting focused on housing resources for the region.

- The First Lady continued outreach:
 - Facilitated an invitation to former PSC Rotaract President to serve as a keynote speaker for the Rotary 5650 State Conference
 - PSC Rotaract members partnered with Good Samaritan Home in celebrating their Founder's Day
 - PSC Rotaract members participated in Peru Rake-a-Thon
 - Served on the Doc Gigstad Annual Run Steamboat Trace Committee
 - Led efforts to host area Teammates' Chapters at Homecoming
 - Facilitated involvement of PSC Athletes & Student Clubs in the Auburn Backpack program
 - Hosted District Red Cross leaders with PSC Red Cross Club
 - Auburn Community Health Partners
 - BCom – supported efforts across SE Nebraska
 - Developed partnership between PSC Golf Team and Auburn Businesses
 - Hosted Reception for Emeriti's Dr. Lester Russell for community
 - Hosted 1,500 community members in President's House

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Eight: Improve the quality of life in Peru and the surrounding area.

b. Collaborate with the City of Peru.

2011- 2012 Progress Report

Summary of activities completed:

- The College and the City of Peru participated in a strategic planning meeting facilitated by an economic development professional from OPPD. The priorities identified were as follows:
 - o Park to Park/downtown revitalization
 - o Housing – grants, home ownership incentives, code enforcement.
 - i. A group of citizens asked the Peru City Council to be more aggressive in code enforcement.
 - ii. The city is pursuing a housing grant that would provide eight homeowners with \$20,000 each for paint and windows.
 - o City of Peru Web site improvement
- The College is working with the city to develop water supply alternatives.
- The College and the city partnered on a comprehensive city-wide clean up. More than 130 students, College employees and Peru citizens worked to collect and dispose of more than 120 pickup loads of refuse.

2012-2013 Progress Report

Summary of activities completed:

- The College and the City of Peru are collaborating on improving the Park Avenue entrance.
- The President attended periodic meetings with the Mayor of Peru and the Peru Chamber of Commerce President to coordinate initiatives.
- The Oak Bowl project, as it impacts 5th street, was vetted with the Mayor and City Council.
- A meeting was held to update and review progress of the 2011 City/Community Strategic Plan.
- Progress has been made related to improving Park Avenue, housing code enforcement and the camp site with shelters on the Steamboat Trace Trailhead.
- The College and City of Peru partnered on the second city-wide clean up with more than 110 students and Peru citizens volunteering their time for the effort.

2013- 2014 Progress Report

Summary of activities completed:

- The President regularly attends Peru City Council meetings and is a member of the Peru Chamber of Commerce.
- As noted previously under Strategy Six, Item C, the College and the Foundation continue to collaborate with the City of Peru on the Park Avenue project.
- The President and First Lady are members of the Peru Kiwanis Club and the Peru Community Church, which provides then opportunities to work with and know the residents of the City. Students and college personnel are often invited to serve as speakers for the Peru Kiwanis.

- The annual Peru Clean-Up day included more than 100 college volunteers working with the City of Peru with more than 80 pickup loads of garbage, appliances and furniture removed from the city.
- The Student Senate worked with the Peru City Council to get permission to create a Frisbee golf course in Neal Park, which has been installed.
- The college and the city collaborated throughout the year on solving issues related to the Oak Bowl project.

2014-2015 Progress Report

Summary of activities completed:

- The College and the City worked together to finalize the design and coordinate the construction activities for the Park Avenue project. This required many meetings throughout the year and resulted in a plan embraced by all involved.
- The City of Peru is experiencing water loss issues with a high percentage of its water being unmetered. The College funded an inspection of its water lines and is working with the City to test sections of the water distribution system. To date, a solution has not been found.
- The annual Peru Clean-up day continues to be a successful collaborative project between the City and the College.
- The President regularly attends City Council Meetings and is a member of the Peru Chamber of Commerce.

2015-16 Progress Report

Summary of activities completed:

- The College and the City continue to collaborate as the final few items are completed on the Park Avenue project.
- Several college student organizations are involved in an adopt-a-block program. The students do a monthly clean up with a block of the town. Most of these blocks are near the campus. However, one organization takes care of the walking path to Mt. Vernon Cemetery.
- The College and the City worked together to determine ownership when it was discovered that it was unclear who owned Hoyt Street and the section of 8th street that runs behind TJ Majors, the Student Center and Morgan Hall. The City assumed ownership of Hoyt Street and the College assumed ownership of 8th Street while the City will continue to clear snow on 8th.
- The College and the City continue to partner on an annual City cleanup day each spring. Over 100 volunteers participate in this effort.
- The President regularly attends City Council Meetings and he and First Lady Elaine are members of the Peru Chamber of Commerce.

