

## Graduate Textbook Information

### Master of Science in Organizational Management (*Beginning Summer 2010*)

Course Prefix	Course Number	Course Name	Textbook Title	ISBN	Author	Publisher	Edition
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**All students are required to purchase the *Publication Manual* of the American Psychological Association, 6th Edition - ISBN 1433805618.**

**Students will keep this book to be used throughout the student's coursework career.**

Mgmt	550	Organization Development and Change	Organization Development and Change	0324421389	Cummings	Thomson	9th
Mgmt	551	Program Evaluation	Evaluation in organizations: A systematic approach to enhancing learning, performance, and change	0-738202681	Russ-Eft	Perseus	2001
Mgmt	552	Management of Innovation and Growth	Making Innovation Work: How to Manage It, Measure It and Profit from It	0-13-149786-3	Davila	Wharton School Publishing	2006
Mgmt	553	Conflict Management and Mediation	1. Negotiation: Readings, Exercises, and Cases 2. The Third Side: Why We Fight and How We Can Stop 3. Getting to Yes: Negotiating Agreement Without Giving In 4. Selected Harvard Business School Cases for conflict simulations	1. 9780072973105 2. 9780140296341 3. 9780140157352	1. Lewicki 2. Ury 3. Fisher	1. McGraw-Hill 2. Penguin Books 3. Penguin Books	1. 2007 2. 2000 3. 1991
Mgmt	581	Human Resources Development	Foundations of Human Resource Development	978-1-57675-496-2	Swanson	Berrett-Koehler	2nd
Mgmt	601	Study Design and Data Collection	Business Research Methods - ( <i>See more info below</i> )	1439080674	Zikmund	Cengage	8th
Mgmt	602	Statistical Methods and Data Analysis	Business Research Methods - ( <i>See more info below</i> )	1439080674	Zikmund	Cengage	8th
Mgmt	660	Theories of Entrepreneurship	Handbook of Entrepreneurial Dynamics: The Process of Business Creation	9780761927587	Gartner	Sage	
Mgmt	661	New Venture Planning and Financing	New Venture Creation: Entrepreneurship for the 21st Century	13-9780073381558	Timmons	McGraw-Hill	8th
Mgmt	662	E-Commerce and Internet Communication	Electronic Commerce	9781423903055	Schneider	Course Technology	8th
Mgmt	663	Economic Development	1. Planning Local Economic Development 2. Economic Development Finance	1. 9781412960939 2. 9780761927099	1. Blakely 2. Seidman	1. Sage - 2009 Edition 2. Sage - 1st Edition	1. 4th 2. 1st
Mgmt	695	Graduate Internship	NO TEXTBOOK REQUIRED				
Mgmt	696	Thesis/Action Research Project I	NO TEXTBOOK REQUIRED				
Mgmt	697	Thesis/Action Research Project II	NO TEXTBOOK REQUIRED				

**Mgmt 601 - Study Design and Data Collection - Students DO NOT NEED infotrac or websurveyor. Buy 8th edition.**

**Mgmt 602 - Statistical Methods and Data Analysis - Students DO NOT NEED infotrac or websurveyor. Buy 8th edition.**