

Graduate Textbook Information

Master of Science in Organizational Management *(Effective Spring 2012 Semester Only)*

Course Prefix	Course Number	Course Name	Textbook Title	ISBN	Author	Publisher	Edition
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All students are required to purchase the *Publication Manual* of the American Psychological Association, 6th Edition - ISBN 1433805618.

Students will keep this book to be used throughout the student's coursework career.

Mgmt	550	Organization Development and Change	Organization Development and Change	0324421389	Cummings	Thomson	9th
Mgmt	551	Program Evaluation	Evaluation in organizations: A systematic approach to enhancing learning, performance, and change	0-738202681	Russ-Eft	Perseus	2001
Mgmt	552	Management of Innovation and Growth	1. Robert's Rules of Innovation 2. Switch	1. 9780470596999 2. 9780385528757	1. Brands 2. Heath	1. Wiley & Sons 2. Broadway Books	1. 2010 2. 2010
Mgmt	553	Conflict Management and Mediation	1. Negotiation: Readings, Exercises, and Cases 2. The Third Side: Why We Fight and How We Can Stop 3. Getting to Yes: Negotiating Agreement Without Giving In	1. 9780072973105 2. 9780140296341 3. 9780140157352	1. Lewicki 2. Ury 3. Fisher	1. McGraw-Hill 2. Penguin Books 3. Penguin Books	1. 2007 2. 2000 3. 1991
Mgmt	581	Human Resources Development	Foundations of Human Resource Development	978-1-57675-496-2	Swanson	Berrett-Koehler	2nd
Mgmt	601	Study Design and Data Collection	Business Research Methods - <i>(See more info below)</i>	1439080674	Zikmund	Cengage	8th
Mgmt	602	Statistical Methods and Data Analysis	Business Research Methods - <i>(See more info below)</i>	1439080674	Zikmund	Cengage	8th
Mgmt	660	Theories of Entrepreneurship	1. A General Theory of Entrepreneurship: The Individual-Opportunity Nexus. 2. Founders at Work: Stories of Startups' Early Days	1. 1843769965 2. 1430210788	1. Shane 2. Livingston	1. Edward Elgar Publishing 2. Apress Publishing	1. 1st 2. 1st
Mgmt	661	New Venture Planning and Financing	Entrepreneurial Finance: Strategy, Valuation and Deal Structure	9780804770910	Smith	Stanford University Press	2011
Mgmt	662	E-Commerce and Internet Communication	Electronic Commerce	0538469242	Schneider	Course Technology	9th
Mgmt	663	Economic Development	1. Planning Local Economic Development 2. Economic Development Finance	1. 9781412960939 2. 9780761927099	1. Blakely 2. Seidman	1. Sage - 2009 Edition 2. Sage - 1st Edition	1. 4th 2. 1st
Mgmt	695	Graduate Internship	NO TEXTBOOK REQUIRED				
Mgmt	696	Thesis/Action Research Project I	NO TEXTBOOK REQUIRED				
Mgmt	697	Thesis/Action Research Project II	NO TEXTBOOK REQUIRED				

Mgmt 601 - Study Design and Data Collection - Students DO NOT NEED infotrac or websurveyor. Buy 8th edition.

Mgmt 602 - Statistical Methods and Data Analysis - Students DO NOT NEED infotrac or websurveyor. Buy 8th edition.