2016-2017 Progress Report

Summary of activities completed:

- Coordinated 1st Annual Rake-a-Thon with PSC Athletes & Clubs, raking lawns in Peru.
- Coordinated Annual Peru City Clean-Up with PSC Athletes & Clubs with over 100 students involved picking up approximately 75 pickup loads of trash from the City.

- Invited Peru area citizens to PSC Christmas Concert and Open House.
- Continued work with the City on the completion of Park Avenue.
- PSC employees are taking an active role in City governance. The Mayor and two Council Members are PSC employees.
- The City and the College are exploring painting a Bobcat on the water tower the next time it is painted as a show of support.
- Worked to highlight the many activities Peru State College can offer as a form of tourism (to increase visitors to Peru in general).
 - Hosted two Heritage Byway 136 meetings
 - Director of Marketing served on the Nemaha County Visitor Committee, the Southeast Nebraska Tourism Council, the Heritage Byway 136 Committee, and the Steamboat Trace Gran Fondo Steering Committee.
 - Marketed the Library as part of the Nebraska Passport Program.
 - Marketed the sesquicentennial anniversary, including the Visitor Center, the events and the historic campus in general.

TRANSFORMATIONAL GOAL: INCREASED PROMINENCE

Strategy Eight: Improve the quality of life in Peru and the surrounding area.

c. Engage students in educational opportunities and service throughout the region.

2011- 2012 Progress Report

Summary of activities completed:

- Criminal Justice students have participated in the “Inside Out” program at Tecumseh State Prison where students take a class with inmates.
- Health, Physical Education and Recreation, and Marketing students supported the CHANCE health education initiative, focused on eliminating childhood obesity. This initiative was conducted in the Auburn Elementary School.
- The College was awarded three AmeriCorps Service Scholar slots.
- PSC became one of the founding members of the Nebraska Campus Compact.
- The School of Education began working with Educational Service Unit 4 to create an Education Career Academy.
- Athletics achieved Champion of Character Five-Star Institution recognition.

2012-2013 Progress Report

Summary of activities completed:

- For the first time in the college’s history, a student athlete was recognized with the national AO Duer Award and HAAC Champions of Character Award for service and leadership efforts.
- The College partnered with EducationQuest Foundation for the Know How 2 Go Ambassador Program, which involves students promoting college attendance to middle grade students in southeast Nebraska through presentations at area middle schools.
- The College partnered with the Lincoln Food Bank to establish Feeding 44, an outreach effort to serve Nemaha County with a mobile food distribution center held on campus each month.
- A Fun Run was organized with the community of Auburn through the PEAKS student organization to raise awareness of healthy lifestyles.

2013-2014 Progress Report

Summary of activities completed:

- The Institute for Community Engagement (ICE) coordinated or inspired two class projects with the community of Auburn.
- The ICE supported the Feeding 44 Program and served nearly 2,000 clients during the year.
- After working to establish Peru State as a charter member of the Nebraska Campus Compact, the Children’s Health, Activity and Nutrition Community Engagement (CHANCE) Initiative, utilizing AmeriCorps volunteers and other students to make an impact on juvenile health in the local communities, was fully implemented. The program won the Outstanding Community and Campus Collaboration Award for the State of Nebraska, as well as several other awards. In each of the past three years a Peru State student has been recognized as Newman Civic Fellow for their work in the program. Students have been involved in presenting research related to the program at two academic conferences.
- Distance Education worked with Bellevue Public Schools to support a technology training initiative.

- The Campus Activities Board and the Club Council partnered with SENCA to hold the Nemaha County Gives Back event to raise funds and items for those in need in Nemaha County.
- Athletic teams developed and implemented 10 community impact service projects.
- The College hosted the annual Southeast Nebraska Career Fair in the spring.

2014-2015 Progress Report

Summary of activities completed:

- The SPS Business Faculty hosted the annual high-school business contest in February 2015.
- Dr. Asmussen used a class such as SOC 300 Contemporary Social Problems to have students complete grant applications and funding requests.
- Accounting students attended Accounting Night Out in Lincoln and the NESCPA conference.
- CJ students attended the Lambda Alpha Epsilon conferences in Kansas City and Nashville, Tennessee.
- PBL students attended regionals in Kearney, NE, and nationals in Chicago, Ill.
- Psychology students attended conference in Fort Hayes, Kansas.
- Business and Education faculty worked on the Chance Initiative.
- The School of Education held BrainQuest, a Dr. Seuss Celebration and Math Olympics on campus for regional elementary students. The Social Studies fair was held on campus and in partner schools. (held on campus-elementary)
- The Health and Wellness Fair was held on campus and in the surrounding community.
- Literacy activities for PK-12 students and families were conducted in Nebraska City & Tecumseh.
- The School of Education faculty provided virtual mentoring projects with PK-12 teachers.
- Adapted Physical Education partnership with Nebraska City Lourdes and Auburn.
- The Elementary Education Practicum Block students participated in Nebraska City and Omaha Public Schools.
- Early Childhood Inclusive majors attended ESU #4 meetings and provided childcare.
- A Career Day for area students with disabilities was held.
- Faculty conducted the Six Traits Writing activities with area schools.
- MSOM students complete a project, internship or research and this can involve some service in the region. Last year, one student taught classes, coached businesses and attended meetings and conferences at the Columbus (NE) Area Business Incubator. Another used her technology knowledge to implement a new software system in a Kansas school district.

2015-2016 Progress Report

Summary of activities completed:

- Marketing and Student Programming collaborated on a new initiative for student organizations and groups to adopt a city block in the community of Peru with a focus on keeping the community of Peru clean, particularly in areas where a high density of students live within the community.
- Residence Life staff and students participated in the following service projects: Feeding 44, Campus and Community Clean-up efforts in the fall and spring, hosted annual Boo Bash for area children, and created Christmas cards for individuals in area nursing homes.

- The Athletic Department and student athletes completed 50+ service projects in the region including assisting with the Auburn Backpack Program, Peru City-wide Cleanup, Feeding 44, sending Christmas cards to veterans, and assisting with Kids Against Hunger program.
- Student Activities donated Christmas trees to the annual SENCA holiday drive and participated in the Adopt-A-Block program with the City of Peru.
- Hosted annual Southeast Nebraska Career Fair and expanded opportunities for students to serve as Career Ambassadors and assist with preparation and activities.
- Peru State partnered with the Nemaha County Ministerial Association to host Kids Against Hunger on campus to package meals for individuals in need across the country and around the world. The College and Ministerial Association raised over \$11,000 toward this initiative and packaged over 44,000 meals.
- Partnership with Union Pacific museum to provide education regarding various displays in the museum. Students in the elementary methods blocks write and teach lessons to elementary students on field trips and leave information for museum personnel to teach to future groups.

2016-2017 Progress Report

Summary of activities completed:

- The Center for Engaged Learning supported the Feeding 44 Program and served nearly 3,000 clients during the year.
- Forty-one (41) students participated in internships throughout the region.
- Two faculty received a planning grant in order to develop an AmeriCorps program at Peru State College.
- Student Moriah Calfree and Sociology faculty sponsored a class project regarding the dangers of drunk driving and invited the Nebraska State Patrol and their driving simulator and the Alexis Project, which focuses on the dangers of drunk driving, to campus.
- James Nevitt, PhD attended 2016 Midwest Consortium on Problem Gambling and Substance Abuse in Kansas City, MO.
- Darrin Coe, PhD and John Tiner, PhD co-authored an article entitled Ethnicity and Evaluative Judgments as Predictors of Well-Being: An Analysis of Public Data, Nebraska Economic and Business Association.
- John Tiner, PhD served on Executive Board of Nebraska Economics and Business Association.
- Matt Gleason CPA and Cassie Weitzenkamp CPA attended Accounting Educators Conference in Kansas City, Missouri.
- Dr. Sara Crook and Dr. Spencer Davis accompanied students to the Nebraska Humanities Council Governor's Lecture.
- The School of Education held BrainQuest, a Dr. Seuss Celebration and Math Olympics on campus for regional elementary students.
- Peru State College continued its partnership with the Campus Compact.

Strategy Eight: Improve the quality of life in Peru and the surrounding area.

d. Establish relationships with community and state political leaders (NSCS Emphasis).

2011- 2012 Progress Report

Summary of activities completed:

- The college hosted several state senators during the past year, including Senator Lavon Heidemann, Senator Chris Langemeier, and Speaker Mike Flood.
- In summer 2012 Senator Tom Hansen came to campus with the LB 309 Building Renewal Task Force.

2012-2013 Progress Report

Summary of activities completed:

- The College hosted District 1 State Senator Dan Watermeier for a campus tour and visit.
- The College continues to work with former State Senator and current Lieutenant Governor Lavon Heidemann.
- The College hosted former Speaker of the Legislature Mike Flood for a tour and classroom discussion.
- U.S. Senator Deb Fischer spent a few hours on campus meeting with college leaders and touring with students.
- Cory Reiman, Peru State graduate and candidate for U.S. Congress, spoke to a political science class and toured campus.
- The college hosted the Nebraska Court of Appeals, which held session in the College Theatre.
- Several large groups of people came to campus for events, including the Nebraska Press Women's Association's Spring Convention, Oak Bowl Groundbreaking, Distinguished Speaker Series, music and theatre events, NSCS Board of Trustees meeting, Florida Georgia Line concert, etc.
- The annual Homecoming Tailgate festivities drew more than 2,000 guests to campus.
- The creation of the Institute for Community Engagement was publicized with a variety of local, state and regional constituencies.
- The Distinguished Speaker Series, including the visit of Nobel Peace Prize Laureate Dr. Shirin Ebadi, was publicized.

2013-2014 Progress Report

Summary of activities completed:

- Several elected officials or candidates were hosted on campus this year.
 - Student Senate leaders hosted State Senator and State Auditor Candidate Amanda McGill for a day visit and presentation.
 - Student Senate leaders hosted Third District Congress Candidate Tom Brewer.
 - Third District Congressman Adrian Smith and his entire staff spent half a day on the Peru State campus where they met with faculty, staff and students and got a tour of campus.
 - The Chancellor and President hosted District 2 State Senator Bill Kintner for a tour of campus and lunch.
- Local elected officials were invited to and attended the NSCS Board meeting held on the Peru State campus:
 - Lieutenant Governor Lavon and Robin Heidemann

- District One State Senator Dan Watermeier
- Nebraska City Mayor Jack Hobbie
- Peru Mayor Jay Moran
- The President visited Lieutenant Governor Lavon Heidemann several times to discuss the Oak Bowl project progress and to give a College update.
- The Director of Marketing and Communications hosted the President and First Lady at the annual legislative St. Patrick's Day party. They were introduced to many state senators, Attorney General Jon Bruning, Appropriations Committee Chair Heath Mello, Education Committee Chair Kate Sullivan and many other elected officials, legislative staff and lobbyists. They also had the opportunity to visit with Lieutenant Governor Lavon Heidemann.
- The President and Student Trustees attended the annual NSCS Senators reception and had the opportunity to interact with 25 senators.

2014-2015 Progress Report

Summary of activities completed:

- State officials were invited to participate in the ribbon cutting for the Oak Bowl. This included then Lieutenant Governor Lavon Heidemann and District One Senator Dan Watermeier.
- Senator Dan Watermeier, Peru Mayor Jay Moran and several Peru City Council members participated in the ground breaking for the Park Avenue project.
- President Hanson visited Senator Watermeier in his office at the state capitol to discuss needs at the College and in the State College System.
- The President and several students attended the annual NSCS Senators reception and had the opportunity to interact with over 30 senators as well as Governor Ricketts.

2015-16 Progress Report

Summary of activities completed:

- State officials and regional leaders were invited to be a part of the Park Avenue Ribbon cutting ceremony.
- The President and several students attended the annual NSCS Senators' reception and had the opportunity to interact with many senators as well as Governor Ricketts.
- The President and First Lady have hosted Southeast Community College President, Paul Illich, and his wife several times.
- President Hanson served as the commencement speaker for the Southeast Community College December commencement address.
- President Hanson served as the speaker at the final meeting for the Nebraska Lead program graduates.
- The President served as the speaker for the Johnson County Central Honor Society induction ceremony.
- New University of Nebraska President, Hank Bounds, was hosted on the PSC campus for a stakeholders' meeting.
- President Hanson met with and spoke to participants in the Nebraska Rural Renaissance annual meeting.

2016-2017 Progress Report

Summary of activities completed:

- Governor Pete Ricketts spoke at commencement to launch our Sesquicentennial celebration.
- The President and one Dean participated in the southeast Nebraska Manufacturers Summit.
- Senators Watermeier and Lowe attended the Charter Day dinner with Senator Watermeier speaking.
- Area mayors, community leaders and senators were included in all Sesquicentennial invitations.
- The NSCS Board dinner hosted on the PSC campus included area leaders, Senator Watermeier and President Paul Illich of Southeast Community College.
- The First Lady served as a reviewer for ServeNebraska AmeriCorps grants.
- The President and several students attended the annual NSCS Senators' Reception and had the opportunity to interact with many state senators as well as Governor Ricketts.
- The President and First Lady attended economic development dinners in Nebraska City and Falls City meeting with many local leaders.